

Pershing's Niece In Movies



MARCELLA PERSHING

LOS ANGELES—Screenland's newest star has an uncle who is a star in his own little way. In other words—Marcella Pershing's uncle is General John J. Pershing, commander-in-chief of the army. Miss Pershing comes from Kansas and will play opposite Ford Sterling.

**MAKES "THE IDAHO DOUGHBOY"**  
"The Idaho Doughboy," a war memorial for the state of Idaho, is being made by Avar Fairbanks, professor of sculpture in the University of Oregon.

**MANY JOIN THE Y. W. C. A.**  
A formal pledge of membership in the Y. W. C. A. was recently given to 229 University of Oregon girls.

**FEATURED BY "SCHOOL LIFE"**  
The national commissioner of education has asked the University of Oregon to contribute regular articles on its educational work to "School Life," a magazine of 40,000 circulation published by the United States bureau of education.

"Ray! is there any place of amusement in this town?" Sure, go to the Hot Springs bath house. 23

Flor de Melba. The cigar supreme. 22-25

**CORRESPONDENCE COURSE TREATS OREGON PROBLEMS**  
UNIVERSITY OF OREGON, Eugene, Nov. 23.—Educational administration and supervision is the name of a new correspondence course offered by the extension division of the University of Oregon. It was prepared to meet Oregon conditions and the subject matter was carefully selected by both the school of education and the extension division. Superintendents and principals of schools have been kept specially in mind in making up the course.

**SOUTH AMERICA INTERESTED**  
From La Paz, Bolivia, has come a request for information on the architecture course of the University of Oregon.

**74 PLAYS GIVEN**  
In Guild hall, the little theatre at the University of Oregon, the students have given 74 plays to date.

**UNIVERSITY LABORATORY MAKES LANTERN SLIDES**  
UNIVERSITY OF OREGON, Eugene, Nov. 23.—So extensive has grown the demand for the free slide service of the extension division of the university that Arvo Simola, a senior, formerly with the photographic section of the army, has been employed part time to make slides in the university laboratory. The slides will be colored by the art department. Two sets of about 50 slides each will be turned out each week. The extension division of the university now has 170 sets which are loaned free throughout the state.

**NAVY USES OREGON COURSES**  
The United States navy, in their educational work aboard battleships and in yards, use the mathematics correspondence courses of the University of Oregon. A recent order has been received for 350 courses.

**PRINTERS ARE SUBJECT TO OPTICAL ILLUSIONS**  
UNIVERSITY OF OREGON, Eugene, Nov. 23.—Dr. H. R. Crosland, of the department of psychology of the University of Oregon, has prepared a series of tests to determine the kind and frequency of optical illusions which affect proofreaders. It is a well-known fact that errors are frequently found in printed matter even though it has passed through the hands of experienced and capable proof-readers. "This phenomenon is thought to be due to one or another of several sorts of optical illusions," says Dr. Crosland. "A proof-reader, for example, may think he sees letters where nothing but white space actually exists; or he may fail to see transposed letters in a word; or he may fail to observe an incorrect letter substituted for the correct one."

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Beetle Damages Southern Forests \$20,000,000 Worth

Approximately \$20,000,000 damages was inflicted by the southern pine beetle in its attack on southern timber forests during two decades, according to investigations made by the United States department of agriculture concerning destruction caused by insect forest pests. Added to this damage is that of the black and the red turpentine beetle.

The hickory-bark beetle is found to be doing extensive damage in the northern tier of states from Wisconsin to Vermont and southward through the Atlantic states to central Georgia.

The department has issued three bulletins of particular interest to farmers who have hickory or pine trees on their lands. They are: "The Dying Hickory Trees, Cause and Remedy," Bureau of Entomology Circular 144; "The Dying Pine Trees, Cause and Remedy," Farmers' Bulletin 474; and "The Black Turpentine Beetle and Red Turpentine Beetle," reprint from Bulletin 83.

Part 1, Bureau of Entomology. The department is urging farmers who use the slack time of late fall and early winter in getting in firewood to select trees that have been infested with insect pests.

WHICH SCHOOLS ARE BETTER?

Are schools in the larger towns of the state superior to the schools in the smaller towns in preparing students for college work? To determine this question an investigation is being made by the English department of the University of Oregon. The grades of all the students in 15 freshman English classes will be compiled and the marks of the students from the larger towns will be compared with those of the students from the smaller towns. In this manner an estimate will be obtained of the schools giving the best preparation for college English.

Best investment, means Melba cigars. 22-25

Don't guess, smoke Melba cigars. 22-26

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