

If the Wood Dealer Sold Service

We do not sell current; we sell service. That sounds odd doesn't it?

Well, suppose the wood dealer sold service instead of wood, he would tend to your furnace and your range, take away the ashes and clean the flues. You would buy so much heat.

Now you buy so much light, although you pay according to the current you consume. But the service is performed for you by this company at the substations and power plants.

That is what we want to give you—efficient service. It is the aim of this company to have none but satisfied customers. No matter what it is, if you have a grievance, or are dissatisfied about your bill or do not understand our rates, please come in and see us or write us about it.

If you have any suggestions to make, we will gladly avail ourselves of them as our aim is constantly to improve our service to you as fast as the development of science and human ability permit.

California-Oregon Power Company

BIG EATERS GET KIDNEY TROUBLE

The American men and women must guard constantly against kidney trouble because we eat too much and all our food is rich. Our blood is filled with uric acid which the kidneys strive to filter out, they weaken from overwork, become sluggish; the eliminative tissues clog and the result is kidney trouble, bladder weakness and a general decline in health.

When your kidneys feel like lumps of lead; your back hurts or the urine is cloudy, full of sediment or you are obliged to seek relief two or three times a night; if you suffer with sick headache or dizzy, nervous spells, acid stomach, or you have rheumatism when the weather is bad, get from your pharmacist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate clogged kidney; to neutralize the acids in the urine so it no longer

is a source of irritation, thus ending bladder disorders. Jad Salts is inexpensive; cannot injure, makes a delightful effervescent lithia-water beverage, and belongs in every home, because nobody can make a mistake by having a good kidney flushing any time.

CALIFORNIA GOSSIP IS CARRIED FAR

BUTTE, Mont., Oct. 12.—Gossip carried on by two women in southern California on a wireless telephone recently was reported heard here by Forest Gray, a Butte amateur wireless operator. One of the women was at Catalina Island, Gray said, and the other at Long Beach, 1240 miles from here.

The two women, Gray asserted, discussed clothes; argued about who had written last and exchanged bits of news about their friends. The operator refused to make the conversation public.

100 pairs. Men's shoes—dress and business styles—worth regular to \$15 the pair on sale for \$6.85. K. K. K. store's Harvest sales. 11-16

Phonographs at reduced prices. Don't delay. Earl Shepherd Co. 13-14

Goodyear Truck TIRE SERVICE

Solid Tires for all size trucks, Fords included. United States, Federal and Goodyear Pneumatics.

Tires for all makes of cars.

Acme Motor Co.

400-416 SOUTH SIXTH STREET

CHEMISTRY BUREAU CREATED BY U. S.

WASHINGTON, Oct. 13.—To develop neglected sources of public and private profit through the application of new processes discovered by department of agriculture experts, an office of development work has been created by Secretary Meredith in the bureau of chemistry. The staff will be made up of engineers headed by David J. Price, chief engineer in the dust-explosion investigations conducted by the department, who will furnish for the convenience of manufacturers data upon raw material supply, cost of production, and the uses to which the product is adapted.

Dr. Carl L. Alesberg, chief of the bureau of chemistry, sponsor of the new plan, said such a service was "urgently needed to translate the work of the bureau into terms that could be understood and applied by the manufacturers and investor." Every year, he said, valuable discoveries are made concerning utilization of manufacturing waste; a new food is found, or a new dye, glue or preservative. It will be the business of the new office, to give such discoveries practical application.

Do you want to save on shoes 15% off on all men's and boy's shoes. K. K. K. store's Harvest sales. 11-16

The cowbird, like the cuckoo, lays its eggs in nests of other birds.

"Do Unto Others"

That's us every time. We treat your battery just as if it was our own and we were bound to make use of every last cent's worth of value in it.

Of course we recharge batteries and always have on hand the Still Better Willard with Threaded Rubber Insulation—the kind selected by 136 manufacturers of passenger cars and motor trucks.

Link River Battery Station
7th and Klamath
Phone 171



185 times - no difference!

Miss Betsy Lane Shepherd, famous concert soprano, has made this test 185 times. 185 public audiences, in 185 cities, have heard her compare her voice with its RE-CREATION by the New Edison. No one, out of a total of more than 100,000 listeners, has been able to tell when Miss Shepherd was singing, and when the New

Edison—except by watching her lips. 4,000 similar tests of direct comparison, made by over fifty other celebrated vocalists and instrumentalists, have given this same result.

The New Edison is perfect realism achieved!

What kind of music "gets" you?

Tell us—and we'll show you how all its emotional power is RE-CREATED by the New Edison

Is it the soulful violin?—a mellow contralto?—the scintillating flute?—a sweet, soothing tenor?—that draws the quickest emotional response from you.

Let us play your favorite voice or instrument in a new kind of Realism Test. See whether you are touched by the RE-

CREATED music in the same way that you are touched by the living music.

We want to show you that the New Edison RE-CREATES all the vital power in all music.

Remember what to ask for—"personal favorites" Realism Test!

The NEW EDISON

"The Phonograph with a Soul"

Perfect realism is your one vehicle to the inner joys of music which you crave.

Mr. Edison spent three million dollars in the research work which gave the New Edison perfect realism. He did this in order that the phonograph might transcend its former limitations and (here we quote Mr. Edison's own words), "bring into every American home, music so realistic and so perfect in its rendition as to be an unending source of benefit and pleasure."

The instruments which proved this perfect real-

ism in Miss Shepherd's 185 tests were all exact duplicates of the original Official Laboratory Model on which Mr. Edison spent his three million dollars. You can also have an exact duplicate of this three million dollar original. We have it in our store, and guarantee it to be capable of sustaining the same test of direct comparison.

Important Practical Detail
Our Budget Plan brings your New Edison for immediate enjoyment, without asking for immediate payment. Ask about it when you come in to hear the "Personal Favorites" Realism Test.

KLAMATH FALLS MUSIC HOUSE
Geo. A. Wirtz, Prop.



PEARL OIL
(KEROSENE)
HEAT AND LIGHT

Like Good Coffee

Like good coffee, a good oil heater makes a breakfast. Filled with PEARL OIL its ready heat chases away the chill of the morning and cheers up the whole room. PEARL OIL is clean-burning, without smoke or odor. Economical. Sold in bulk by dealers everywhere and by our stations. Order by name—PEARL OIL.

STANDARD OIL COMPANY
(California)