

ACME MOTOR GARAGE HAS NO SUPERIOR

Search the cities of the state through and through and one cannot, not even in the city of Portland, find a garage more completely equipped or more admirably designed to cater to the automobile fraternity than the Acme garage, recently completed of modern garages and many a city. Klamath Falls is distinctly a city in Automobile Row in this automobile owners, and the garage men of the city and each automobile owner will gladly concede that this garage is one of which the city can justly feel proud, and which will help emblazon the fact before every person who visits this city, that not only this city, but this county and this section in general is alive to the opportunities placed before it by the automobile industry. The automobile industry is the fastest growing and most substantial industry in the country today, and the community which caters to it most liberally is the community that is going to reap a satisfactory harvest. The automobile men of this community know this to be a fact, and the building of the Acme garage is a source of satisfaction to every one of them.

The Acme Motor company was incorporated under the laws of this state, and commenced business on April 15, 1920, with a capitalization

(Continued to page 12)

W. D. Miller Was The Contractor

The Acme Motors company garage stands as a monument to the ability of W. D. Miller as a contractor who is fully capable of handling any job that comes before him regardless of the size.

Early during the period of planning for the building, Mr. Miller was called into conference, and his has been the guiding genius that has piloted the big building to its present splendid proportions and magnificent appearance. The building is as solid as the rock of Gibraltar, and many people who know about such things say that the rock of ages has nothing on it from a standpoint of durability.

The Acme Motors company is immensely pleased with the result of Mr. Miller's work.

Lorenz Installed All the Plumbing

The plumbing in the Acme Motor company garage was installed by G. C. Lorenz, of this city, the immensity of the building entailing a great deal of work. The whole plumbing system of the building represents high class work, and the managers of the Acme garage say that if you want work done in the plumbing line, Lorenz is a man who can do it.

Klamath county auto owners and prospective owners will be here in big round numbers when the auto show takes place in March, and the Commercial Exhibit company, who will direct the show, is making arrangements for three big days of good entertainment.

ACME GARAGE REPRESENTATIVE OF THE NEW KLAMATH FALLS

In presenting to the people of Klamath county this special section of The Herald, devoted exclusively to the Acme Motor company, the various individuals identified with the construction of the great garage it owns and the firms whose lines it carries, we do so with a sense of complete satisfaction. The Acme Motor company is no ordinary institution. It is not merely a corporation created for the purpose of selling and repairing trucks, tractors and automobiles. It represents more than mere commercialism. It represents and will stand for the new Klamath Falls that is rising around us, the city that is destined to be the Mistress of Oregon's Inland Empire.

The men whose brains conceived and brought into being the Acme Motor company, and whose money has made possible this great institution, are not ordinary men. In a distant community they would be to us outstanding figures, but like the prophets of old, we look upon what they have done and are doing as a mere incident, not but that we value it, but its very proximity dwarfs its potential possibilities as a factor in the up-building of Klamath county. As time moves on and we begin to realize the great benefits this work of theirs is to our city, it will then be seen that it was due to such men as these that

(Continued to Page 16)

James Driscoll Wrote the Policies

James H. Driscoll, local insurance agent, has written the insurance policies for the Acme garage, and that adds more stability to the service offered the public by this garage. Of course the building is constructed according to all the demands of adequate protection, but nevertheless fire insurance is absolutely necessary, and Mr. Driscoll, through his company, has supplied this protection. "My company is big, reliable, and prompt," says Mr. Driscoll, "and the Acme Motor company knows it." Incidentally, the Acme Motor company says that what Mr. Driscoll says is true as Gospel, and is satisfied with its policies.

Plastering Was Done By C. W. Thomas

The plastering in the Acme Motor garage, a very particular part of the interior finish by the way, was done by Charles W. Thomas, who can be found at East Main street and Wantland avenue. Mr. Thomas did the work in jig time, and even a person who knows very little about plastering can see with one eye that he did a corking good job. Yes, the Acme Motor company is satisfied with Mr. Thomas' work.

A new automobile accessory automatically compensates for worn brake linings by shortening the throw of the brake rods.

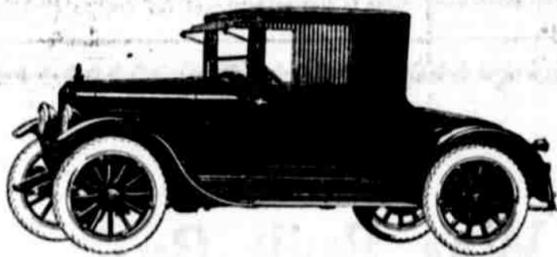
An English automobile of the roadster type can carry two additional passengers in auxiliary seats on each side in front of the rear fenders.

LUMBER WAS SUPPLIED BY LOCAL FIRMS

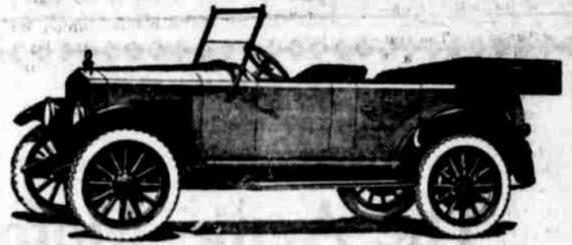
Two local companies, the Lakeside Lumber company and the Big Basin Lumber company, supplied the lumber and interior finish for the new Acme Motors company garage. The builders of the garage naturally cast about for the best lumber available at the most reasonable prices, but their search in this regard was of short duration for it soon became apparent that home firms were able to supply just the lumber that was needed at prices that were entirely satisfactory. Added to these reasons was a natural desire to favor home firms, and the result is tremendously pleasing to the garage owners. There was nothing wanted in the lumber or wood working line that these companies were not able to furnish, and this fact must be accepted as a lesson to builders who believe it is necessary to do their buying in other places. You can get what you need right here at home.

INDIVIDUAL RAIN SHIELDS
Individual folding rain shields to be attached to the backs of the seats have been invented for the comfort of riders on the tops of motor omnibuses in bad weather.

A new rheostat for dimming automobile headlights can be clamped to a car's steering post.



ESSEX



The New Essex Cabriolet



The Car

You saw in the Movie going into "The Devil's Punch Bowl"

- Touring Car . . \$1595
- Roadster 1595
- Cabriolet 2100
- Sedan 2450

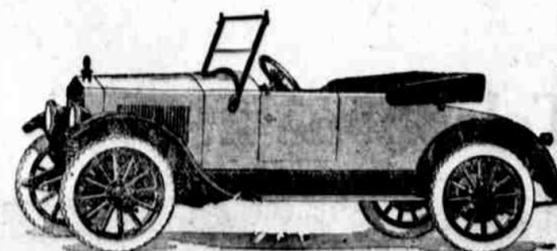
Prices F. O. B. Detroit

Note How Former Big Car Owners Turn to Essex

We think nothing so typifies the position Essex has earned among cars of fine quality as the way in which it has found favor with men who formerly owned large, high-priced cars exclusively.

The uses of most motorists are not best served by a large car. Bigness and weight are definite handicaps in city driving.

Yet thousands who now drive the Essex, formerly accepted these handicaps and paid a premium to secure the big car performance, comfort and distinction, which no light car offered, prior to Essex.



ACME MOTOR CO.

