

THIS SCHEDULE WELL WORTH EMULATION

That the broad plans scheduled for accomplishment by the California State Automobile association are worthy of the attention of the Klamath County Auto association, is the opinion of R. H. Reed, secretary of the latter organization. The following are the published plans and purposes of the California association:

To give the people of the state of California one dollar's worth of road for every dollar spent.

To safeguard the motoring public against unfair legislation and excessive or discriminatory taxation.

To increase the touring service of the association by establishing additional branch offices and touring bureaus.

To make the state of California the best signed state in the United States.

To co-operate in advertising California to the world by making motoring conditions more nearly ideal and thereby "selling" the state to motorists as "the touring paradise of America."

Through the investigations of engineers of national reputation the C. S. A. A. has found the roads of California to be inadequate, according to G. S. Forderer, recently elected president of the association. Over 47 per cent of the roads were found in poor condition and 39 in only fair condition. It is claimed by the association that the remedy lies in wider roads of 6 and 8-inch thickness as against highways of 4 and 5-inch thickness. In cooperation with the federal bureau of public roads, which approves the recommendation, steps are being taken to assure the more adequate construction hereafter.

New Era Coming in Vulcanizing Work

Today the vulcanizing industry is in a new era. Customers are no longer satisfied with the old haphazard repair methods, says Charley Johnson of Charley's Place it is necessary that repair work be well done.

With the passing of the period when slipshod work was acceptable has come a period when tire repair is a sales proposition. It is necessary to sell the customer, if you desire to hold his business permanently.

The graduate tire surgeon has replaced the man who "guessed that he was right." Customers have awakened to the fact that tire repairs differ in the way they wear and are choosing the repair man who gives them the best results.

Every day new and improved methods are being discovered to make the tire give even greater mileage and the repair give added service. It is fast becoming a recognized fact that the man who is to win permanently in the tire business must be wide awake and on his toes.

1,000 Men Added by Packard Company

Tangible evidence of the steady growth toward normal business was contained in the recent announcement of the Packard Motor company that a thousand men would be added to the working force at once. On the same day the regular dividend to preferred stockholders was declared.

The records of January sales compared with those of December showed an increase of business of 38 per cent on all Packard lines for the first month of 1921. Especially cheering was the fact that the record for the last ten days of January showed an increase of 81 per cent over the first ten days of December.

TRANSPORTING STOLEN AUTOS U. S. OFFENSE

Since the Dyer law was passed by congress and became a law October 28, 1919, making it a federal offense to transport in interstate commerce a stolen automobile, there have been 272 arrests and 153 convictions. Sentences aggregating 213 years and five months were imposed under the law, and fines totaling \$9050 were assessed. Of the nearly 300 arrests, two were women.

GASOLINE CONSUMPTION

The average passenger car consumption of gasoline per year is 300 gallons, according to the national Automobile Chamber of Commerce, and the average motor truck consumption per year 1500 gallons.

Advertising pays. Try it and see.

NEW NOSE FOR FRANKLIN IS ADMIRER

The Franklin scored another triumph at the San Francisco show. The number of sales made during the week was only a surface indication of the real success with which the new Franklin met. Hundreds of people who visited the show commented with surprise and delight on the attractive new hood of the car—commented with enthusiasm on the attractiveness of finish and excellence of appointment of the pleasing new design Franklin.

G. A. Boyer, president of the Franklin Motor Car company, was one of the optimistic men in the city yesterday.

"We realized, of course, that the new Franklin is good, but did not know it would strike such a popular vein of approval as it has. The favorable comment made at the show has been convincing evidence to us that the new design car will find a ready market among all classes of buyers."

"The economy of the Franklin makes it popular with those who seek thrift above everything else. Its ease of riding makes it appeal to those who desire comfort above other considerations and with whom price is no object. The beauty of the new models appeals to the fastidious—those who want appearance and good looks. The air-cooled principle of construction also has an increasing number of followers, and it seems to us that the new Franklin will be one of the most popular cars of 1921."

"Our dealers have already doubled their allotments of cars on the strength of the popular favor which was accorded the cars at the show, and we are looking forward to one of the best years in our history."

You auto know.
You auto go.
To the Auto Show.

A disagreeable squeak may often be traced to a head lamp bracket. If it is not solidly attached to the frame a squeak may arise from this point. A loose rivet or bolt is quite often the cause of the annoyance.

DODGE BROTHERS MOTOR CAR

You will find every member
of the family loyal to the car.

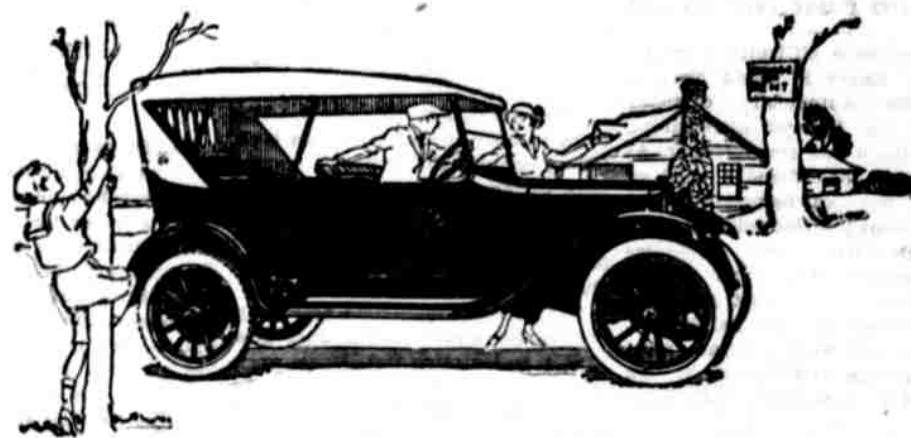
It is serviceable alike for all
ages and all demands, whether
business, family or social.

The gasoline consumption is unusually low.
The tire mileage is unusually high.

H. S. Wakefield

Fourth and Klamath

Phone 199-W



The Heider Tractor

For 12 years has been a recognized success, and today challenges all comers in field performance. It is the simplest, most economical and lasting Tractor. We submit the following proof of its great pulling power:

State of Oregon,
County of Klamath, ss.

I, C. R. Miller, being first duly sworn, depose and say that I saw a twelve-twenty Heider Tractor pull five fourteen-inch plows, making a furrow seven and one-half inches in depth.

C. R. MILLER.

Subscribed and sworn to before me, this 21st day of April, A. D. 1920.

RUTH M. GOWEN,

[Seal]

Notary Public for Oregon.

(My commission expires May 20, 1923)

State of Oregon,
County of Klamath, ss.

I, C. V. Nelson, being first duly sworn, depose and say that I saw a twelve-twenty Heider Tractor pull five fourteen-inch plows, making a furrow seven and one-half inches in depth.

C. V. NELSON,

Subscribed and sworn to before me, this 21st day of April, A. D. 1920.

RUTH M. GOWEN,

[Seal]

Notary Public for Oregon.

(My commission expires May 20, 1923)

WE CHALLENGE ANY AND ALL 12-20 TRACTORS TO DUPLICATE THE WORK DESCRIBED ABOVE.

HOWIE GARAGE

AGENTS FOR MAXWELL CARS, ATTERBURY TRUCKS, HEIDER TRACTORS AND WADE FARM MACHINERY