

BIG DROP IN PRICES

ON THE NEW YORK MARKET

In Ladies' and Misses' Wearing Apparel

The New York buyer for La Vogue stores lost no time in taking advantage of the great opportunity, and every garment he purchased will be placed on sale.

Wednesday, Nov. 17, at 9:30 A. M.

Everything newly arrived, newly made and newly styled, and radically reduced in price right at the height of the winter season, on this large line of high grade

Coats, Suits, Dresses, Hats, Furs, Blouses, Petticoats, Silk Underwear

Trimmed Hats



The greatest part of our stock of trimmed hats has been divided into five lots and reduced almost unbelievably:

LOT 1	LOT 2
\$3.95	\$5.95
LOT 3	LOT 4
\$7.95	\$10.95
LOT 5	
\$15.00	

FURS

From the smallest "choker" to the handsomest Fur Coat, all are greatly reduced to meet the prevailing prices.

Suits



Consisting of All-Wool Serges, Jerseys and Silvertones. Every suit in the store is reduced to such low prices that everyone can buy a suit for less money than the material would cost you.

\$25.00

Extra Big Coat Special

100 strictly all-wool Polo Coats, nicely tailored, belted, button trimmed, large collars, half lined with fancy Venetian; all newest Fall shades at **\$15.00**

100 Coats, all-wool Velours, Silvertones and Polo Cloth; fancy figured linings throughout; also short, nifty Plush Coats, **\$24.50**



50 wraps in all-wool Velour, elaborately trimmed in Chenille embroidery, fancy figured Pussy Willow silk linings throughout. Assorted colors **\$29.50**

Jersey Sport Coats, strictly all-wool, heavy Schrieber's Tuxedo fronts, belted and pleated **\$10.95**

50 Bolivia Coats, silk lined, in all the newest shades **\$35.00**

All Coats in the store greatly reduced to meet market conditions.

Petticoats

In Silk Jersey, all colors **\$3.95**

Fancy colors in all Jersey silk Petticoats **\$4.95**

Heatherbloom Petticoats, in white and colors **\$1.95**

With Silk Flounce **\$2.95**

MIDDIES

Blue and Red Wool Middies greatly reduced in price

Blouses

To make your buying easy and simple we have divided all our blouses into two lots, as follows:

LOT 1—150 Silk Tricollette blouses in all the popular shades, plain weave, drop stitch and cross bars, **\$2.95**

LOT 2—200 Silk Georgette blouses in flesh and white, beautifully laced, best of workmanship, up-to-the-minute models, **\$3.95**



SILK CAMISOLES

Silk Camisoles in Flesh Color **35c**

All Silk Underwear reduced to meet the Eastern drop in prices.

Dresses

200 dresses in wool, French Serges, Jerseys, Silk and Satin for less than the price of the materials alone **\$12.95**



200 Dresses in all-wool Tricotines and Velours, beautifully braided and embroidered, unbelievable values for **\$15.00**

100 dresses made of high grade Tricollettes, Velvets, Velours and Tricotines at the record breaking price of **\$19.95**

ALL DRESSES GREATLY REDUCED TO MEET THE PRESENT EASTERN CONDITIONS.

Here is a wonderful opportunity to buy your holiday gifts. This store is full of suitable presents. A small deposit will hold any garment you may select.



Klamath's Finest Ladies Ready-to-Wear Shop

Here is a wonderful opportunity to buy your holiday gifts. This store is full of suitable presents. A small deposit will hold any garment you may select.