

EASTER GLOVES
P. Centemeri Gloves, in two- and sixteen-button lengths. Season's best colors, at new low prices.



EASTER NECKWEAR
A wonderful showing of Easter Neckwear, made from laces, embroideries, Organdies and dimity. New low prices.

EASTER OPENING

Saturday, March 19th

New Fashions

Quality First--But
Value-giving
Always

For Your Easter Wardrobe
FROCKS AND GOWNS
WHICH MAKE CHOOSING
A JOY

Our aim to give the buying public all the high-class models in quality materials at reasonable prices is highly exemplified in our showing.

Copies of imported and high-priced models are shown at such moderate prices you'll hardly believe it possible.

**EVERY DRESS A VALUE--
NEWLY STYLED--
NEWEST FABRICS**

Canton crepes, crepe de chines, taffetas, crepe meteors, satins, combinations of tricolette and tricotine, silks, etc.



An Exposition and
Great Showing of
New Wash Fabrics
for
Spring
and
Summer Wear

Hundreds of exquisite patterns and colorings. Fabrics that are exclusive here in Klamath county, and at the lowest prices you can pay.

VOILE is the big favorite for spring. We offer in this assortment what we consider the largest showing we have ever assembled at one time.

Every yard is exclusive here, and every yard priced at much lower prices than former years.

NEW RIBBONS--ALL THE RAGE THIS SEASON ARE PLAIN AND FANCY SASHES MADE FROM ROMAN STRIPE AND LARGE BLOCK PATTERN RIBBON. WE ARE FIRST TO SHOW THEM.

Easter Blouses...\$4.65

New blouses, suitable for wear with the Easter suit, have come to us by fast express from New York, to sell, thanks to clever buying, at the modest sum of \$4.65. Certainly, seeing the qualities, one would never guess the price until one reflects that "It Always Pays to Shop at Moe's."

GEORGETTE, MIGNONETTE, SATIN
Qualities that will amaze. Flesh, white, coral, navy, peach, orchid, bisque, walnut, brown and black. Embroidered and lace-trimmed, some with narrow knife pleating, some with frills. Tie-back and surplice effects; long and short sleeves.

Splendid Silk Offerings

CHIFFON TAFFETAS SATINS MESSALINES
35 and 36 inches wide

\$2.65 YARD

\$1.95 YARD

As you know--Far, far less than they have been. This store is noted for the excellence of its SILKS and the correspondingly low prices. Here is where it upholds that reputation in a most vigorous and convincing manner. New spring shades. A wonderful event made possible through a special purchase. The SILKS are in the most wanted weaves. Come prepared to find exceptional values, and we assure you that you will not be disappointed.

New All-Wool Dress Goods at Unheard of--Unthought of Prices

AT ONE-THIRD TO ONE-FOURTH OF LAST SEASON'S COST

A PRICE DROP OF 66 PER CENT TO 75 PER CENT

NEW MATERIALS AND STYLES FOR SPORT WEAR

Store Opens Saturday, March 19th

EVERBODY WELCOME

—SOUVENIRS FOR THE LADIES