

# If the Wood Dealer Sold Service

We do not sell current; we sell service. That sounds odd doesn't it?

Well, suppose the wood dealer sold service instead of wood, he would tend to your furnace and your range, take away the ashes and clean the flues. You would buy so much heat.

Now you buy so much light, although you pay according to the current you consume. But the service is performed for you by this company at the substations and power plants.

That is what we want to give you—efficient service. It is the aim of this company to have none but satisfied customers. No matter what it is, if you have a grievance, or are dissatisfied about your bill or do not understand our rates, please come in and see us or write us about it.

If you have any suggestions to make, we will gladly avail ourselves of them as our aim is constantly to improve our service to you as fast as the development of science and human ability permit.

## California-Oregon Power Company

### POT POURRI

(By LONE STAR)

We feel very poetical this evening, so will inflict some of our thoughts upon you. We have been unable to find a title to it yet, and as all good "pomes" have a title, we will think one up.

(Ten minutes later) . . . . We will call it:—

#### The Challenge of the Big Ones

When the sun beats down in a blaze of brass;  
When the town's a furnace of dusty heat;  
When your collar melts to a shapeless mass;  
And the sidewalk parboils your anguished feet;  
When the office feels like the inner den;  
Of the place where the devil has rooms to rent—  
The heart of the average citizen is filled with a bickering discontent.  
And the sweltering days drag on and on,  
And the long week closes as it began;  
But a hopeful vision begins to dawn  
In the heated brain of the average man.  
Of a mountain glade where the aspens quiver  
At the touch of a wind that is heavenly cool;  
And the sweeping song of a foam-white river;

And the challenge of every ripple pool.

And he dreams of a bank where the alders sway.

And a still black hole where the big ones lie;

And the flashing circle of sunlight spray

As a rainbow rises to take the fly.

The singing reel and the rod bent double

The fight that taxes his utmost skill.

And he plumb forgets his worry and trouble

In the keen delight of that conquering thrill.

And when the work of the week is finished,

And the longed-for Sabbath appears again,

You'll find the fever no whit diminished,

In the mind of our average citizen.

And he packs his tackle, and cranks his fivver,

And the early morning finds him far;

Hitting the trail for the head of the river,

And the hole where he knows the big ones are.

And likely enough you'll meet him there—

The average man that you knew in town—

And maybe he'll stop as he tells you where

He landed that two-pound German brown.

He's heard the challenge, the lure enthralling;

He's a brother true of the fisherman clan.  
And we who have heard the water calling,  
Will follow the trail of the average man.

A noiseless typewriter is on the market we see. Now—if someone will invent a noiseless chewing gum for the young lady stenographer, life would be a paradise.

Present observations of the convention of the Forty-eight at Chicago suggest that there will be just about that many parties by the time they get through.

A dentist may be said to be a man with deep-rooted antipathies.

More men will never understand or know the reason why a woman always wears her furs in the middle of July; and he will never fathom quite what makes her want to go with slippers and silken hose in January snow.

One of the finest traits of the Republican candidate for the vice-presidency is his genuine modesty. The following incident delightfully illustrates this:

After graduation Calvin Coolidge moved across the river and settled four miles from Amherst, in Northampton. "Never could see much advantage in roaming around," he explained. There for two years he studied law in the office of Hammond and Field. After he had been in the office about three months Mr. Field noticed an item in the Springfield "Republican" to this effect:

"John Calvin Coolidge, a student at law in the office of Hammond and Field, Northampton, has been awarded the hundred-and-fifty dollar gold medal offered to the member of the Senior class of any American college for the best essay on a historical subject."

Mr. Field showed the item to Coolidge and asked him if he had received the medal. He said he had. Mr. Field asked him where it was, and he produced it from his desk.

"How long have you had it?" Field demanded.

"About six weeks."

"Why didn't you tell us you had received it?"

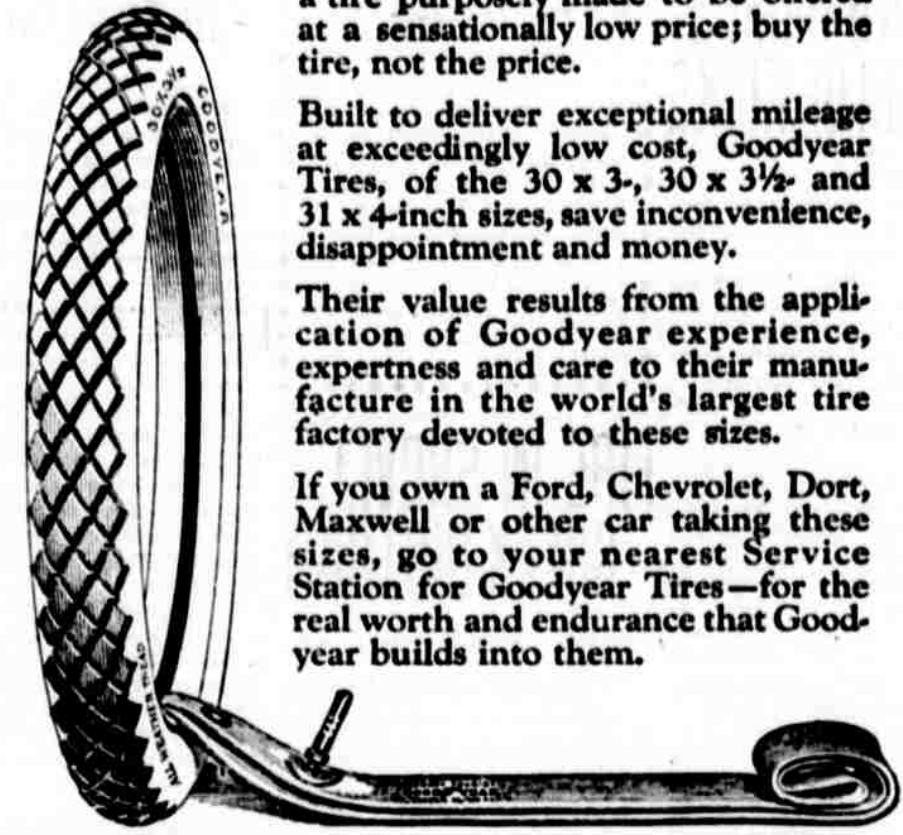
"I don't know."

