TheEvening Herald


On January 1st The Herald
ped out a plan for the developmat
this county. Already some of t
sults of that campaign are man
But the btr part of that progr
fust on the threshold, and we
to say to the people of this c
particularly the business men
city, that the time is at hand
we must take off our coats an lury. These Hines are only t
warning of what a
Herald has been trying to
the preliminary work with
on you until such time as the outline
pians began to assume concrete for:
Theretore, fr
will feel free
vidually, or collectively, th
Bueiness Men's Association
Reads Association or the
Commerce. We will do this becau
we know you are as deeply interesta
in the development
County as the Herald is.
Beginning this week, there
something doing every week
year. It will mean more to
County than any program
ment that has ever been mapped on or undertaken. It will mean more the county more money this year thatill
has been brought in in any simila
period in its history. it will bring about such development and improve ment as will rob winter of
and buiness stagnation. make this etty a business center
active in winter as in the summer Is such a program not worth workin
for? We think th is, and we are ask ing you to hold yourself in readiness to push and pull that it may be car-
ried over all obstacles. This progran
wII cost you nothing but individual wIII cost you nothing but individu
effort, and we think that no one with refuse to give that. ald has been devoting hours of the
day and night to bring matters to the point now reached. ande, money and unremitting en
and feel gratifed when win the galn that has been made. could get every business man
property owner to put in halt work, half the effort, one-tenth
the time and not a cent of mone well, there would be nothing years that would be a Miracle Metro
olls. There have been times whe we were discouraged and disgusted
with the support given our efforts b some who will be directly benefited of the head, and not of the heart gelinshness, and because we may hav
$\qquad$

Motors and Pumps
For next irrigation season should be
ordered now in order to get the propquipment and insure delivery in pumping plant.

YOCR MOTOR RIGHT Votr PCMP RIGHT OLR INSTALLATION RIGHT that wha stay right Place your orderv, with us, and you
know you are right.
Good cngineering and installations sases annual expease, and gives bet
Link River Electrical Co.



OPERAHOUSE


See Charles S. Hood. Klama
Agency for heath and accldent


## LIBERTY THEATER

H. W. POOLE, Owner TONIGHT THE WOMAN WHO GAVE With Evelyn Nesbit and her son, Russel Thaw "THE FAR-FLUNG BATTLE LINE" Showing Allied Troops in Algeria Happy Harold Lloyd in SWING YOUR PARTNERS"

## TUESDAY

Mary MacLaren, the Girl with the Profile, in "CREAKING STAIRS"

Admission 10c and 20c
A ctilld aceampanited by par

This Thenter an mery
Heated and Ventilated.
 MARDI GRAS WC.
at moose hall TONIGHT

The biggest fun-making event ever staged in Klamath Falls. Bring the children. DANCING GAMES ADMISSION FREE

No Place for Old Man Gloom


ALFALFA SEED

Murphey's Feed \& Seed Store 126 south Sixth 5 t.

