


CAMELS are in a class by themselves-easily the most refreshing, the mosţ likable cigarette you ever smoked. You can prove that! Simply compare Camels puff-by-puff with any cigarette in the world at any price! Put quality, flavor and cigarette satis faction to the utmost test
Made to meet your taste, Camels never tire it, no matter how liberally you smoke them! The expert blend of choice Turkish bodied, yet so fascinatingly smooth and mellow-mild. Every time you light one you get new and keener enjoyment!

Freedom from any unpleasant cigaretty after taste or any unpleasant cigaretty odor makes Camels as unusual as they are In

In fact, Camels appeal to the most fastidious smoker in' so premiums or gifts. You'll prefer Camel Quality.

