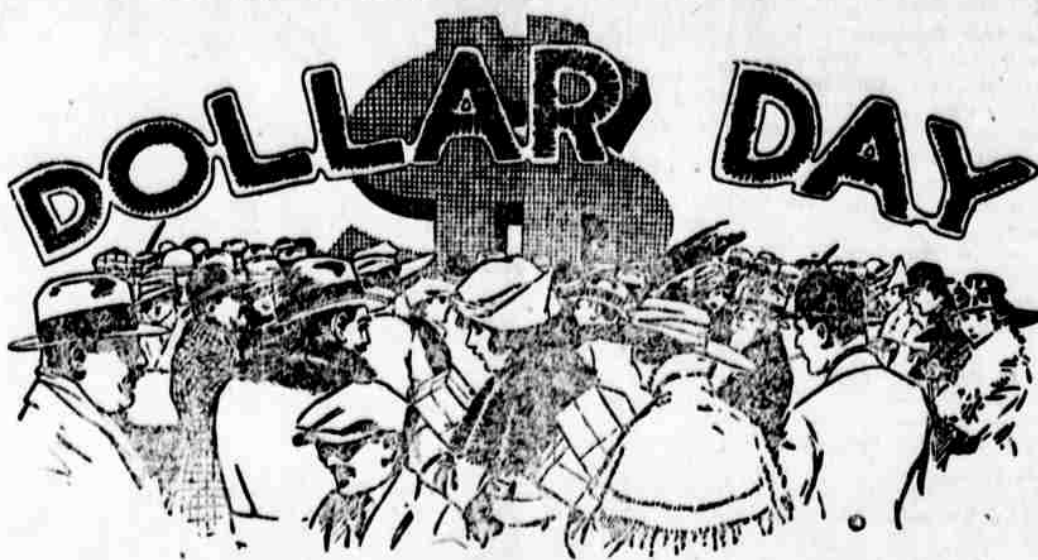


**COMING**

THE MOST IMPORTANT DAY--IT IS

**COMING**

Help Your Uncle Sam  
Finance the War  
Buy War S. Stamps



Buy War Saving  
Stamps  
at Wrapping Counter

For 3 Days Only, Beginning Saturday, May 11, Con. Monday and Tuesday, May 13-14

**WAISTS LIKE THESE**

NEVER SOLD BEFORE AT \$1.00

Just picture hundreds of exceptionally pretty Waists in many different materials and models, all new, clean and dainty, and you will have an idea of what awaits you in this sale. All sizes, all \$1.00 each.

**MIDDIES**

Women's, Misses' and Children's Middies, all good styles, made of good Lonsdale Twill, values up to \$1.48, Dollar Day price .....\$1.00

**PETTICOATS**

Women's Petticoats, in plain and fancy colors, cheap at \$1.25, Dollar Day price .....\$1.00

**CHILDREN'S DRESSES**

Children's Gingham Dresses, made of good Gingham, new patterns, fast colors, cheap at \$1.50, this sale .....\$1.00

**KIMONAS**

Women's Kimonas, good quality and patterns, cheap at \$1.50, Dollar Day price .....\$1.00

**BUNGALOW APRONS**

Women's Bungalow Aprons, made of Percales and Ginghams, in a fine line of patterns, fast colors, worth today \$1.50, Dollar Day price .....\$1.00

**UMBRELLAS**

100 Women's Rainproof Umbrellas, paragon frame, steel rod, covered with good materials, cheap today at \$1.25, Dollar Day price .....\$1.00

**HIGH-GRADE HOSIERY**

NEVER SOLD FOR LESS

Hurry to the Hosiery Department tomorrow and buy as much as you can afford. This is impartial advice, for never have we offered better stockings at such remarkable savings.

**COLOR HOSE**

Women's fine grade Cotton Hose, white and black, very special, two pairs for .....\$1.00

**SILK HOSE**

Women's fine grade Silk Hose, in black and white, cheap at \$1.25, for this sale only .....\$1.00

**LISLE HOSE**

Women's fine grade Lisle Hose, in black and white, very special, three pairs for .....\$1.00

**CHILDREN'S HOSE**

Children's fast black Hose, good quality, five pairs, \$1.00

**BOYS' HOSE**

Boys heavy ribbed fast black Hose, three pairs for .....\$1.00

**WHITE HOSE**

Women's fine grade Cotton Hose, in white and black, for this sale only, four pairs for .....\$1.00

**INFANTS' HOSE**

Infants' Half Hose, in a large variety of styles, for this sale, six pairs for .....\$1.00

**CASHMERE HOSE**

Infants' Cashmere Hose, in black, white and colors, special, four pairs for .....\$1.00

An astonishing list of wanted articles specially priced for this one day only. The power of a dollar was never so great before.

