## Toyland

## SHOPPERS' GUIDE

## A GIFT----rom The Golden Rule

Assures the recipient that quality and stylishness are very correct-that the article itself cannot be bettered-that the giver has selected from the choicest variety of goods.
$\qquad$ and thousands upon thousands of other gifts that will delight the heart of the youngater

Blankets

## Comforters

Wool Crib Blankets, in white, plink
and blue. with fancy borders. Sizes and blue, with fancy borders. Sizen
$36 \times 50$ and $42 \times 60 ;$ priced moderately In our Home Furnishings Depart.
ment you can find the largest and


 terns.
Blankets of every deacription in cot
 Comporters In many patterns and
colors from \$1.05 up. We also have a large assortment
Pillows from 81.50 up to 88.00 .

## Bags \& Jewery

Hand baga exd lent hand bant Baby's Gold Pine, Brooches, Ear Rings, Dress Sets, Beauty Pins, Lingerie Pins in gold and silver. VANITY BAGS in real leather
brown, tan, black and mahogany. HAND BAGS with silver and beaded tops, in sllk HAND BAGS with silver and beaded to
and velvet. These are very appropriate.

Leather<br>For



A Silk CAMISOLE for a Gift

Luggage
Gilts

## Dolls <br> Never before has Santa Claus placed together into one great Toyland so many Dolls of all the different makes and kinds, manufactured by leading American toy makers and originated by men who do nothing else than to create ideas in Toys and Dolls for Kiddies. Included in this large Kiddies. Included in this large Buggies in wicker, metal and many makes which are exaetly as the baby carriage.

## New Peticoals

wonderful variety of extra fine Petticoats have arrived and we are pleased to say that they are the best we have ever had the opportunity to otter to the pubilie. Many new and dainty shades in the latest styles that will capture the hearts the well dressed woman. We ill make splendid and practical gitts and you will do well to purhase one for yourself. The pricings are very modest and will sult

What gift would capture the heart of the recipient quicker than Luggage which will give servpick from while the pickings are.very modest.

Open Evenings Until Christmas you.
 ment, are going to move un entire
industry- ed part of America's most tamous


WHRKAS WOVE $=2=$ hundreds of buildings from one sec-
tion of New York to another. The movement, known as the 'Save Fifth
Avenue' project. started several NEW YORK, Dec. 18.-Business Avenue' project, started severa ways doing something extraordinary |tangible form.

## WHEN A WORKING MAN

wants an overall he usually selects from the best ones those that are going to give him the service. In our stock we take pride in telling him that the overall of today is none other than the Famous Ironalls, which are all that the name implies. Made from heavy material in full cut and high back. They are roomy and never bind, with front swinging pockets and two hip pockets; also the patented never-lose-your-rule-or-pliers pocket. We have them in all your-1
DON'T SAY OVERALL WHEN ASKING FOR Ifonalls K. Sugarman
"I ain't mad at nobody"

We are offering for the Holi
Trade the Finest and Most
Exclusive Line of
XMAS CARDS

Novelties and Fancy Stationery PIONEER PRINTING \& STATIONERY
126 MainSt

Chem, within a few months will have
packed up bag and baggage and
transferred tein rean of Manhattan-west of Seventh avenue from 30th to 39th Streetthere to establish the g
tre of the United States.
Fifth avenue for years has borne
the reputation of being the city's the reputation of being the city's
best residential street. best residential street, the downtown
section being devoted to retail shops of high and most diversified types. Into this region of imposing busi-
ness buildings and exclusive me ness buildings and exclusive mer-
ehants, as time went on, the cloak chants, as time went on, the cloak
and suit manufacturers, made their way. Son the sewing machine bade
fair to ellminate the yardstick. fair to ellminate the yardstick..Am-
erica's promenade of elite trade and erica's promenade of elite trade and
style was being transformed into a factory district where noon and clos-
ing hour ing hour whistles vied with limous-
ine motor horns. ine motor horns.
$\qquad$ ars, however, most of them patriotic
Americans and jealous of the welAmericans and jealous of the wel-
fare of New York, got together and. rare of New York, got together and
co-operating with a group of men
known as the "Sowe known as the "Save New York Com
mittee," formulated plans for mittee," formulated plans for
erection of factory buildings in less exclusive section of the eity.
Carrying the idea of co-operation Carrying the idea of co-operation
still further they purchased many
pieces of pieces of real estate, totalling 92,000
square feet in the Seventh square feet in the Seventh avenu
section, and have obtained option 102,000 square feet more. Plans now contemplate the con-
truction of four cooperative factory bulldings of sixteen stories eac
with a combined floor space of a combined floor space of 1 ,
00 square feet at a yearly rencost of approxinately $\$ 700,000$
家


Xmas sale of Boys' "Dubbelbilt" Suits and Overcoats. What better gift can you give the boys than a "Dubbelbilt" Suit or Overcoat? Special until Xmas

Any Regular $\mathbf{\$ 1 4 . 7 5}$ Suit or Overcoat.
Any Regular $\$ 16.75$ Suit or Overcoat
Any Regular $\mathbf{\$ 1 8 . 7 5}$ Suit or Overcoat.................................. $\$ 15.75$ ter. Take advantage of these special prices.

## K K K STORE

Exclusive Agents Boys' "Dubbelbilt" Clothes

