



# Automobile Section

Paul T. O'Dowd, Auto Editor.

## EVENING HERALD



Fifteenth Year.—No. 5061.

KLAMATH FALLS, OREGON SATURDAY, MARCH 5, 1921.

PRICE FIVE CENTS

### HARRY HAYS LOOKS OVER THIS SECTION

Running over with optimism, and fairly breathing auto car lore, Harry C. Hays, general manager for the Willys-Overland company, with headquarters in Portland, glided into town Wednesday night over the Wee-Klamath Falls speedster, and immediately began to let people know he was in town, and what he came for. Mr. Hays packs around an unusually large supply of auto knowledge for one of his apparent youth, but he says that when a person has something good to boast and talk about, is mighty easy to take on the appearance of a veteran in the business. W. P. Blake, of the Willys-Overland sales department, is with Mr. Hays. Of course he is full of the same enthusiasm possessed by Mr. Hays.

The new Overland our, says Mr. Hays is a winner. Comparatively low priced, it is riding on a wave of popularity, and its many virtues support the price to a fare-thee-well. Another thing, says Mr. Hays, it is one of the two moderate priced cars that has the baked enamel finish, and the public today, according to Willys-Overland investigations, is demanding a better finish and better upholstery in all cars. These are two of the things, in addition to other endeavors, that are occupying the greater part of Willys-Overland company's attention just now.

There is no Willys-Overland agency here yet, but the field in Mr. Hays' estimation, is a cracker-

### CALIFORNIA-OREGON HIGHWAY IS CLEARED

REDDING, March 5.—The snow blockade between Sisson and Dunsmuir was broken today. Automobiles can now go between Oregon and California along the state highway unimpeded except by light mud. It will not be necessary any more to ship automobiles by freight to go from San Francisco to Portland.

### WILL SELL THE PACKARD, TOO

C. L. McWilliams, who holds the agency for the Lexington and the Coles-Aero 8, has added the Packard line to his string of high class cars, and is consistently circulating among potential buyers and losing no chance to tell about the attributes of his recent acquisition. The Packard Twin Four and Single Six, the latter a comparatively new machine, embody all the good things necessary in first-class cars, and Mr. McWilliams says that the public has been educated to the fact that the cheapest cars are not always the cheapest, and that Packard sales here will assuredly boom this season. The Single Six will be shown at the coming auto show, and it is bound to make a tremendous hit with admirers of classy, substantial cars.

Jack, and one may be established before long. Again, it might be said that Mr. Hays talks like a man who knows what he is talking about, and all the nice things he says about the Willys-Overland line can be taken without a chaser.

### SAYS AUTO SECTION IS INDICATIVE OF BUSINESS

The following letter from Mr. Leander, of the Studebaker headquarters, Portland, is highly expressive of the attitude taken by auto dealers who have knowledge of the general automotive situation well in hand, and who know the value of advertising. Mr. O'Dowd, automobile editor of the Evening Herald, has been commended time after time on the splendid auto sections he has sponsored, and this letter is illustrative of the character of these commendations:

"Portland, Ore., Feb. 25, 1921  
"Dear Sir—

"I wish to compliment you on your Automobile Section of your Saturday edition, February 19. This reaches me on my return from a trip East. It is certainly gratifying to see the progressiveness displayed by the dealers in your territory and the money they are expending for the future business they are sure to get. The writer stopped off at Chicago, Denver and Omaha, and at those towns reviewed the recent Automobile Sections of the different papers, and I want to say that the dealers of your territory are certainly showing the right spirit in spending liberally in advertising at this time.

"The change in business back East now, as compared with November, is a decided one. The outlook is decidedly optimistic. Conditions East are rapidly improving. To give you some idea of what this means, our Chicago dealer's business in January has been the largest in the history of their concern, greater even than any April month, and this month, as you know, is always the biggest month with dealers in the Middle West.

"Last, but not least, we personally appreciate very much your liberality in printing our news stories, and especially in the edition mentioned above.

"Assuring you at all times of our co-operation in the advertising of our local distributor, Mr. Dunham, I am, Yours very truly,

"THE STUDEBAKER CORPORATION OF AMERICA,  
"PORTLAND BRANCH—JOHN K. LEANDER, Mgr."

