

The City of
GOODRICH
Akron, Ohio

The Heel of Achilles in Tires

The weak spot in a tire is where tread stops and sidewall begins.

On any road but smooth, flat pavement, the spears of the road—stones and broken rock—are constantly jabbing at this Heel of Achilles. And the sides of wagon tracks, when you ride ruts, grind wickedly at vulnerable flanks.

Your eyesight tells you that. Now look at the SAFETY TREAD of Goodrich Tires. See how it spreads the Goodrich interlocking safety bars beyond the ball of the tire, and lays extra tread rubber along the sidewall.

Notice further, how the extra wide tread carries on up the sides of the tire, extending beneath the sidestrips.


This extra thickness of tough tread rubber fortifies Goodrich Tires at the Heel of Achilles.

Remember, that is one of the many reasons why Goodrich Tires lead in mileage over all roads, rough or smooth.

Buy Goodrich Tires from a Dealer

GOODRICH TIRES

"BEST IN THE LONG RUN"



VICTORY LOAN SUBSCRIPTIONS GREAT NUMBER OF BABES ARE GIVEN TESTS

1st Precinct	
White, Frank E. & wife	75
Wetzel, H. N.	50
Baldwin, Geo. H. Jr.	40
Bowdoin, W. E.	50
Moore, Rufus S. (2nd Sub)	200
Ernest, Willis	Refused
2nd Precinct	
Houston, J. V. & wife	200
Gowan, Mrs. Ruth M. (2nd Sub)	50
3rd Precinct	
Rambo, Dr. C. A.	100
Low, C. C.	100
McIntire, T. J.	150
Spohr, W. E. & wife	100
Stagg, G. H.	50
Pickman, Gertrude	150
Chamber, Harry	Refused
4th Precinct	
Hinds, Hattie	50
Newton, Ruby	50
Kirkpatrick, L. F.	100
Black, Con	100
Wirtz, Geo. A.	150
McMillan, Chas.	100
Bailey, Jess	250
Brett, Joseph, P.	150
Grennon, Fred W. & wife	250
Cook, R. Herbert	50
Crossley, Wm.	150
Stilts, Harry E.	100
Terwilliger, F. L.	100
5th Precinct	
Frakes, Beartha J. (2nd Sub)	50
Bean, L. J.	100
Summers, Sam	Refused
Pitts, Margaret	Refused
Sodehammer, Jas	Refused
6th Precinct	
Chamberlain, H. H.	100
Bermont, J. G.	Refused
7th Precinct	
Calahan, Mildred	100
Jacoby, J. A.	50
Johnston, Miss Anna Mae	50
Miss Ruby McCoy	100
9th Precinct	
Head, Twyla	50
Leenhower, Geo.	50
McNimick, Thos. & wife	Refused
Lowden, Lance & Myrtle	Refused
Precinct not given	
Pernoll, N. V.	50
Bell, Inez	50
Hardbrook, C.	50
McDowell, Mrs. Geo.	50
Holmes, Jack	50
Phenegar, Wm.	50
McCall, J. C.	50
Pappas, Geo.	50
Sper, Paul	100
Adams, Boyd	100
Talbot, Ray	100

WASHINGTON, May 24—Weighing and measuring tests of children were held in 16,611 communities during the Children's Year campaign instituted by the Children's Bureau to reduce the infant mortality rate. To this total should be added many records coming from rural sections not listed as postoffices. One third of the total communities having postoffices in United States held tests. Illinois had the greatest number of cities and towns participating in the campaign—1,261. Wisconsin led in the actual number of babies weighed and measured, as already announced, but the records came from 1,065 towns, ranking third in that respect. Iowa was second in the number of communities participating, having 1,212, and Ohio was fourth with 944. Indiana came fifth with 786. From far off Hawaii three cities—Honolulu, Kakuu and Tora—sent records.

The weighing and measuring campaign is being followed up by the work of local committees seeking to make permanent the improvements shown by the tests to be necessary. Many committees are employing public health nurses and providing centers where the poor can obtain free medical advice.

