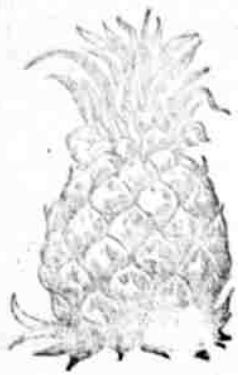


Gifts to Women

Jiffy-Jell Users Need Them and are Welcome. See Below



Jiffy-Jell made with Sun-Maid Raisins or Noae Such Mince Meat. Made with Style C Mold—Pint Size.

Half a Pineapple

Crushed to Flavor One Jiffy-Jell Dessert

Here is one example of the wealth of fruit in Jiffy-Jell desserts.

We crush pineapples in Hawaii—fruit too ripe to ship. The juice of half a fruit is condensed and sealed in a vial to flavor one pint dessert.

Yet the whole dessert costs but a few cents, ready at your call.

So with eight rich fruits which come in Jiffy-Jell. All are made from crushed fruit, all are abundant. All come in liquid form, condensed and sealed in glass—a bottle in each package.

Real-fruit flavors in bottles

Mark this Jiffy-Jell distinction. Note how it differs from old-style quick gelatine desserts. Jiffy-Jell alone has these bottled fruit-juice essences.

Jiffy-Jell desserts are fruit-made dainties, rich in fruit. The fruit taste is not mere flavor and not artificial.

People need fruit daily. Now, when fruit is costly, this is an ideal way to serve it.

Complete desserts

Jiffy-Jell comes ready-sweetened. It is acidulated with evaporated fruit acid. A rare-grade gelatine is in it, and the fruit-juice essence in a vial.

You simply add hot water as directed on package, and let cool. Then a package of Jiffy-Jell serves six people in mold form, or twelve if you whip the jell.

Yet this fruit-made dainty, rich in fruit, costs a trifle. It costs less than serving apples.

'Twill delight you

Try Jiffy-Jell in various fruit flavors. Try lime-fruit flavor for a tart green salad jell. Try mint for a mint jell to serve with meats.

Learn what these dainties mean to you. Compare them with old-style desserts of this type.

We offer you choice of several 50-cent molds if you will do this, and at once. Cut out our offer so you won't forget.

Ten Flavors in Glass Vials
Bottle in Each Package
Mint Lime Cherry
Raspberry Loganberry
Strawberry Pineapple
Orange Lemon Coffee



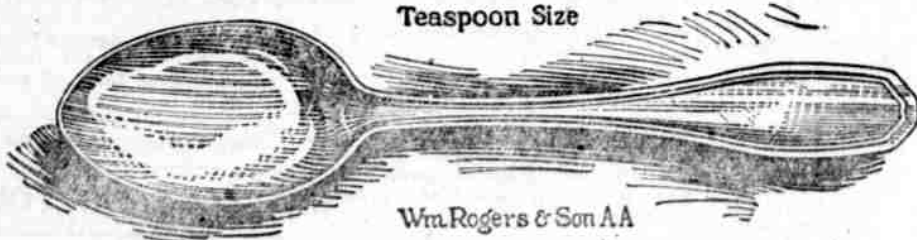
Individual dessert molds

Style 6—The same in pint size Style-C. In assorted styles of aluminum, six to the set. The six will serve a full package of Jiffy-Jell. Send 5 trade-marks for the six assorted.



Jiffy-Cup for measuring

An aluminum half-pint cup. Fill twice with water to dissolve one package Jiffy-Jell. Use as an exact cup measure in all recipes. Send 2 trade-marks for it.



Wm. Rogers & Son AA

Silver Dessert Spoons, teaspoon size, in a favorite pattern of Wm. Rogers silver plate, guaranteed 20 years. For the first spoon send 2 trade-marks, plus 10c for postage and packing. Then we will offer you the balance of the set.

Free to users

Cut out the trade-marks in the circle on the front of Jiffy-Jell packages. Send 5 for any pint mold or the Set of Six Individual Molds. Send 2 for the Jiffy-Cup, or 2 and 10c for the Spoon. The pint molds are as follows—all aluminum.

- Style-B—Pint Mold, heart shaped.
- Style-C—Pint Mold, fluted as above.
- Style-D—Pint Salad Mold.
- Style-E—Pint Mold with pinnacles.

