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Once more you will have an opportunity to secure the Herald for one year at our annual Bargain Rate. Each year during the month of April we accept subscriptions at the following rates:

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Next year is to be the big year for Klamath Falls, Klamath County, and the State, and the Herald, and the Herald, in anticipation of the great strides towards reconstruction and development that are to be made, has enlarged to eight pages. We are going to keep a step ahead of all development, and this means a better newspaper than you have ever had before. You will be furnished all the big news of the world, of your state, of your county, and of your city, for about a cent a day-hardly enough to pay the cost of the paper used for printing it. The Herald wants to enter every home in Klamath County, and that is why we are making a special effort to give you a bigger and better paper, one far in advance of the real needs of this section, and why we are making this big, special Bargain offer

Do not postpone sending in your subscription until the last day-Get the spirit of the times, and DO IT NOW -today. And, please remember that this special offer is extended only to May 10 th.

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