

Dress up and smile-an investment in Kuppenheime $\quad r$ Good Clothes is an investment in good a ppearance.

> Men have been looking forward to a substantial decline in prices-and men want lower prices.

> We've done it-the result of the combined effort on the part of The House of Kuppenheimer and ourselves -through the operation of the closest margin in production and retailing.

When you come here for your Spring Clothes you'll find prices down to where they should be. You'll find freal prices fabrics of pure virgin wool, the most durable
real weaves, finest tailoring.
We've provided for your intervasts in the matter of prices, without losing sight of quality and service.

## EXCEPTIONAL VALUES FROM1\$35.00 to $\$ 50$

K. K. K. STORE


# Showing, at the <br>  <br> PHOTOPLARS <br> TO-DAY <br> Conway Tearle <br> "ROADS OF AMBITION" <br> 12th Episode of "THE LOST CITY" <br> WEDNESDAY Bryant Washburn <br> "WHAT HAPPENED TO JONES" <br> <br> Present Prices 

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are below normal-are below the cost of production in many lines. Wholesalers and retailers alike have been over-stocked and are now in temporary need of cash, and to stimulate buying during the dull season, prices have been slashed to below replacement costs in many instances. This applies especially to LUMBER AND BUILDING MATERIALS. Profits have been eliminated in order to turn surplus stocks into cash. BUY NOW-BUILD NOW.
Prices are certain to be higher. As the sea. eon ardvances money will be more plentiful and the demand greater Whenever you buy,
Buy Made In Klamath Falls Products
Lakeside Lumber Co.
0 wned and Operated by Klamath Falls Business Men.

Dor't fail to read the Herald Classified Adh

