

Salesman Sample

Dolls

Bought at Big Reductions will be Sacrificed at this Brokerage Sale.

GOLDEN RULE DEPT. STORE

EVERY ARTICLE MARKED IN PLAIN FIGURES AND EVERYTHING IS EXACTLY AS ADVERTISED DURING THIS UNITED BROKERAGE SALE

VANNICE BROTHERS

KLAMATH FALLS' GREATEST STORE

KLAMATH FALLS, ORE.

KLAMATH FALLS' GREATEST STORE

\$100,000.00 STOCK

DRY GOODS, SHOES, CLOTHING, WOMEN'S AND MISSES' COATS AND DRESSES, MEN'S WOMEN'S AND CHILDREN'S FURNISHING GOODS, TRUNKS, BAGS, SUIT CASES, COMFORTERS, BLANKETS, MATTRESSES, PHONOGRAPHS, CHINAWARE, Etc.

A DARINGLY PLANNED DRASTIC DISPOSAL OF MERCHANDISE AND A SALE THAT WILL LONG BE REMEMBERED BY THE PEOPLE OF THIS COMMUNITY.

We wish to impress the importance of this sale upon the minds of the buying public as our entire stock has been placed in the hands of the UNITED BROKERAGE COMPANY OF SPOKANE, WASHINGTON, AND PORTLAND, OREGON, and the stock will be under the personal supervision of Mr. Murray Blee, who has full power to cut and slash prices regardless of cost, former selling price or present value. He has had only one instruction, that is to reduce the stock and get the money. The Golden Rule has never raised prices and then reduced them for a special sale, and you can rest assured that during this sale every price will be a bona fide reduction. THE PRICE OF SATISFACTION IS VALUE. ARE YOU GETTING IT? Are you satisfied with the merchandise you are getting for your good money? Are you permitting the comparative price lure of some stores to blind you as to real value? Or are you purchasing your needs from a concern whose reputation and past practices warrant your getting the best possible value at the least possible price? Now, the Golden Rule Store is not the only mercantile concern that deals fair and square with the public, but—it is the leading exponent of the ONE PRICE AND THAT THE LOWEST method of merchandising. We never sacrifice value for price, nor do we attempt to mislead you in any way, but you can rest assured when you come to this sale that you will get the best possible values for your money and the greatest bargains to be found in southern Oregon. This is an extraordinary opportunity and every family should supply winter needs during this sale, as you will be able to come to this store and buy merchandise at about wholesale cost and in many cases for much less than the present wholesale price.

COST IGNORED! PROFITS FORGOTTEN! COME, SEE AND YOU WILL BUY An Opportunity Knocking at Your Door! Come and Be Convinced!

EVERYBODY TAKEN CARE OF WITHOUT DELAY. ADDITIONAL EXPERIENCED SALESPeOPLE.

United Brokerage Sale

Entire Stock placed in the hands of the United Brokerage & Sale Company of Spokane, Wash., and Portland, Ore. Sale under the Personal supervision of Mr. Murray Blee, who has full power to cut and slash prices on every item, regardless of cost, profit or present value.

XMAS SUGGESTIONS GALORE! BE HERE WHEN THE DOORS OPEN!!

This Great Sale Starts Saturday, Dec. 11, at 9:30 A. M.

EXTRA! COME! GET YOUR FREE TICKETS. EXTRA!

LIKE A THUNDERBOLT FROM A CLEAR SKY CAME THIS EXTRA SPECIAL ANNOUNCEMENT. Just purchased

Three-fourths of a Ton of HIGH-GRADE CANDY

SOLD ANY PLACE AT 40c TO 50c A POUND. OUR PRICE DURING THIS SALE, WHILE IT LASTS, ONLY 15c Per Pound This is probably the largest amount of candy ever purchased by any merchant in Klamath Falls.

THE GOLDEN RULE STORE DEFIES ALL COMPETITION LESS 10%.

FREE!

THREE HANDSOME EXTRA FINE 9x12 RUGS. WORTH \$175.00 1st, 2nd and 3rd Prizes

Starting Saturday, December 11th, the opening day of this sale, we will give every customer that enters this store a ticket, absolutely FREE. Each ticket entitles the holder to one chance on three beautiful 9x12 rugs, valued at \$175, which will be given away on Christmas Eve, Friday, December 24th, at 8 P. M. sharp. Remember, you get a ticket every time you visit this sale, so come every day and save your tickets as there will be three happy winners on Christmas Eve of a beautiful rug. There will be three prizes, listed 1st, 2nd and 3rd, and will be awarded in rotation as the lucky numbers are drawn.

SALE FOR CASH ONLY

STORE CLOSED THURSDAY AND FRIDAY Arranging and Displaying Stocks, Marking Down Prices, Etc. EXTRA SALESPeOPLE Have Been Employed to Wait on You Promptly

CHRISTMAS TREE for the KIDDIES, MOTHERS, ATTENTION Bring the children to our big Christmas tree, which is on display in our enormous toy department. Little dolls for little girls and big dolls for big girls.