

## HE'S THE OLD RELIABLE

GRAND old "Bull". He's the best there year. is. He sold over $300,000,000$ bags last
You know genuine "Bull" Durhamnever an enemy; millions of friends.

Genuine "Bull" Durham tobacco-you can roll 50 cigarettes from one bag.
That's some inducement, nowadays.
"BULíDURURHAM TOBACCO


To pipe smokers:
Mixa little "BULL"
DURHAM with DURHAM with your favorite to-
bacco. It's like sugar in your coffee.

