

# Charm-

That indefinable something called charm, for lack of a better definition—what is it?

Health, personality, appearance—all these go far toward its making, but Charm is greater than any one!

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## LONG PUZZLE TO SCIENTISTS

Strange Work Left by Mound Builders Never Has Had Anything Like Satisfactory Explanation.

The Serpent Effigy mound, near Chillicothe, Ohio, the strangest earthwork left by the Mound Builders, is one of the most striking and puzzling creations that is to be found in the Scioto River valley. Over all, the mound is more than 1,300 feet long, and depicts a serpent of several convolutions, jaws extended, and an oval within the grasp of the huge jaws. The groundwork is from two to four feet in height, and from three or four to 20 feet in thickness. Within the oval, beyond the extended jaws, archeologists have found an altar of stones and copper ornaments.

An old Indian fighter who died in the West several years ago, nearly 100 years old, declared he had heard a story in his younger days of a tribe of strange Indians in the Scioto valley who each year held a fall festival and gave a great powwow on a snake's back. He said he never could understand the meaning of the story until later in life when he heard of the Mound Builders. His recollection of the story, had it been given to students of the mounds, might have served to give them new theories on which to base their research work. He said the strange race were supposed to sacrifice a certain number of children born under the first full moon of spring. For this the Mound Builders might have used the stone altar which has been found.

## JOKE ON BOTH "CHAPPIES"

Some Particulars About Their English Raiment With Which They Were Not Acquainted.

It isn't exactly their swell brand of golf that entitles them to be so decidedly English in their apparel, but they've a "fawncy" for the English raiment just the same.

"How do you like my English cap, old chap?" one of them asked.

"It's a turtle, old dear, but it isn't quite so English as mine," the other said.

"Oh, mine is, quite."

"No, not nearly."

And so they compared caps. But when they looked at the names of the makers it was discovered by the "decidedly English" follower that his cap had been made in New York. The other bore a London label—and, of course, you understand, old chap, it was quite a "lawf."

And the funny feature of it all is that the New York cap was made to appeal to the English trade, while the London cap was designed to catch the fancy of the Yank.

## Muscle Not Properly Applied.

Every day evidence appears that the American male is physically more powerful than his ancestors. The burglars who entered an apartment on Central Park West carried off not merely the little valuables, but also a safe weighing 400 pounds. Two thieves who operated in a restaurant in business hours abandoned the old school method of snatching the money from the till and took the cash register intact. Not a week passes but some warehouse reports the theft of a dozen barrels of whisky each of which weighs at least 350 pounds. School playgrounds, the baseball fields and the gymnasiums seem to have done wonders for the biceps of our youth in certain lines. But why is it, when an effort is made to divert some of this magnificent strength to commonplace work, that an apparent disintegration of muscle ensues?—New York Sun.

## Wouldn't Have Dared to Say It.

A recent bride received many telegrams of congratulation on the eventful day, but there was one in particular which was out of the ordinary. Her sister lives in New York and came on to Brockton for the wedding. In the evening the following telegram was received from her sister's "hubby" in New York:

"Congratulations on having taken my wife from me if only for a day. If you keep her there, will consider the marriage a great success. Heartiest condolences to F—in having joined the — family. He doesn't know what he is up against and my great consolation is that I have a fellow sufferer who can sympathize with me regularly."

At first Mrs. M—was angry, but finally consented to have it read.—Brockton Enterprise.

## Japan's Trade With North America.

Japan's trade with North America for the first quarter of this year amounted to 201,824,000 yen in exports and 276,634,000 yen in imports, the balance being 75,110,000 yen. Compared with the corresponding period of last year, the figures show an increase of 114,348,000 yen in exports and of 102,744,000 yen in imports. The principal article for export was raw silk, while principal imports comprised raw cotton and iron.—East and West News.

## New Insulating Material.

A new insulating material is being made from a kind of kelp which is found in the Australian waters. The moist precipitate is subjected to pressure, after which it is hardened by a treatment with formalin and then it is shaped in a lathe. The material takes the place of slate and marble, which is largely in use for this purpose, and is much less expensive.—Exchange.



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