

## About Other People-and About You!

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[^0]:    There are two kinds of news in the paper. Part of the news is about the affairs of other people; their sayinge, doinge and goinge to do; thinge that have happened-may happen-didn't happen.

    But there's aliso a lot of nows
    to the peper-1t you know where to look tor It -abent your nefters.
    Thates the part of the nowe you'll tine in the Adverusementa. Therve valuable nown there gbost tulage you weat or will want; porthape about thiege you have thet others weot.

    Every Advertisement carries meseage to someone.
    Many Advertimemeata carry
    meseagee of taterest or value to yous.
    You ean't afford to mias the Advortisemente becauno se many of them are aewe rolatiag directly to you or to your

