BLOUSE WEEK
NOV．10th to 15th

# The Momans Store 

BLOUSE WEEK

SAFETY SAVING SATISFACTION
To Demonstrate the Style Supremacy of American Made Waists TO IMPRESS ON YOU THAT THE BEST MADE WAISTS
IN THE WORLD ARE MADE IN THE UNITED STATES

## National＂Blouse Week＂ November 10th to 15th

－A movement in which thousands of manufacturers and retail merchants throughout the United States have joined，in the effort to show that American manufacturers are pre－eminent in the creation of styles and fabries for waists as well as their manufacture．


#### Abstract

－An event offering opportunities in which millions of women from Maine to California will participate－


 The Woman＇s Store has made special efforts to insure the success of the undertaking．> Principal Makers Cooperate With Us in Our Endeavor to Offer For the Event an Exceptionally Choice Collection of Blouses
－Many of these models were ordered especially for this occasion－others，just received，offer the saving advantages of extensive purchases made months ago，before the present increased prices．In some cases， price concessions on the part of the makers enable us to pass the good fortune on to you in the way of de cided savings．


Particular Attention Is Directed to Our Showing of

## Blouses at $\$ 6.00$

－Really good blouses to sell at thi figure are almost unobtainable－yet here you will find simple though nicely styled blouses of

## Beautiful Georgette Crepe and Crepe de Chine

in an unusual assortment of smart， new models．Colors to please every taste．If you are shopping－wise you will supply your needs in advance for many months，as these blouses are of a class of material and style that will soon be found only in mod els at considerably higher prices．

## Plaid Silk Blouses，Special at $\mathbf{\$ 5 . 0 0}$

－Of fine quality messaline silk in an assortment small， though offering nice selection．Collars V－necked and convertible．Also a few black Crepe de Chine Waists at
this price－$\$ 5.00$ ．

REMEMBER THE DATE－NOVEMBER 10th to 15th


All－Wool Flannel Middy Blouses
You have ben waiting for
themen bation tor them to we
hasten to tell you they hasten to otely you them aro hewe．
and how altogether pleasing they
are net

 With white braid and an addi－
tonal touch of attractivenees in
their fowing ties of red．size
12 to 44 ． Women＇s Sizes $\$ 6.50$ Girls＇Sizes $\$ 5.00$

Sounding ，New style
Note
Rich，
Nolorful Mandarian Smocks

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rine quality oriental Crepe
embroidered with colortui

 green． $\$ 12.50$ to $\$ 16.50$ beautiful． of surpassing loveliness．

SEE OUR WINDOW DISPLAYS During NATIONAL ＂BLOUSE WEEK＂

## Blouses Exquisite at $\$ 10$

## Embroidered，Beaded，Braided and <br> Lace Trimmed－In Delightful Variety

－And at this time when individuality is usually to be found only in waists at a higher figure，we are showing beautiful Georgette and Crepe de Chine Blouses in scores of styles AND－but one of a collarless．Blouses of every description that are in popular demand now．The colors are white，flesh，maize，bisque，grey，tea rose and navy－blouses of wonderful quality $\$ 10.00$ ．

## ．－．And There Will Be Scores of Other

 Beautiful Models at $\mathbf{\$ 1 2 . 5 0}$－These also of Georgette and Crepe de Chine of the better kind． Many show new neck lines，a good－looking cuff，or present a color or

## －－－At $\$ 15, \mathbf{\$ 1 6 . 5 0}, \mathbf{\$ 2 0}$ and $\$ 25$

A Display of Blouses Unexcelled in Beauty and Value －To the woman of artistic taste－the woman who demands the ulti－ mate of perfection－our showing of finer blouses will prove an in－ spiration．Gloriously rich models of Georgette Crepe and Crepe de Chine，effective in their absolute beauty and originality．Waist－line models，over－blouses and peplum effects－all are shown in a display


Superior in Style－Humble in Price－Joining the Movement With the Fine Spirit of Supreme Value Giving．

## NEW WIRTHMOR

Blouses Savingly Priced $\mathbf{\$ 1 . 5 0}$ It matters not how fiany more costly blouses you pos－
sess；its gheer economy to have in your wadrobe a few
of these good－looking WIRTHMORS for general utility
vear $\frac{\text { veariziztion }}{\text { Sawn }}$



## Welworth Blouses at $\$ 2.50$

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## When Buying Your Fall Sloees


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Adjustable All－Leather Foot Applinests