Pint Molds

- ...Style-B
- ...Style-C
- ...Style-D
- ...Style-E
- ...Set of Six
- ...Jiffy-Cup
- ...Silver Spoon

Jiffy Dessert Co. MAIL THIS

Waukesha, Wis. I enclose... trade-marks for which send the gifts I check at side.

Enclose 10c for postage and packing on the spoon alone.

INCREASE TAX UPON WEALTHY

VIENNA, Feb. 20. (By Mail).—The Austrian government expects that its plan for an enforced levy on wealth as prepared for submission to the National Assembly will yield from 8,000,000,000 to 12,000,000,000 crowns.

Women Made Young

Bright eyes, a clear skin and a body full of youth and health may be yours if you will keep your system in order by regularly taking



the world's standard remedy for kidney, liver, bladder and uric acid troubles, the secret of life and looks. In use since 1890. All druggists, three sizes. Look for the name Gold Medal on every box and accept no imitation.

It is the product of Finance Minister Reich. The Vienna press has been predicting that it will bring to a crisis the relations between radical and conservative elements in the Parliament and country.

Under this measure fortunes would be divided into two classes: Those which existed before the war and those acquired during and after hostilities. The former would be given an exemption of 15 percent. Fortunes of under 15,000 crowns would be free from taxation. Beginning at that figure, however, a gradually increasing levy is provided for, commencing at five percent and attaining a maximum of 65 percent. On small fortunes an exemption of 1,000 crowns for each member of the family is made from the total. One-third of the levy is payable in cash and the remainder in the interest bearing third issue war bonds.

Compulsory contribution of wealth has been before the government in one form or another ever since its formation, but nothing tangible has resulted. The capitalistic and bourgeois classes oppose it by every means in their power.

The financial proposals, together with the re-organization of the army, are generally thought to be the crucial test of the coalition government. The latter question again brings the

two principal parties into direct conflict. The Social Democrats advocate a kind of national militia or Volkswehr, while the conservatives demand a standing regular army to be composed largely of the officers of the old army.

THE MODERN WAY to get results nowadays is to go after them.

OPEN NOSTRILS! END A COLD OR CATARRH

How to Get Relief When Head and Nose are Stuffed Up. Count fifty! Your cold in head or catarrh disappears. Your clogged nostrils will open, the air passages of your head will clear and you can breathe freely. No more snuffing, hawking, mucous discharge, dryness or headache; no struggling for breath at night.

Get a small bottle of Ely's Cream Balm from your druggist and apply a little of this fragrant antiseptic cream in your nostrils. It penetrates through every air passage of the head, soothing and healing the swollen or inflamed mucous membrane, giving you instant relief. Head colds and catarrh yield like magic. Don't stay stuffed-up and miserable. Relief is sure.

WORKERS HARD HIT BY SHORT COTTON SUPPLY

LONDON, Feb. 22. (By Mail).—The decline in the world's supply of cotton will jeopardize Britain's great cotton industry unless the quantity can be increased, says the American Chamber of Commerce in London. In the cotton industrial districts of Lancashire and Yorkshire, the American Chamber understands, 600,000 people are directly dependent for their living on cotton, while indirectly 5,000,000 are dependent on it.

The main dependence of Great Britain's cotton industry is admittedly on supplies of American cotton, and as the Chamber points out, within the past five years, for various economic and climatic reasons, the American cotton acreage has considerably decreased while her consumption has increased. British experts have estimated that if the yearly American crop should drop below the average, say, of 15,000,000 bales, of 500 pounds each, of which Britain normally absorbs 415,000 bales, the Lancashire trade would have to resort to short-time working. Given a continuance of the same shortage conditions they say all manufacturing machinery would ultimately cease. In view of this opinion, the estimated drop this year in American cotton to 11,000,000 bales, is giving rise to much serious thought in Britain's trade circles.

With a view to making the Empire self-sufficing, a committee representing the British Empire Cotton Growers' association has suggested to the Board of Trade that funds, approximating £100,000 a year for cotton growing within the Empire, should be raised by a levy on the cotton industry of the United Kingdom; and that the government assist the colonies and protectorates by guaranteeing to provide railroads, waterways, harbors, etc.

