

SELECTION OF MOTOR TRUCK VITAL PROBLEM

No other purchase you make can be more vital to your business than the motor truck.

For on its proper performance depends the efficiency of your delivery.

Prospective truck owners are frequently not familiar with motor trucks, and are often seemingly at a loss as to the selection of the best trucks for their business.

But after all, there is no real reason why any business man or business house should consider the selection of trucks a complicated problem.

The first step should be an examination of the organization behind the truck. Regardless of how good a truck may look in the showroom or at work, do not consider it until you have first investigated the factory that built it. After the money has changed hands and the truck is yours, you'll want the backing and co-operation of a factory that is sound—one that will be in business not only today but during coming years.

Startling figures were revealed at the truck owner's conference in Chicago—figures which clearly illustrates the advisability of giving serious attention to the factory behind the truck. A speaker at this conference said:

Only 8½ per cent of the companies now building trucks were in business five years ago.

In one year 57 truck companies went out of business—33 started.

71 companies building trucks failed or discontinued business during a period of five years.

It is important to consider the factory behind your truck for the best truck built requires service now and then, and at times parts must be replaced. Be sure that all things indicate that the company which built your truck will still be building trucks when you need that service and those parts.

The General Motors Truck company, builders of G M C trucks is one of the oldest and strongest companies in the industry.

Models 71 and 101, the 3½ and

Repair and Machine Shop Are Complete

The repair department of the Acme Motor company is probably the largest and best equipped in this section of the country. This department is 48x100 feet, and is of fire proof construction, being separated from the main garage by a 9-inch brick fire proof wall, with metal doors. It is well lighted, each of the other walls being entirely of glass. Four large skylights, with the white interior, make the shop as "light as day."

This department is divided into two sections, one end being used for machine work, and the other for the disassembling and assembling room for automobiles, trucks, and tractors.

The machine shop is unusually well equipped and consists of a battery of four lathes, of varying sizes and capacities which enable the operators to do their work most efficiently. Three drill presses, tool grinder, cylinder grinder, and large surface and external grinder which is now being installed, one shaper, one 20-ton press, and one 200-ton press, power saw, three portable electric drills, floor cranes and hoists, with small tools, comprise the greater part of the equipment.

This machinery is modern, most of the machines being equipped with individual motors and necessary up-to-date appliances.

One outstanding feature of this department are the tool racks and drawers which protect the tools, but enables the mechanics to select tools at a moment's notice. Another feature is the individual lockers for each workman, thereby providing places where they can keep their overalls, aprons, and other working "togs" from oil cans and benches, and from the oil and other things that soil them unnecessarily.

The automobile repair department is conveniently arranged to handle both automobile and truck work, there being four pits, of concrete, steps leading to the bottom of each pit, and light and attachment plugs for extension lights and electric drills. All pits are covered when not in use.

It is the aim of the company to term 5-ton trucks as properly termed heavy duty trucks because they are so well suited to all lines of business requiring trucks for heavy, hard hauling.

maintain a crew of mechanics sufficiently large to permit each mechanic to specialize in a certain branch of the work, thereby insuring proficiency. For example, a mechanic tool operator is not expected to be a carburetor expert or an electrician, and neither is a man accustomed to assembling a rear construction or a transmission expected to operate a cylinder grinder. By following this system it will be possible to turn out a better class of work in a shorter time, thereby giving the public superior service.

When all this machinery is installed it will not be necessary to hold up a car or truck from several days to weeks, while the parts are coming from the factory, as all parts that are subject to the most wear can be made here at home.

It is noticeable that motor traffic has been in almost full tilt all winter, not enough snow having fallen to impede autos to any extent. Klamath Falls surely is an all-winter auto city.

At a few dangerous crossings in London, notably in the financial and business districts, subways passages are constructed for pedestrians, but the people will not take the time to use them.

Motor ambulances, fire engines, police patrols and other motor emergency vehicles in Philadelphia are now compelled to slow down their speed and comply with the municipal traffic laws.

Gasoline lost annually due to evaporation of petroleum between the wells and the refineries, which amounts to 600,000,000 gallons and more, is sufficient to operate 1,200,000 automobiles for one year.

Detroit has a new traffic ordinance which is said to be one of the most complete and comprehensive adopted by any city in the United States. One hundred thousand of the new road rules are being distributed to drivers of vehicles.

Tire and accessory dealers in different parts of the west are interested in the auto show to be held here in March, and requests for information regarding it are being received every day.

Modern Equipment

The modern equipment of the shop is a most vital point in any successful establishment.

The individual motor drive of each machine is always best in economy, accuracy and general results obtained.

The *Link River Electric Company* installed such modern electrical equipment in the *Acme Motor Company's* new building. We also installed an inter-communicating telephone system connecting all departments.

Link River Electric Company

Electrical Engineering, Contracting and Supplies
Cor. Seventh St. and Klamath Ave.

Westinghouse Lamps and Appliances
Royal Vacuum Cleaners

Fairbanks-Morse Irrigation Plants
Federal Signs

We did the mill work and glazing

for the new 'Acme Motor Company building. The material and workmanship had to be the highest class to conform to the general plans of the building, and we are proud of our work, and so is the 'Acme Motor company. Don't ask us, but ask the 'Acme Motor company if they are satisfied with the material, price and workmanship.

Lakeside Lumber Co.