

"WE BUY AND SELL FOR CASH: THAT'S WHY WE SELL FOR LESS"

FOR MEN

Just received the classiest line of Men's Neckwear in the city.
From 50c to \$2.00.

GOLDEN RULE

VANNICE BROTHERS

411-413-415 MAIN STREET

KLAMATH FALLS, OREGON

KLAMATH'S GREATEST STORE

FOR THE LITTLE TOT

A collection of Dolls that will delight the heart of that little darling that is so confident of Santa's visit.
At all prices.

A Useful Xmas Gift

In our Home Furnishings Department you can find the largest and most complete line of Comforters, Blankets, etc. They make ideal Xmas Gifts as well as useful ones.

Imperi Comforters, in holiday boxes, \$7.50. All in dainty colors and patterns.

Blankets of every description, in cotton, wool and woolnap, in grey, brown and white, from \$1.95 to \$22.50.

Comforters in many patterns and colors from \$1.95 up.



Holiday Suggestions

A SALE EVERY DAY

THE OBJECT OF THIS STORE IS NOT TO HAVE A SPECIAL SALE, OR ANY OTHER KIND OF A SALE. IT IS OUR POLICY TO HAVE AND MAKE EVERY DAY A SALE DAY. IN THIS MANNER THE PEOPLE OF KLAMATH COUNTY ARE GETTING THE BEST IN QUALITY AND PRICE AT ALL TIMES. THEREFORE, IT IS UP TO YOU TO TRADE AT THE GOLDEN RULE STORE.

Petticoats

A VERY LARGE ASSORTMENT

A fresh, new lot of Petticoats, bought under price, is now displayed. Smarter styles and values cannot be had anywhere in the State. Made up in fine Silk, Jersey Tops, and Silk Taffeta Flounces. The name of this garment is the standard with women—"The Close Fit Petticoat." In all colors.

\$4.85, \$6.85, \$7.85, \$8.85, \$9.85

Plain Silk Taffeta Petticoats, with fancy flounces, in all colors, \$4.85 to \$6.95.

Toys Toys

Now when we say we have the best Toys in town we mean it, and the way to prove our statement is by your coming in and looking over our immense stock. Toys of all descriptions, all made by the best American makers.

Included in the vast quantity of Toys we have Dolls at all prices. Also the Sammy Kars for Kids and the Kiddy Kars. Remember the children—Visit our Toy Department.

Ribbons For Xmas

RIBBON NOVELTIES

These make a splendid Xmas Gift. Give the lady something that is dainty. Fancy Ribbons in all sizes and colors for the holidays. In all materials.

GIFTS OF RIBBON MAKE THE HEARTS OF MANY GLAD.

CAMISOLES

Very dainty for your own use or gift-giving. Of pink or white silk—trimmed with laces and ribbons. Shown in a number of pretty styles Crepe de Chine, Georgette Crepe and Wash Satin.



Our Men's Dep't MANY APPROPRIATE GIFTS For Men and Boys

MEN'S NECKWEAR

Many new ties in all colors and designs, from 50c to \$2.00.

SILK SHIRTS

In fancy stripes and designs that will please the man. These make an ideal Xmas gift. At \$5.00 and \$7.00.

HATS AND CAPS

The Rothschild famous brand of Gentlemen's Hats in the newest styles and shades. \$6.00, \$7.00. Others at \$5.00.

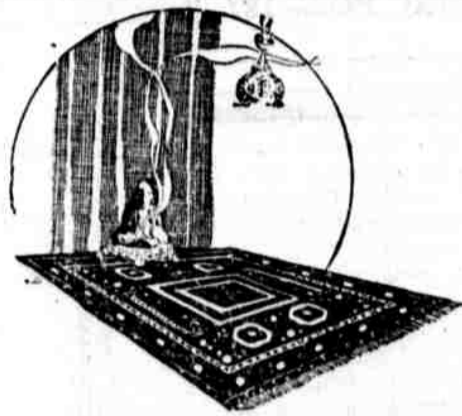
The most complete assortment and the classiest designs in Caps can be had in this department.

GENTLEMEN'S GLOVES

A new and snappy line of Gloves in dressed and undressed kid, in grey, mocha, tan and brown. We have plenty of silk-lined Gloves. \$3.00, \$3.50, \$4.00. We also carry a large line of Gauntlets, Riding and Driving Gloves and Work Gloves. Mittens for Men and Boys.

HOSE

Many great values in Silk, Silk Lisle, Cotton and Wool Hose for Men and Boys.



SPECIAL VALUES ---IN--- RUGS

We have left a few choice Rugs worth a whole lot more today than what we are selling them for. In fact, you will find that our Rugs are cheaper by 25 per cent to 30 per cent of the present market value. Rugs in Axminster, Brussels and Velvet. Sizes 9x12, 8.3x10.6, 7x9. \$28.50 to \$75.00.

Ladies' Slippers-- A Yuletide Gift

LADIES' SLIPPERS THAT APPEAL TO THE WOMEN

When you think of Slippers for the ladies, be sure and see our big supply in which you can find an exceptional value in both price and quality. We want to emphatically state that our line of slippers cannot be surpassed by any city in the State of Oregon. This is not idle gossip. To see them is to be convinced. We have them in all colors. Comfy Felt, with Felt Soles and Leather Soles. Some in Fur Tops and some with the Pom-Pom. All sizes.

These were bought early in the Spring; therefore, we can give you these values. \$1.50 to \$2.90.



Silks and Satins

When you see our line of Silks and Satins you will be surprised as well as delighted with the superior quality at the price and the many wonderful patterns. We have them in Baronette, Wash Satin, Tricolette, Pebblette, Printed and Plain Georgette Crepe, Crepe de Chine. Silk Velvets in all colors of the best qualities.



WAISTS

Waists in Georgette and Crepe de Chine. All in the new style and shades of flesh, pink, corn, black, blue, white, green, navy blue, taupe, brown and yellow. Very dainty in both style and color. All sizes from 36 to 46. \$4.95 to \$24.85.

The largest shipment of waists ever brought to Klamath Falls.

LADIES' BATH ROBES

A splendid line of Ladies' Bath Robes for the holiday. In colors and fancy patterns of designs of red, blue, pink and brown. Special at \$4.35, \$5.50, \$7.50.