This Dollar-Day Sale is no hurriedly schemed event. Its details were planned carefully. To several special purchases of standard quality merchandise we add from regular stock single items and groups, pricing all at \$1.00.

This sale would be without significance if prices were regular. But they are not everyday prices. They are once-in-a-long-time prices. Take any dollar item in the sale and compare it with a similar item sold elsewhere at a quarter more, a half more, even double, the dollar we ask, and you will easily understand what an extraordinary sale this Dollar Day is. We might call it a profitless event, as practically all things offered are offered at cost—in some cases less than cost. This explains why the sale is for three days only.

Believe us, the values are amazing, and may never be duplicated. Plan your list of purchases now, and be on hand early. Some assortments will sell out before noon.

**Wonderful Special in Silks and Fabrics at \$1**

New patterns, the sort that will be wanted for spring dresses, waists, etc., are offered in this sale at less-than-ever prices. Come prepared to buy liberally.

**SERPENTINE CREPES**

In beautiful patterns, fast colors, comes in a great variety of stripes and plaids.

Dollar Day price .....35c  
Four yards for .....\$1.00

**SILK MESSALINE**

26-inch good quality all-Silk Messaline, all shades, also black and white. Special price .....\$1.00

**PONGEE SILK**

34-inch Imported Japanese Pongee Silk, fine heavy quality, \$1.25 value, Dollar Day price .....\$1.00

**CORDUROY**

36-inch White Corduroy, fine quality, cheap at \$1.25 a yard, Dollar Day price .....\$1.00

**SPORT SKIRTINGS**

26-inch Fancy Skirtings, in stripes and figures, Dollar Day price .....49c  
Two and a half yards for .....\$1.00

**TUB SILK**

32-inch Fancy Tub Silks, in satin stripes, real \$1.25 values, Dollar Day price .....\$1.00

**SILK POPLIN**

36-inch Silk Poplin, in all shades for street wear, \$1.39 value, Dollar Day price .....\$1.00

**COTTON CREPE**

30-inch fine Cotton Crepe, in white, suitable for skirts and underwear. Yard .....28c  
Four yards for .....\$1.00

**Most Unusual Values in New Undermuslins**

We emphasize the fact that these are new, because we wish to draw a distinction between this and so many other sales that offer jobs and old assortments. But in spite of the newness of these undermuslins, we sell them tomorrow at way below prices now asked in other stores.

**MUSLIN GOWNS**

Women's Gowns, made of fine quality lingerie cloth, nicely trimmed with lace and embroidery, up to \$2 values, for Dollar Day only each \$1.00

**CORSET COVERS**

Women's new Corset Covers, made up of fine materials, nicely trimmed, values up to 75c, on sale tomorrow, two for .....\$1.00

**CHILDREN'S PETTICOATS**

Made of good muslin, cheap at 25 cents, this sale, five for .....\$1.00

**WOMEN'S VESTS**

Fine grade Knit Vests, all sizes, worth today 25c, very special, seven for .....\$1.00

**BRAISSIERES**

Women's Braissieres and Bandeaux, in a fine assortment of styles, \$1.25 values, on sale .....\$1.00

**WOMEN'S VESTS**

Women's Summer Vests, fine quality, all sizes, cheap at 25c, for this sale, five for .....\$1.00

**UNION SUITS**

Children's Summer Union Suits, high neck, short sleeves and tight knee, special .....35c  
Three for .....\$1.00

**WOMEN'S PETTICOATS**

Made of good Muslin, trimmed with lace or embroidery, all sizes, special value for this sale, each .....\$1.00

WRITE FOR  
SAMPLES.  
WE PREPAY  
POSTAGE

**MOE'S**  
THE LADIES' STORE

MAIL  
ORDERS  
PROMPTLY  
FILLED

**INFANTS' WEAR**

MOTHERS WILL BE THANKFUL FOR THESE VALUES

Hundreds of things that baby needs right now. Many regularly sell at double the price now asked. That is why we say mothers will be thankful.

