# SQUEEGEE TREAD lires merican lliciency

Working with precision, certainty, and relentless energy, American business men, turned warriors, gave a demonstration of efficiency never to be forgotten.

They learned their efficiency in American corporations-learned to make sure they were right, then go "full speed ahead." For that is the spirit of American business-that, for instance, is how corporations buy their tires.

Take the Iten Biscuit Co., in Omaha, for example: thousand Diamone

# THE EVENING HERALD, KLAMATH FALLS, OREGON

# NEW YORK SOCIETY PEDDLING DOUGHNUTS

HIGHWAYS ARE

The people of our land were never able to deal as comprehensively with

the problem of highways development

and highways transport as today. For now, as a result of war's challenge

and the demands upon all producers

for their project endeavor, we know

where people are in greatest need of

add tional transportation facilities And from experience gamed before

and during this war we have seen the manner in which highways transpor-

tation can be harmossed most effectixely to the service of our people

Eighways transportation." cites Mr.

consider a concrete and definite need

that presented itself in the State of

Utah during the war. In the vicinity

fat hogs were available for market.

but there was no means of adpoint

solution was found by improving the

highway to carry motor transport the

hogs were moved rapidly to rall ship-

ping point and an additional food

port service was able to return from

the shipping point to Loa with the

wares of our great industries, thus

providing a larger market. Hence

Highways Transport linked up the

farms with the desired markets. It

also spelled opportunity to the great

body of loyal workers in America in-

that it provided for a larger field to:

be supplied by the indispensable pro-

eral of our most progressives states

struction which will equip men to

tiers of this development. And of last-

to lay the foundation for the pro-

What took place in Utah has hap-

ducts of their hands.

communication.

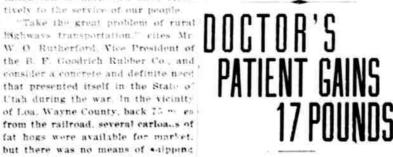
tien

NEW YORK, May 21 - New York Society Leaders after spenderg nost of the night cooking doughnais in Mrs. Vincent Astors Fifth Avoure flome, peddled them on involvey as voluntary recondute to the delivation arniv drike They said the douglassib. Un dol-

far a piece on Wall Shoet.

### ASRLAND STURF SOLD.

ASHI AND May 22 The Ashland bright, alert-a good, clear skin and a Trading company, one of the oldest grocery and drygoods stores in Ashland, has been sold to J. C. Kaegi of assured only by pure blood. If only Wilbur, Or Several months ago L. S. every man and woman could be in Brown, a member of the old firm, duced to adopt the morning inside bath bought out the stock and closed the drygoods department. Mr. Kaegi will place. Instead of the thousands of sick confine his business to groceries.



them to the nearest rail point. The PROMINENT PHYSICIAN CONTIN-UES TO USE TANLAC IN PRAC- tary canal before putting more food TICE WITH SURPRISING RE- into the stomach. SULTS

supply thereby made available. And the solution of this problem had the effect of moving the whole back country, a vast area in itself up closer to the railroads and the markets of the world. While the exodus of the received daily from scores of welhogs symbolized the creation of new known men and women who have wealth in Wayne County, the transbeen benefited by its use

> Among the large number that been received recently non- are nure interesting than the following lotter from Dr. J. T. Edwards, of Favorteville, Ga. Dr Edwards, it will be remembered, recently gave Tanta his unqualified indorsement in a nublic statement, and the testimonial panlished below was recently given him he one of his patients. His letter follows just as it was written:

Fayetter fle, Ga pened in nearly every corner of our Mr. G. F. Willis, Atlanta, Ga.

land. Our colleges and universities Dear Sir and other forces of education in sev-

I am enclosing you herewith statement I have just received from are already setting up courses of ia- Mr. T. M. McGough, He has sold out here, and is moving to Terin. Gy field occupy important posts on the fron- was here this morning, and cane into tell me what Tealar had done for ing consequence, they will commonce him. He says too much cannot be said about Tantac. It cortainly cured gressive science of transportation and 1 un

Respectfully.

W. T. Powell, Manager of the b F J. T. Edwards, M. D. Goodrich Rubber Company, at San Mr. McGough's statement toilows: Francisco, who is well acquirented "I suffered from indigestion and with conditions in this section of the could not eat anything but what country, adds an important suggeswould hurt me. Constipation gave the a great deal of trouble also. My Symp-"The benefits to our section of the toms were indigestion, heartburn, and country following upon the .mprovegas on the stomach after eating My ment of highways and the effective appetite was irregular, and my food and economical utilization of them by failed to nourish me. This trouble express and passenger cars places us casued me to get very poor -- in fact on the threshold of a new era of pros- I got so thin and weak I was hard'y perity. And I am convinced that this able to go about. vell "I bought three bottles on Dr. as our State and County Highway Dewards recommendation, and I am partments and Commissions were now feeling all right agare, and am never in so fortunate a position with able to attend to business I gained regard to having the support of a seventeen pounds in weight and am large portion of the intelligent and doing fine. Tanlac did the work. thoughtful tax payers of our state ' "I now recommend Tanket to "A great deal of information has everyone who is sick like I was, and wishes to take something that will help them."



