

# GARICH'S GROCERY NEWS

APRIL 15, 16, 17, 1920

## EDITORIAL

A number of our customers and friends have come to us personally and asked us why we don't have the special sales that we used to have. Well, this is the reason:

When I purchased the stock of merchandise of The Winnek Company I planned on going right ahead seeking bargains in the wholesale market and thus doing what little I could to help the people of Klamath County. But I tackled a bigger job than I figured on. It was hard enough to step into a store that I was entirely unfamiliar with, but when I undertook to transfer the stock from my old store near the postoffice and consolidate the two I had a job that kept me going almost day and night ever since. Both stocks had to be rearranged, new fixtures installed and I had to always keep in mind one thing: I must keep this store the best and cleanest grocery store in the State of Oregon.

At last I feel that I am ready for business and prepared to give you Garich Quality, Garich Service and Garich's Special Prices as I was before the consolidation of the two stores.

If you have not been in my new store, I want you to visit—particularly because I want you to buy, but because I want you to see for yourself what you would get if you were a regular patron. Whether you spend one cent or not you will be just as welcome. I simply want you to drop in like you would visit your next door neighbor and make yourself feel at home, for I am going to make my store the visiting center of Klamath County—the place where the latch string is always out and a warm welcome awaits you inside.

But to get down to business:

I want you to read my advertisement today. Why? Because I am offering you standard merchandise at less than it is being

sold at wholesale today. You will remember how, when I used to run these specials before, I would tell you that prices were going up and that you had better buy. Well, that is what I want you to do now. Buy, buy, buy, for the prices I am quoting below are lower than you will get again for some time. Read what I say about sugar!

Every article I sell carries with it the Garich Guarantee, but no guarantee is necessary, for the brands I offer speak for themselves. You know them, for they have been used in every household in Klamath County.

What I offer through this advertisement is not all that I have to sell you below cost. I have filled a long table with specials that will be a surprise to you. This table really ought to be called the "Get Acquainted Table," for I have purposely kept these special bargains out of this advertisement so that you will come to the store and see for yourself the splendid effort I am making to bring down the cost of living.

I have two phones in my store. Here are the numbers: 326 and 34. Call either number and you will get just the same high class merchandise and the same courteous service as if you visited the store in person.

I want your patronage and to prove my sincerity let me make you this proposition:

Just patronize my store for one month. If you are not satisfied down to the very last detail, then I will not have a word to say. I know that a satisfied customer is the best advertisement a store can have, and that is why I want your patronage for one month.

F. M. GARICH.

### FOLGER'S GOLDEN GATE COFFEE

One of the best coffees that your money will buy any place on the Pacific coast today. We guarantee every pound that is taken out of this store to be the best obtainable. For the three days of this week we will give you

— FREE —

1/2-pound can with each 2 1/2-pound can at \$1.55.  
1-pound can free with each 5-pound can at \$3.10.

A saving of 65c to you

### DRIED FRUIT

Buy now as these prices put money in your savings account.

Fancy 50-60 Prunes, 25-pound box.....\$5.85  
Black Figs, 25-pound box.....\$5.75  
Fancy Sunkist Peaches, 25-pound box.....\$7.75

#### By the Pound:

Petite Sweet Prunes.....15c  
Large 50-60 Prunes.....25c  
Black Figs.....25c  
Sunkist Seeded Raisins, large package.....25c  
Del Monte Seedless Raisins.....25c  
Fresh Currants, package.....30c

Why Pay More

### PUBLIC ATTENTION!

#### Concerning Sugar and Potatoes

Sugar and Potatoes reached the record price in San Francisco yesterday. Potatoes sold at 10c per pound. While we have a small amount left we will sell them at 7 1/2c per pound by the sack. **A-1 good Potatoes.**

### SUGAR

Raw sugar sold in New York on the 14th at \$17.43 per hundred, which means 23c to 25c for sugar, refined, in the next few days. The merchant today is on a limit of five sacks. Don't wait! Fruit season will soon be here. We will furnish you for the rest of this week **100 pounds Cane Sugar at \$19.50.** Place your order now for your own protection. **Don't delay. SUGAR IS CASH.**

### CANNED GOODS

Mecco Corn, per case, 2 dozen.....\$4.19  
Ashland String Beans, per case, 2 dozen.....\$4.19  
Mecco Brand Asparagus Tips, 2 dozen.....\$5.55  
Ashland Brand Tomatoes, 2 dozen case.....\$4.45  
Sliced Pineapple, No. 2 can, 2 dozen.....\$8.85  
Borden's Canned Milk, per case 4 dozen.....\$6.45  
We will allow only one case each of canned goods to one person.

Why Pay More

### WINNEK SPECIAL FLOUR

What is it? It is all right! It is Crater Lake Flour put in the Winnek sack for Mr. Winnek and when I purchased the Winnek stock of merchandise, I contracted for what he had of same before the last advances and I will, for the balance of this week, sell it at this price and stand by every sack sold for quality. Per 49-pound sack only.....\$3.14  
Drifted Snow Flour, 49-pound sack.....\$3.55

Why Pay More

### SYRUP IS ADVANCING EVERY DAY

We have lots of syrup on hand and will have it on display in the store the rest of this week. Come in and lay in your supply at the old price while it lasts.

### WASH DAY SPECIAL

12 Bars C. W. Soap.....\$1.00  
12 Bars Bath Rose.....1.00  
2 Large Swift's Wash Powder......70  
1 Box Borax Chips......45  
1 Bottle Stewart Bluing......20

Special Assortment for.....\$3.35  
\$2.69

We have a large stock of Royal Baking Powder in 5-pound cans which we will sell at.....\$2.35 per can  
Why Pay More

## Fresh for SATURDAY by Express

GREEN ONIONS

RADISHES

SPINACH

RHUBARB

ASPARAGUS

HEAD LETTUCE

CAULIFLOUR

CUCUMBERS

FRESH TOMATOES

NEWTON APPLES

AND STRAWBERRIES

DON'T FORGET ELKS' WESTERN NIGHTS

Yours for business,

# F. M. GARICH