The American Chamber says there seems little doubt that the suggested annual levy of £100,000 would be easily raised among the Lancashire cotton interests.

WILHELM FEARED ALLIED BOMBS

BERLIN, Feb. 16. (By Mail).—The former German Emperor Wilhelm while at the German great headquarters in Charleville, France, in the world war, surrounded himself with an army of lackeys, changed his uniform several times a day and had a strong objection to any but silk socks, according to a description of his conduct there by the editor of the Charleville Journal. The editor, M. Domeller, has just published an account of the former Emperor's conduct at Charleville. He says:

"Everything he wore was intended to attain the greatest effect. According to the example of Napoleon he slept in a simple field bed, which, however, did not stand under a tent but in a wonderful villa which had every imaginable protection against airplanes.

"His fear of fliers was so great that he constantly changed his sleeping place and created a regular steel safe in which to sleep. In April, 1915 five bombs fell in the neighborhood of the imperial villa, and at another time the court train was attacked, the Kaiser's chief engineer, a cook and several court officials were killed. In the garden of the Kaiser's villa there was an electrically-lighted dugout with a capacity of 30 men.

"Unlike his sons, the Kaiser's meals were simple. His lunch consisted of some roast or cold meat, and a desert. Only on his birthday was there a better meal, such as caviar and pate de fois gras, roast, rice, fruits, omelette, and choice wine. He usually drank beer or a light Moselle wine.

"By tearing down some of the walls of the villa, the Kaiser had a wonderful bathroom constructed. Three of the big trees in the neighborhood he chopped down himself and distributed the wood to the poor families of Charleville. The inhabitants showed no appreciation for his kindness. They asserted that he was trying to gain their sympathies without paying a penny. The women expelled from Lille for compulsory work he permitted to do agricultural work."

A Herald Want Ad will sell it.

Don't ask for Crackers—say SNOW FLAKES



Look for this seal label on all P. C. B. Packages

- SOME MORE P. C. B. PRODUCTS
- Arrowroot Biscuit
 - Assorted Cakes
 - Butter Thin
 - Cheese Sandwich
 - Chocolate Biscuit
 - Graham Wafers
 - Iced Honey Jumbles
 - Long Branch Saltine Flakes
 - Ginger Wafers
 - Marshmallow Sandwich

A Dainty "Crunch"

when you bite them—a flavor of salt on your tongue—the most delicious repast will taste better because of Snow Flakes—crispy fresh—just from the oven!

SAGE TEA DANDY TO DARKEN HAIR

IT'S GRANDMOTHER'S RECIPE TO BRING BACK COLOR AND LUSTRE TO HAIR

You can turn gray, faded hair beautifully dark and lustrous almost overnight if you'll get a 50-cent bottle of "Wyeth's Sage and Sulphur Compound" at any drug store. Millions of bottles of this old famous Sage Tea Recipe, improved by the addition of other ingredients, are sold annually, says a well known druggist here, because it darkens the hair so naturally and evenly that no one can tell it has been applied.

"Those whose hair is turning gray or becoming faded have a surprise awaiting them, because after one or two applications the gray hair vanishes and your locks become luxuriantly dark and beautiful.

This is the age of youth. Gray-haired, unattractive folks aren't wanted around, so get busy with Wyeth's

Sage and Sulphur Compound tonight and you'll be delighted with your dark, handsome hair and your youthful appearance within a few days.

CHINESE FORCED TO PLANT OPIUM

FOOCHOW, Feb. 10. (By Mail).—Reports that have been received recently from missionary workers in various parts of Fukien province tell of an organized movement to force Chinese farmers to plant poppy for the production of opium. It is charged that this project is being directed by the military authorities. The farmers, say the reports, have been notified by this society that they will be fined according to a fixed scale for planting opium, and official circulars on the subject are said to be so worded as to carry the hint that grave consequences await all those who fail to become subject to the fines and so aid revenues of the province.

In 1853, Rev. Antoinette L. Brown was refused admission as a delegate to the World's Temperance convention in New York city because she was a woman.



For rosy cheeks, happy smiles, white teeth, good appetites and digestions:

WRIGLEY'S

Its benefits are as GREAT as its price is SMALL!

It satisfies the desire for sweets, and is beneficial, too.

Sealed Tight Kept Right



"After Every Meal"

The Flavor Lasts

A12