THURSDAY, MAY 22, 1919.

Those subject to sick headache, biliousness, nasty breath, rheumatism.

clean, sweet, fresh.

sparkling and vivacious -

ed people everywhere.

One of the strongest and most con- colds; and particularly those who nave cost but a trifle, but is sufficient to that inside cleanliness is more import vincing evidences of the remarkable a pallid, sailow complexion and who demonstrate the quick and remark ant than outside, because the skin does results being accomplished by Tan- are constipated very often, are urged able change in both health and appear- not absorb impurities to contaminate lac throughout the count is the large to obtain a quarter pound of limestone ance awaiting those who practice in- the blood, while the pores in the thirty number of letters that are now beb " phosphate at the drugstore, which will ternal sanitation. We must remember feet of bowels do - Adv

# **IT'S A POOR DOCTOR** Who Won't Take His Own Medicine

# THAT'S WHY WE ARE USING THIS SPACE TO TELL YOU WHAT JOLLY LITTLE BUSINESS STIMULATORS HERALD WANT ADS ARE-AND WHY THEY GET RESULTS

THERE IS NO GUESSWORK about a Herald Want Ad. They do the business. We know they pay. Our customers have

told us so time and again. We have used them ourselves and they have never failed to get results. They are the short cut to a quick turn-over-the modern method of merchandising on a small scale, where the value of the article to be sold or the importance of the want to be filled will not justify a heavy outlay.

Tires used in 1918, 995 made marks between 7,200 and 18.000 miles.

There's an example of American efficiency for you -efficiency in the production of blg mileage tires at a reasonable price, and efficlency in knowing how to buy big money's worth.

Diamond Tire & Vulcanizing Co. 120 S. Sixth St. Telephone 167 Klamath Falls, Oregon on Gate Part

now been made available through the Highways Transport Committee, of the Council of National Defense, pervote or deliberate in ignorance of basic facts. Our 'own great state colleges should, and undoubtedly will do their part in collecting and disseminating facts which will create an inex-

other State Legislature

11.8

LAST OF OREGON UNITS NOW BOUND FOR U.S. A.

haustible supply of dependable data."

PORTLAND, May 21 .-- A Washington dispatch received today says that the 148th Field Artillery comprising three Portland troops and Troop D of Pendleton, former National Guard men, is now on the way home from the army of occupation It is believed that no Oregon un.ts are now left in France.

## GIVES WIFE ADLER-I-KA

'My wife was pronounced incurable by physicians unless operated complicated bowel trouble). I began giving Adler-i-ka and she is im-proving. I shall continue until she is cured." (Signed) J. H. Underwood. Marion, Ala

Adler-i-ki empties BOTH upper and lower bowel, flushing ENTIRE alimentary canal. Removes ALL foul matter which poisons system. Often CURES constipation. Prevents appendicitis. We have sold Adler-i-ka many years. It is a mixture of buck-thorn, cascara, givcerine and nine other simple drugs. Whitman Drug Co.-Adv.

Tanlac is sold in Klamath Falls by taining to the most effective utiliza-tion on highways. No man today need the James Merc. Co.—Adv.

High

Grade Ladies' & Men's MADE TO ORDER FINEST MATERIALS BEST OF WORKMANSHIP LATEST STYLES PERFECT FIT GUARANTEED Prices are very reasonable Your inspection invited Lizek

MERCHANT TAILOR

519 Main St.

If you had something to sell, trade or give away and went out on the street and told each person you met about what you wanted to do, you might get results-but the people you talked to would be very likely to say: "That poor fish has bats in his belfry." If, on the other hand, you used a Want Ad, you would talk to the whole county at once, instead of only one person, and do it in a businesslike manner.

The same rule applies to hiring help, renting a house, looking for a job, or any one of the important little incidents of life where you must call in the assistance of someone outside your immediate family. You MIGHT get results by telling your troubles to the neighbors-but the certain, quick and economical way is to use a little classified ad.

Do you want to buy, sell or trade, want to hire help or find work; do you want to find a room, a house to rent, or to rent the same to someone else; do you want to call attention to some new feature of your business, seek information on some subject, or have you any little unfilled want?

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# USE HERALD WANT ADS

THEY DELIVER THE GOODS AND ARE ALWAYS WORKING