

CLASSIFIED ADVERTISING

WHAT IS IT?

It is the best paying class of advertising in the world if you have something to sell that belongs among little ads that you find in The Herald.

JUST TRY IT ONCE

If you have something in your attic, your basement, your spare room, your barn, around you anywhere that you want to sell, try The Herald classified ads and you will find a buyer.

IF YOU WANT SOMETHING

Advertise for it, trying The Herald's classified ads. Someone has something for sale that you want. Let The Herald find it for you. It costs you but a few cents a day.

Classified ads cost you 5 cents a line a day—five words to the line. They must be paid for in advance and cannot be received over the telephone—that is why they are so cheap.

WILL CUT DOWN DRINKING HOURS

LONDON, Oct. 8. (By Associated Press.)—Twelve hours a day for drinking will be proposed by British saloonkeepers, in a bill they expect to introduce to Parliament. Before the war the number of week-day hours for the sale of liquor was fixed at 19½ in London, 17 in provincial towns and 16 in the country.

The new bill proposes to leave Sunday hours substantially as they were in pre-war times, the London number, 7, being applied to the whole of England.

Framers of the measure say they are seeking to convert the public house from a place used merely for the consumption of alcoholic drinks into one of varied public refreshment and social entertainment. They propose to remodel public houses in order to make them commodious and airy to introduce music, dancing and games.

Temperance leaders strongly oppose the bill. "The liquor trade," commented George B. Wilson, secretary of the United Kingdom Alliance, "fear the advance of public opinion in this country and is alarmed by what has taken place in America. It is proposed to make the drink shop so attractive that it will become the social center of the neighborhood, open apparently to women and children, as well as men. It seems impossible to believe that the great volume of public opinion will agree to a measure which will enormously increase the power of drink."

Under the war-time regulations, which are still effective, hours for the sale of drinks in public houses are restricted to between 12 o'clock noon and 2:30 p. m., and between 6 and 10 p. m.

"DRY" WORKERS ACTIVE

LIVERPOOL, Oct. 7. (By Mail.)—A campaign for prohibition legislation in this country opened here October 5 to continue for two weeks. The workers included a number of Americans.



With Oysters

Just the thing! These dainty, crisp, delicately salted Snow Flakes. They are sold fresh everywhere in sealed packages. Ask your grocer.

Don't ask for Crackers — say Snow Flakes

Pacific Coast Biscuit Co.

SNOW FLAKES

ENGLISH CAPITAL IN TRANSYLVANIA

BERNE, Nov. 6.—The Rumanian Bureau states that newly-formed English companies, backed by English banks, have begun operations in Transylvania. They have already bought a potash plant, iron mines, cement and glass plants and are now negotiating to purchase all the important coal, gold and copper mines in the country.

The Rumanians welcome English interest and capital in Transylvania and the Banat, which have been neglected in past years owing to lack of capital, although there is plenty of natural wealth.

American capitalists are also obtaining important concessions in Rumania, especially in oil mines.

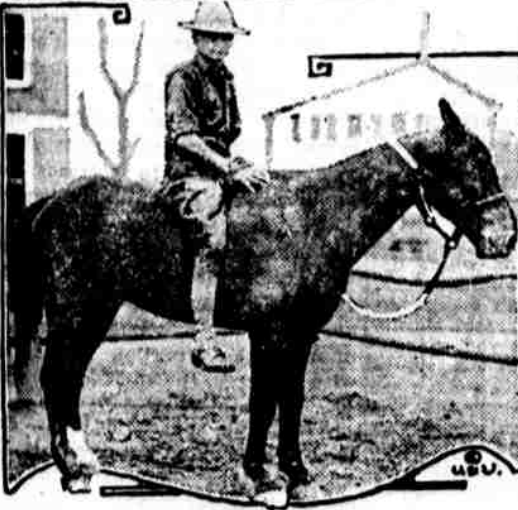
STOPS HEADACHE, PAIN, NEURALGIA

Don't suffer! Get a dime pack of Dr. James' Headache Powders.

You can clear your head and relieve a dull, splitting or violent throbbing headache in a moment with a Dr. James' Headache Powder. This old-time headache relief acts almost magically. Send some one to the drug store now for a dime package and a few moments after you take a powder you will wonder what became of the headache, neuralgia and pain. Stop suffering—it's needless. Be sure you get what you ask for.

Complete stock of rubber footwear in the celebrated Ball Brand, Top Notch and Gold Seal makes, at the K. K. K. Store. 3-8t

'ARMY HORSE DOES NAVY ACT FOR 19 DAYS



Yank, U. S. army horse, proved he was some submarine. In loading him on an army transport at New York, Sept. 11, he slipped from the gangplank and was thought drowned. Nineteen days later, workmen found him under the pier, with water at high tide making it almost impossible for him to breathe. The horse white and thirsty seemed none the worse.

ORDER OF SUSPENDER LATEST IN AUSTRIA

PARIS, Oct. 10. (By Mail.)—News from Vienna has it that the rapid decline and fall of the Austro-Hungarian monarchy has caused a slump in the ribbon market. Manufacturers of ribbon of the various orders of the former dual monarchy found themselves with large stocks left on their hands, until one enterprising merchant hit upon the idea of turning those gaudy bands into men's trouser suspenders. And so the gilded youths of Vienna are wearing the ribbon of Maria Theresa of the Iron Crown or St. Stephen that way, according to individual fancy.

"Why not?" they say. "In England they have the ribbon of the Garter. In our democratic country, we wear the ribbon of the Suspenders."

The earliest coinage that can be called American was ordered by the Virginia company and was minted in the Bermudas in 1612. But then, and for long afterwards, the standard currency of Virginia was tobacco.

NO SHORTAGE IN WORLD MEAT SUPPLY



Country.	CATTLE.		SWINE.	
	Before War.	After War.	Before War.	After War.
England	12,185,000	12,311,000	3,953,000	2,809,000
France	14,807,000	13,315,000	7,048,000	4,021,000
Italy	6,646,000	6,186,000	2,722,000	2,337,000
Switzerland	1,443,000	1,530,000	570,000	364,000
Belgium	1,849,000	899,000	1,412,000	318,000
Netherlands	2,097,553	1,969,000	1,350,000	450,000
Denmark	2,463,000	2,142,000	2,497,000	583,000
Sweden	7,721,000	2,584,000	968,000	634,000
Germany	20,994,000	17,227,000	25,659,000	10,080,000
United States	56,592,000	67,866,000	58,933,000	75,587,000
Canada	6,532,000	10,051,000	3,610,000	4,290,000
Argentina	25,837,000	27,050,000	(2,901,000)	
Australia	11,745,000	11,040,000	1,026,000	1,169,000
New Zealand	2,020,000	2,888,000	349,000	268,000

The fear that a world meat shortage would follow in the wake of the war was unfounded. These statistics just compiled show that cattle and swine are the two principal meat animals. All of the European countries show a decrease but the United States, Canada and other countries show an increase to offset such losses.

Salad Jell

Lime Jiffy-Jell is flavored with lime-fruit essence in a vial. It makes a tart, green salad jell.

Jiffy-Jell desserts are flavored with fruit-juice essences, highly condensed, sealed in glass.

Each dessert tastes like a fresh-fruit dainty—and it is.

You will change from old-style gelatine dainties when you once try Jiffy-Jell. Millions have changed already.

Order from your grocer now

Jiffy-Jell

10 Flavors, at Your Grocer's
3 Packages for 25 Cents

Let Me Do Your Concrete Work

USING

SHASTA SAND

EXCLUSIVELY

When you have your work done with Shasta Sand you know you have the best there is

AL. F. GRAHAM