

A Dainty<br>"Crunch"

When you bite them-a flavor of altit on your
tongue-the most delicious repast will taste tongue-the most delicious repast will taste
better because of Snow Fiakes-crisply better because of Snow
freah-just from the oven!

## SLOW DEATH

##  <br> Ahatereraer, w. way ton tomin of mimmation animut

Aches, pains, nervousness, diff eulty in urinating, often mesn terard timasy or hitev, ivem

## GOLD MEDAL HAPIEMOM

 New Mexieo, berame extinct 15,000
years ago, was found in a gravel p pt
on the outskirts of Albquyerque the
 N.tant met tat mix, nexe unge of the surface of the tooth found
here is about four inches wido, eikht
nches long and about serea and a In Wiltert Robin In Wilbert Robinnon's Robins and Brooklya certaisly can lay claim to -use your head to save your sole $\mathrm{T}_{\mathrm{HE} \text { esenible, pratical }}$ man seeks shoes that will give sensible, practical service, comfort and good looks. These features must be built right into good shoes. And all these features are combined-built into every part of Buckhecht Shoes.

## BUCKHECHT SHOES

Buckhecht Shoes for you-for active men in all walks of life-are sold in a variety of styles and leathers from $\$ 8$
to $\$ 12$ by principal shoe dealers in the West

BRADLEY-EVANS SHOE CO.
COME TO SAN FRANCISCO
MARKET WEEK, MAY 17 TO 22
BUCKINGHAM \& HECHT (om
mANUPACTURERS
mand sinc the carb fitia SAN franctsco
POT POURRI

## "Wasn't it luck--

that I happened to see it advertised. It was something I had been wanting for a long time-and only by the merest chance I noticed where it was being sold!"

She only happened to see it advertised.
And she considered herself lucky.
But think how often she must have been unluckybeing many good things she must have missed by not ing a regular reader of advertisements.
It will pay you to read the advertisements in this aper
-to make a practice of reading them.

## BECAUSE

They carry the news of reliable stores in your town. They tell you where and how you can buy to best Ther They tell you of new and better things.
They save your time and money and make your
hopping easier.

Read the advertisements REGULARLY