### HORSE IS PASSING

The department of agriculture says that the farm is gradually becoming unequine. A capitulation of the most recent survey shows that there is today 2 per cent less horses in use than one year ago.

This announcement is a happy one for the man who has a home of his own and a kitchen and a dining-room table. At this rate, in forty or fifty years, a head of March table lettuce which now costs twenty cents, will cost only fifteen cents.

In Tokio, Japan, there is a registration of 3213 automobiles.

### KEEPING COTTER PINS

A very convenient method of keeping cotter pins of assorted sizes is to string them through the eyes on a bit of string or wire. In this way when the whole lot is picked up it is easy to select the size needed, whereas in fishing through a box of loose pins there is much chance for lost temper.

### AIDS BRAKES IN WORKING

A new automobile accessory automatically compensates for worn brake linings by shortening the throw of the brake rods.

### POWERFUL SPEEDSTERS ARE USED BY POLICE

Angered at the ease with which bandits have been escaping from their crimes recently in automobiles, police departments of several cities have placed orders for high powered speedsters which will be used to pursue the criminals. Some of the machines will be equipped with bullet-proof shields in front.

### AUTO SHOW LOOKING UP

All's well with the auto show. This is the word of the promoters, who have been working assiduously perfecting their plans, and spreading the dates it will be held far and wide, throughout the county. Wires have been received from Southern California points asking about the chance to exhibit cars, but the answers have been the same: "Local dealers require most of the space. Will advise you later."

Judged by the interest shown, there will be a splendid display, and accessory firms are also catching the contagion.

Of course the social features of the event are not being overlooked, and many people are waiting impatiently for the show's advent for the social side of it also.

The Klamath county automobile association has been offered a booth in the hall where memberships in the association will be received, and this should result in the acquisition of many new members.

In a word, all's well, and the auto show should be a great big pile of satisfaction to every dealer and auto devotee in the community.

### PAIGE MAN SEES A BIG YEAR AHEAD

Charles E. Harris, one of the members of the firm of Cook & Gill, Inc., of Portland, state distributors for the Paige line of automobiles, spent Thursday in Klamath Falls with Mr. Manship, built especially for Paige Mr. Harris is very enthusiastic about the 1921 Paige cars, all of which, he states, have been materially changed, with many added refinements and a decided increase in power. The 6-66 Paige has a special continental motor of the best quality and workmanship, but especially for the Paige company, and not obtainable in any other make of automobile. This motor is the one used in the Paige car driven by Ralph Wulford when he made the best 1921 time climbing Pike's Peak.

Also, Mr. Wulford, recently, at Daytona beach, Florida, driving a Paige car with this same motor, won the world's stock car speed record, making a mile, electrically timed and checked by A. A. A. officials, in 35.1 seconds, which is equivalent to a speed of 102.8 miles per hour. The big point of this performance is that a car designed for the ordinary use of the average user, still has the strength and stability of a specially constructed racing car. It means, according to Mr. Harris, just one thing: Big, fine construction and high quality. Business in Portland, he states, has improved very much since the first of the year, and it seems to be the consensus of opinion that it will continue to gradually improve from now on.

# THE NEW 1921 CHEVROLET 1921

COMPLETE LINE. SEVEN MODELS ON DISPLAY A CAR OR TRUCK FOR EVERY NEED

IF YOU FAIL TO CONSIDER THE CHEVROLET LINE IN YOUR PURCHASE OF AUTOMOTIVE TRANSPORTATION YOU ARE UNFAIR TO YOURSELF

We Guarantee You Service and Efficiency

Model T Speed Truck .....	\$1,796.75	Model 490, 5-Pass. Touring .....	\$ 993.60
Model FB-50, 5-Pass. Touring .....	\$1,597.50	Model 490, 2-Pass. Roadster .....	\$ 967.50
Model FB-20, 2-Pass. Roadster .....	\$1,561.45	Model 490, Light Delivery .....	\$ 973.95
Model FB, 5-Pass. Sedan .....	\$2,383.20		

## White Pelican Garage

Phone 49-W

Across Street from White Pelican Hotel

SEE OUR STOCK BEFORE BUYING  
WE HAVE A REAL PRICE AND QUALITY INDUCEMENT ON TIRES AND ACCESSORIES