

Of All the Liberty Loans, This Is the Most Important. We Went in to Win and to Win Quickly. We Won. Now We Have Got to Pay Our Bills.

It means we must see the thing through-Uncle Sam's debt is YOUR debt and MY debt. Let's put over the Victory Liberty Loan with a bang and square things up--buy for cash and buy on installments-and do it today?

VICTORY LIBERTY LOAN COMMITTEE
This Space Contributed by STANDARD OIL COMPANY
(Of California.)
R. A. WINZLER, Special Agent

Klamath Falls.

##  <br> People will buy if you tell them about the things you have to sell. <br> Advertise <br> U. S. Department of Labor <br> THE AMERICAN PUBLIC IS A BUYING PUBLIC. IT HAS THE MONEY TO SPEND AND WILL SPEND IT IF YOU WILL SHOW THEM THE NEED FOR SPENDING IT. <br> THIS IS THE MESSAGE FROM THE DEPARTMENT OF LABOR TO ALL LIVE, PROGRESSIVE MERCHANTS WHO BELIEVE IN THE FUTURE OF AMERICA. <br> TELL YOUR STORY THROUGH THE PRESS AND reach the greatest number of potential cus. TOMERS AT THE SMALLEST COST. <br> ADV̇ERTISING, INTELLIGENTLY PLANNED AND EXECUTED, IS THE SUREST, QUICKEST, AND MOST ECONOMICAL MEANS OF SECURING SALES-STIMULATING BUSINESS. ${ }^{*}$ <br> U. S. Department of Labor <br> W. B. WILSON, Secretary.

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protection for your truck, protecter saving in repair and
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 BEGINS










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## DAILY STAGE <br> SERVICE TO <br> KLAMATH FALL.S <br> Call Van's Auto Service.

Van's phone number is the same as always-298-W ${ }_{2-4}$