"Have you told your father?"

"No," said Coolidge. "Would you?"

He passed the medal over to Field, asking that it kept in the safe, and for a good many years he never showed it to anybody. In the same noiseless fashion he conducted his domestic and professional affairs in Northampton, establishing a modest home, and living always very quietly, but with an unusual degree of serious attention to his job. Presently his fellow townsmen elected him to the city council; then city solicitor; then mayor; then senator. So in time he became president of the senate; lieutenant governor, and finally governor.

# Goodyear Mileage—and Tires for Small Cars



A well built tire yields much more mileage for each dollar of cost than a tire purposely made to be offered at a sensationally low price; buy the tire, not the price.

Built to deliver exceptional mileage at exceedingly low cost, Goodyear Tires, of the 30 x 3-, 30 x 3½- and 31 x 4-inch sizes, save inconvenience, disappointment and money.

Their value results from the application of Goodyear experience, expertness and care to their manufacture in the world's largest tire factory devoted to these sizes.

If you own a Ford, Chevrolet, Dort, Maxwell or other car taking these sizes, go to your nearest Service Station for Goodyear Tires—for the real worth and endurance that Goodyear builds into them.

30 x 3½ Goodyear Double-Cure Fabric, All-Weather Tread \$23.50

30 x 3½ Goodyear Single-Cure Fabric, Anti-Skid Tread \$21.50

Goodyear Heavy Tourist Tubes cost no more than the price you are asked to pay for tubes of less merit—why risk costly castings when such sure protection is available? 30 x 3½ size \$4.50 in waterproof bag

# GOOD YEAR

### IMPERIAL GARAGE

3rd and Main

—GOODYEAR—

Tires, Tubes, Accessories

### WHITE PELICAN GARAGE

1248 Main St.

—GOODYEAR—

Tires, Tubes, Accessories

### DANNER-PATTY MOTOR CO.

Ford Garage—123 So. 6th St.

Our GOODYEAR Stock Comprises only

30x3-30x3½ Tires, Tubes, Accessories

### ACME MOTOR CO.

49 Main St.

—GOODYEAR—

Solid and Pneumatic Truck Tires and Accessories

200 Ton Press

Service

## BIG JAZZ DANCE

AT OPEN AIR PAVILION TOMORROW NIGHT

Largest dance floor between Portland and San Francisco

SPECIAL JAZZ MUSIC

Everyone Invited

COME!

COME!

## DANCE

AT DORRIS, CALIFORNIA

by

KING'S JAZZ ARTISTS

SATURDAY EVENING, JULY 31, 1920

K. of P. Hall

## Western Floral Shop

FOR YOUR LOVED ONES

Living and departed, flowers are the logical, natural tribute of esteem and affection. Being Nature's loveliest gift to man (except woman), you cannot show your feelings in a tenderer way than by means of floral gifts. Choose from our large and beautiful array. Set pieces made to order.



We specialize in oxy-acetylene welding. No job is too difficult, and the break will be permanently welded too. Ask us for prices on this work. Howle Garage. 26-1f

### ENGLISH DEMAND FOR HOOD RIVER APPLES

HOOD RIVER, Ore., July 29.—More Hood River apples will be exported than sold in the domestic market this year, in the opinion of the Hood River agent of a London fruit company. The English apple crop, he says, is only about 25 per cent of normal, which condition will force the export market to high levels.

The Ed. V. Price line of Fall wools have arrived at K. K. K. Store. Suits to your exclusive measure.

### BRITISH SOLDIERS COLONIZE, MEXICO

CALGARY, Alta., July 29.—That General Critchley, well known in Canadian military circles, has recruited and taken into Mexico three battalions of British troops and settled them on a 1,000,000 acre estate, and that he has four fully equipped air squadrons under his command, is the news that has reached here from an authoritative source. These troops, who are primarily British settlers, were recruited by the general and his staff in different parts of the British Isles and Canada, and are under the command of the general and his brother, Major H. C. Critchley, both of Calgary. To cover the recruiting and transportation expenses of these troops the British government provided 300,000 pounds. Several local officers were asked to accompany the expedition as officers.

A Classified Ad will sell it.

# Palace Market

For Service and Quality

PHONE 68

Cool, Clean and Sanitary

These words fully describe what the condition of every meat market should be, and it describes ours to a nicety. Our cold storage and other equipment, and our ambition to maintain perfect sanitary conditions in our market, blend perfectly. Consequently, we can sell you meats of all kinds that retain their freshness and wholesomeness long after they leave our shop. All our meats are handled under glass and with extreme care. We overlook nothing which will assist us to carry out our sanitation policies.

# Palace Market

524 Main Street