

ZEROLENE

Flows Freely at Zero

"Correct lubrication" makes a good car better —

You cannot expect one hundred per cent performance and long life for your car unless it is correctly lubricated.

Correct Lubrication is a science. Our Board of Lubrication Engineers study the lubrication needs of all makes of automobiles. By their recommendations of the correct grade of Zerolene for each make of car they are bettering the performance and lengthening the life of automobiles everywhere.

You, too, should use Zerolene of the correct grade for your car.

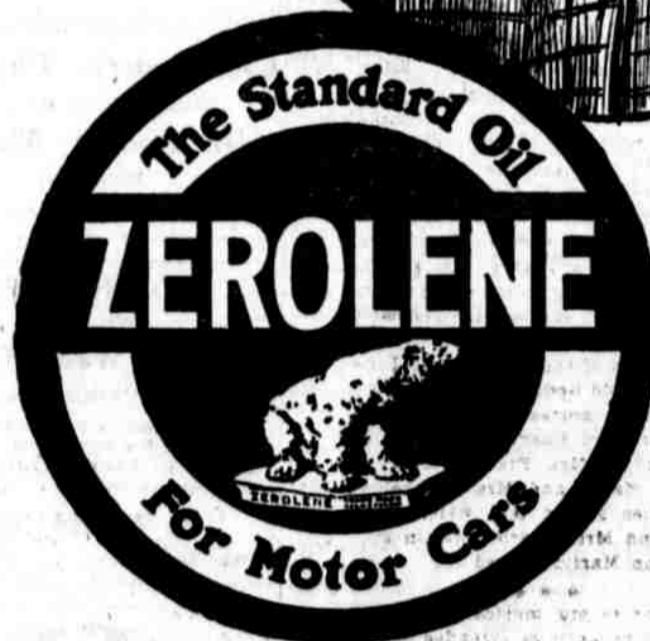
Get a Zerolene Correct Lubrication Chart for your car at your dealer's or at our nearest station.



ZERO



THE COLD TEST LUBRICANT MEANS EASY STARTING



ZERO



A GRADE FOR EACH TYPE OF ENGINE

ASK THE DEALER

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| <p>Acme Motor Co. Touring Cars Hudson Essex Reo Southern Oregon's Largest Automotive Industry</p> | <p>Buick Sales and Service Co. When better cars are built Buick will build them. BUICK SERVICE</p> | <p>Ford Cold Weather Worries Eliminated Ford Enclosed Cars Danner-Patty Motor Co.</p> |
| <p>Charley's Place Fills the Tank with Gas and Oil and Vulcanizes Your Tires</p> | <p>Mallory Garage Co. General Garage and Machine Shop STORAGE Accessories Covering All Cars Phone 378-J 127 S. Sixth</p> | <p>Salient--- "That which is strikingly manifest or catches the attention at once." —Webster. STEPHENS SALIENT SIX Metropolitan Garage</p> |