The great popularity of the Travelers LOW COST Guaranteed life policies is reflected in the fact that during 1918 this progressive company issued more than \$213,000,000 of new life business. Ask Chilcote & Smith about the NEW 1919 policies. 9-11

Wouldn't it be splendid to have a nice swim at the Hot Spring Bath House. 12-1

COMB SAGE TEA INTO GRAY HAIR

DARKENS BEAUTIFULLY AND RESTORES ITS NATURAL COLOR AND LUSTRE AT ONCE

Common garden sage brewed into a heavy tea, with sulphur and alcohol added, will turn gray, streaked and faded hair beautifully dark and luxuriant. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get the ready to use preparation improved by the addition of other ingredients, coating about 50 cents a large bottle, at drug stores, known as "Wyeth's Sage and Sulphur Compound," thus avoiding a lot of fuss.

While gray, faded hair is not sinful, we all desire to retain our youthful appearance and attractiveness. By darkening your hair with Wyeth's Sage and Sulphur Compound, no one can tell, because it is done so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning all gray hairs have disappeared. After another application or two your hair becomes dark, glossy, soft, and luxuriant, and you appear years younger.

High Grade Ladies' & Men's Clothes

MADE TO ORDER
FINEST MATERIALS
BEST OF WORKMANSHIP
LATEST STYLES
PERFECT FIT GUARANTEED
Prices are very reasonable
Your inspection invited

Chas. J. Cizek
MERCHANT TAILOR
519 Main St.

COST

If you go to the "Free Market," pay cash for vegetables or fruit and carry 'em home, you get the best prices—WHY? Because you have eliminated the service cost, which is rent, delivery and profit.

If you took a bucket, walked down to Link river, filled it with water and carried it home, the cost would be the water free plus your time and shoe leather—but when you got it home you wouldn't dare drink it because of its poor quality. If you went with a bucket to one of the city reservoirs and paid cash for the water to fill it and carried it home, as you sometimes carry a purchase from the store, your water bill would be more than that brought from Link river—but far less than at present.

The price you paid would depend upon what it cost to dig the deep wells to secure that pure, clear water, and additionally what it cost to pump and place it in the reservoir, so, if you came to the reservoir, bought it there and took it away the further expenses which every customer pays under present conditions would be eliminated. There would be no service pipes and meters to maintain and repair, no meter reading, bookkeeping, bill making, etc.

BUT, you can't shop for water; you wouldn't if you could. You want it right there in the faucet, and you want it right there all the time—you demand Service.

So, what you buy is Pure Water, brought to you for convenient use, and what you pay for is Water Service.

Whatever you buy contains a hidden charge, an overlooked charge, whether it is meat, groceries or vegetables, but for Water it is not hidden; it is where you can see it in your bill.

California-Oregon Power Company

IT'S A POOR DOCTOR Who Won't Take His Own Medicine

THAT'S WHY WE ARE USING THIS SPACE TO TELL YOU WHAT JOLLY LITTLE BUSINESS STIMULATORS HERALD WANT ADS ARE—AND WHY THEY GET RESULTS

THERE IS NO GUESSWORK about a Herald Want Ad. They do the business. We know they pay. Our customers have told us so time and again. We have used them ourselves and they have never failed to get results. They are the short cut to a quick turn-over—the modern method of merchandising on a small scale, where the value of the article to be sold or the importance of the want to be filled will not justify a heavy outlay.

If you had something to sell, trade or give away and went out on the street and told each person you met about what you wanted to do, you might get results—but the people you talked to would be very likely to say: "That poor fish has bats in his belfry." If, on the other hand, you used a Want Ad, you would talk to the whole county at once, instead of only one person, and do it in a businesslike manner.

The same rule applies to hiring help, renting a house, looking for a job, or any one of the important little incidents of life where you must call in the assistance of someone outside your immediate family. You MIGHT get results by telling your troubles to the neighbors—but the certain, quick and economical way is to use a little classified ad.

Do you want to buy, sell or trade, want to hire help or find work; do you want to find a room, a house to rent, or to rent the same to someone else; do you want to call attention to some new feature of your business, seek information on some subject, or have you any little unfilled want?

USE HERALD WANT ADS

THEY DELIVER THE GOODS AND ARE ALWAYS WORKING