**INFANTS' BIBS**

Good quality, nicely trimmed, very special, two for .....\$1.00

**INFANTS' VESTS**

Infants' summer weight Vests, very special, three for .....\$1.00

**INFANTS' SWEATERS**

All wool, in white and colors, for this sale only .....\$1.00

**INFANTS' DRESSES**

Infants' Short Dresses, fine quality, this sale .....\$1.00

**VANTA VESTS**

Made of fine merino, cheap today at 75c, for this sale .....59c  
Two for .....\$1.00

**STORK PANTS**

Infants' Stork Pants, best quality, all sizes, three for .....\$1.00

**INFANTS' BONNETS**

Baby bonnets, made of fine lingerie cloth, very special, Two for .....\$1.00

**Dollar Day in the Domestic Department**

YOUR DOLLAR WILL BUY MORE

**MUSLIN**

Good quality 36-inch Muslin, regular 28c quality, on sale tomorrow, four yards for .....\$1.00

**PILLOW CASING**

42-inch bleached Pillow Casing, worth 35c, tomorrow, four yards for .....\$1.00

**LONG CLOTH**

36-inch fine quality Long Cloth, cheap today at 20c a yard, Dollar Day price, 6 yards for \$1.00

**SECO CLOTH**

27 inches wide, suitable for dresses and linings, all colors, this sale, three yards .....\$1.00

**TABLE DAMASK**

72-inch Table Damask, new patterns, good quality, cheap at \$1.25, tomorrow, yard .....\$1.00

**FRENCH NAINSOOK**

Extra fine grade French Nainsook, cheap at 35c, Dollar Day price, four yards for .....\$1.00

**Dollar Day in White Goods Department**

EVERY ITEM A MONEY SAVER

**CRASH TOWELING**

Heavy Crash Toweling, worth today 22c yard, for this sale only, six yards for .....\$1.00

**TURKISH TOWELS**

Extra large heavy quality Turkish Bath Towels, cheap at 40c, this sale, three for .....\$1.00

**FANCY WHITE GOODS**

500 yards White Goods in fancy stripes, checks, and figures, cheap at 50c, very special. Three yards for .....\$1.00

**CHILDREN'S HATS**

New Summer Style, plain and small checks, very special, three Hats for .....\$1.00

**OIL CLOTH**

Best grade Table Oil Cloth, 48 inches wide, special, four yards for .....\$1.00

**TURKISH TOWELS**

Large size Turkish Towels, good heavy grade, worth 30c, for this sale only, four for \$1.00

**COTTON SUITING**

36-inch American Suiting, takes the place of linen, in all colors, yard .....35c  
Three yards for .....\$1.00

**WHITE GABERDINE**

36 inches wide, suitable for skirts and suits, very special for this sale, three yards for \$1.00

**GALETEA CLOTH**

Hydegrade Gallateia Cloth, black and white stripes only, best grade, special, four yards for .....\$1.00

**HEAVY SWEATERS**

Extra value, heavy Gray Sweaters, mostly in large sizes, special price .....\$1.00

**Dollar Day Bargains in Lace Department****CLUNY LACES**

Heavy Cotton Cluny Laces, up to 3 inches wide, special for this sale, five yards for .....\$1.00

**RIBBON**

Twenty pieces all-Silk Hair Ribbon, in plain, moire and Persian colors, very special for this sale, four yards for .....\$1.00

**LINEN HANDKERCHIEFS**

Women's all-Linen Handkerchiefs, fine grade, cheap today at 25c, for this sale only. Six for .....\$1.00

**WOMEN'S VESTS**

Women's fine grade Summer Vests, all sizes, fine quality, very special for this sale, three for .....\$1.00

**VEILS**

Chiffon Auto Veils, worth \$1.25, for this sale only, each .....\$1.00

**CONVENT EDGES**

Embroidery Edges, fine quality, four to six inches wide, in Nainsook and Cambric, for this sale, six yards for .....\$1.00

**KHAKI HANDKERCHIEFS**

Large size, fine quality, very special, three for .....\$1.00

**MEN'S HANDKERCHIEFS**

Men's soft finish Nainsook Handkerchiefs, cheap today at 15c, this sale only ten for \$1.00