This is the Sale You

Have Been Waiting For

The Women's Fashion Center

WE HAVE TAKEN MANY LINES OF WANTED MERCHANDISE AND PRICED THEM EXCEPTIONALLY LOW FOR A QUICK CLEARANCE—YOU WILL FIND MANY LINES THAT WE ARE NOT OVER ANXIOUS TO CLOSE AT THIS TIME BUT WE WANTED TO MAKE THIS SALE WORTH WHILE SO HAVE INCLUDED THEM IN THIS SALE AND THE PRICES WILL SPEAK FOR THEMSELVES

Sale Commences Wed., July 21st

DOORS OPEN 9 A. M.

20%, 33 1-3%, 50% REDUCTIONS FOR THE CLEARANCE SALE

It has been years since drastic reductions have been made but we want to make this sale worth while and have priced many lines that we are not over anxious to close out, but to make it the sale attractive to you have decided to offer many of the following lines at less than they could be replaced for today. Read every item, for they are all unusual bargains.

THE FOLLOWING WILL BE OFFERED FOR 20% OFF REGULAR PRICE



All Kayser Silk Gloves, all Children's Dresses, all Boys' Blouses, all Boys' Union Suits, all Muslin Underwear, all Silk Camisoles, all Corsets, all Silk Underskirts, all Wool Dress Skirts (some fall styles in this lot), all Bungalow Aprons, all Knit Vests and Union Suits (Kaysers and Forest Mills), all Fine White Goods including Voiles. Flaxons. Batiste® and Voiles, Flaxons, Batiste and Organdies, plain and fancy weaves.

THE FOLLOWNIG WILL BE OFFERED FOR 33 1-3 OFF REGULAR PRICES

All Middies, all Smocks, all Voile and Georgette Blouses, all Parasols, all Voile Dresses

THE FOLLOWING WILL BE OFFERED FOR 50% OFF REGULAR PRICES

All Taffeta, Crepe de Chine, Jersey and Georgette Dresses, all Suits, all Millinery, all White Tub Skirts, all Boys' Khaki Suits, one lot of Shirt Waists suitable for around the house or box fac-tory workers, all Boys' Straw Hats, all Women's Pure Silk Hose, color grey only.



NOVELTY SUMMER WEAVES CLEARANCE SALE PRICES

Fancy Voiles and Silk Mixed Crepes........\$1.19 yd. Former prices \$1.50 to \$1.75 yd.

\$1.00 Fancy Voiles	75c
50c Fancy Voiles	29c
35c Fancy Voiles	20ç
\$1.00 Crepe de Chine	75c
75c French Zepryer Gingham	68c
35c Plain Chambray	29c
\$1.00 Sport Skirtings	75c

1000 YDS. FINE DRESS GINGHAMS 39c YD.

As nice a selection of ginghams ever assembled and at the present wholesale cost of replacement this is a remarkable offering.

CLEARANCE-SALE OF SILKS

\$2.50 Plain Georgette Crepe	\$1.85
\$3.50 Plain Georgette Crepe	\$2.45
\$6.00 Baronet Satin	\$3.95
\$4.50 Figured Georgette Crepe	\$2.85
\$3.50 Messaline Silks	\$2.65
\$1.75 Pongee Silk.	\$1.35
\$3.00 Pongee Silk	\$1.95
One lot of Fancy Silks in plaids and other terns including Foulards, values up to \$3.	pat- 50\$1.95

CLEARANCE SALE OF WOMEN'S AND CHILDREN'S HOSIERY

Women's white fibre Silk Hose, regular \$1.00, now	75c
Women's white fibre Silk Hose, regular .	.00
Women's Pure Silk Hose, (Black only), special	.00
	.55
Women's Grey Lisle Hose, regular \$1.00, now	.95 65c
	19c
Children's Hose in Black and White, regular 50c, now	35c
Children's Hose in Black and White, regular 60c, now	48c

HYDEGRADE GALATEA CLOTH 39c

The best quality of Galatea and as everyone knows the wearing qualities they will agree that this is an exceptionally good offering. Fancy patterns only at this price.

CREPE PLISSE FOR UNDERGARMENTS 39c

Comes in white, pink and blue and is very popular for underwear. We have sold this quality all season for 50e yd.

DEVONHSIRE CLOTH 50c

A good selection of patterns and the cloth is so well known that a further description is useless. Present wholesale cost today is 521/2c per yd. As long as our stock lasts 50c.

CHILDREN'S COVERALLS CLEARANCE SALE PRICE

The best quality of Coveralls are offered in this sale including the Genuine Levi Strauss Koverall in plain blue Denim, also others that come in blue stripe and

Regular	\$1.50	Coveralls \$1.25
		Coveralls\$1.50
Regular	\$2.00	Koveralls \$1.75



BARONET SATIN AND FANCY SILK DRESS SKIRTS

All Baronet Satin Skirts that formerly sold at \$25, Now......\$16.75

All Fancy Silk Skirts that formerly sold for \$16.50, Now......\$12.95

Colors White, Copenhagen and Pink