







California-Oregon Power Company

## ITS A POOR DOCTOR

Who Won't Take His Own Medicicne

THAT'S WHY WE ARE USING THIS SPACE TO TELL YOU WHAT JOLLY LITTLE BUSINESS STIMULATORS HERALD WANT ADS ARE-AND WHY THEY GET RESULTS

THERE IS NO GUESSWORK about a Herald Want Ad. They do the business. We know they pay. Our customers have told us so time and again. We have used them ourselves and they have never failed to get results. They are the short cut to a quick turn-over-the modern method of merchandising on a small scale, where the value of the article to be sold or the importance of the want to be filled will not justify a heavy outlay

If you had something to sell, trade or give away and went out on the street and told each person you met about what you wanted to do, you might get results-but the people you talked to would be very likely to say: "That poor fish has bats in his belfry." If, on the other hand, you used a Want Ad, you would talk to the whole county at once, instead of only one person, and do it in a businesslike manner.

The same rule applies to hiring help, renting a house, looking for a job, or any one of the important little incidents of life where you must call in the assistance of someone outside your immediate family. You MIGHT get results by telling your troubles to the neighbors-but the certain, quick and economical way is to use a little classified ad.

Do you want to buy, sell or trade, want to hire help or find work; do you want to find a room, a house to rent, or to rent the same to someone else; do you want to call attention to some new feature of your business, seek information on some subject, or have you any little unfilled want?

## USE HERALD WANT ADS

THEY DELIVER THE GOODS AND ARE ALWAYS WORKING

| A | Lots Nos. 5, 6 and 7, in Block 99, <br> BARGAIN |
| :--- | :--- |
| Beuna Vinta Addition, at corner of |  |
| Third and Californla; Splendid Joca- |  |,

ev - morning to rid your system of these vile poinons and toxins; also to
prevent their formation. prevent their formano
To feel like young foil you felt betore your blood, nerves and muscles became raturated with an ac-
cumulation of body polsons, begin this cumulation of body polsons, begin thi
treatment, and above all, keep it up!
the treatment, and above all, keep it up!
As soap and hot water act on the akin As roansing, sweetening and purifying, so limestone phosphate and hot water be
fore breakfast, act on the rore breakfast, act on
Hiver and bowels.-Adv.

