

Look For the White Sale Cards

They designate offerings of more than passing interest. It is to your interest to look for them, and to investigate the merchandise to which they call attention.

H. N. MOE'S THE QUALITY STORE OF KLAMATH

See Our Great Window Display

Our windows exhibit selections from the offerings included in our great White Sale of 1918. Merchandise displayed indicates the qualities you may expect to find here.

Annual January White Sale



The great drive against rising prices is felt no more forcibly than in our Annual January White Sale, for as you know the prices of all materials, Wool, Silks, Cottons, Linens, are advancing so rapidly that there is no telling where they will end...



Remarkable Savings On Women's High Class Wearing Apparel

\$20.00 Dresses For \$13.45 WOOL SERGE, SILKS AND SATINS

Beautiful high class Women's and Misses' Dresses. Several odd lines grouped for quick selling at a big reduction from former prices.

Women's Silk Petticoats, \$5.00

Silk Petticoats in a number of pretty styles, plain or plaited flounces, trimmed with ruffles, tucks, etc. Special priced, \$5.00.

\$25.00 Suits at \$16.50

Women's and Misses' Suits in various good styles. Made from high grade materials. All this season garments, in all sizes. Prices for White Goods Sale very special. Each only \$16.50.

Winter Coats Reduced to \$14.75

High class coats left over from our winter stock. Novelty styles, wide belts, large cuffs, high waist line. Made from good grade Wool Velour. They will not last long. Very special, each \$14.75.

Children's Coats, Very Special, \$4.95

Special Priced—Our entire stock goes at this sale. Sizes from 4 years to 12 years. Worth double the money. Special for White Sale, each \$4.95.



Sale Begins Monday

White Wash Goods

- 40-in. two-thread mercerized fine Voile, today's price 50c, for January White Sale, special, 35c. Fine fancy wave Madras Cloth, extraordinary value, 15c. 36-in. fine English Longcloth .18c. Ten yards for \$1.60.

Long Cloth and Nainsook

- 36-in. fine English Longcloth .22c. Twelve yards for \$2.25. 36-in. Extra fine Eng. Longcloth 30c. Twelve yards for \$3.25. 36-in. fine Honeymoon Nainsook per yard .35c. 44-in. fine Honeymoon Nainsook, per yard .40c. 45-in. extra fine Honeymoon Nainsook, per yard .50c.

Such Attractive Undermuslin

And there is an extra large display at these annual January White Sale. Prices—definitely not inexpensive; especially designed for women who like pretty things.



Great Drive On Sheets and Sheetings

- EVERY ITEM MEANS A BIG SAVING—QUALITY GUARANTEED. 60c Grade Popoverl, Bleached, 61 inches wide, per yard .44c. 50c Grade Popoverl, Brown, 61 inches wide, per yard .43c. 60c Grade Lockwood, Bleached, 61 inches wide, per yard .46c. 60c Grade Wearwell, Bleached, 61 inches wide, per yard .44c. 70c Grade Ideal, Bleached, 61 inches wide, per yard .54c. 60c Grade Ideal, Bleached, 45 inches wide, per yard .33c. 60c Grade Wearwell, Bleached, 45 inches wide, per yard .32c. 60c Grade Wearwell, Bleached, 45 inches wide, per yard .30c. 60c Grade Wearwell, Bleached, 45 inches wide, per yard .30c. 60c Grade Balmora, Bleached, 60 inches wide, per yard .30c. 60c Grade Eclipse, Bleached, 60 inches wide, per yard .30c. Fine Cambric, Bleached, 60 inches wide, per yard .25c. Fine Cambric, Bleached, 60 inches wide, per yard .25c. Coarse Cambric, 60 inches wide, per yard .16c. Perfection, Unbleached, 60 inches wide, per yard .14c. Cameroon, Unbleached, 60 inches wide, per yard .11c.

READY-MADE SHEETS AT GREAT SAVINGS

- 60x90 Ideal Seamed Sheets, each .55c. 60x90 Ideal Seamed Sheets, each .50c. 72x90 Ideal Seamed Sheets, each .70c. 72x90 Ideal Seamed Sheets, each .55c. 81x90 Perfection, no seam Sheets, each .61.60. 81x90 Perfection, no seam Sheets, each .61.25. 81x90 Wearwell, no seam Sheets, each .61.44. 48x90 Royal Pillow Cases, each .25c. 48x90 Popoverl Pillow Cases, each .23c. 48x90 Wearwell Pillow Cases, each .37c.

White Sale of Womens' Corsets

Lot 1—Broken lines of Standard makes women's Corsets, including some from late seasons. One style of heavy Oeuf with elastic gore for stout figures. Values up to \$3.50.

Bedding Specials

60.00 Cotton Albed Comforters, Special, \$1.20. Fancy Field Wool-Nap Blankets, 12x20, \$4.00. BED SPREAD Large size crocheted Bed Spreads in neat patterns. Special at \$1.50, \$2.00 and \$2.50.

ANNUAL JANUARY SALE OF Ladies' and Children's Hosiery

Boys' and Girls' Cotton Hose, six pair, \$1.00. Less than present whole sale cost of these stockings. Fine ribbed Cotton Stockings in fast black and tan. Made with double heels and toes, all sizes.

Ladies' Five Grade Cotton Hose

SIX PAIR FOR \$1.19. Extra good grade Ladies fine Cotton Hose. Made in colors, black and white. All sizes. Prices way below the market. During our annual January White Sale, six pair for \$1.19.

Infant's Economy Hose, 15c

Made from fine grade Silk Lisle Cotton. Comes in black, white and tan. Sizes 4 to 6. During our annual January White Sale, per pair, 15c.

January White Sale of Silks and Wool Suitings

\$2.00 value, best grade 40-inch Crepe de Chine, in all latest spring colors; very special January White Sale price, per yard, \$1.20. \$2.00 value 36-inch fancy stripe Netin Taffeta, in all new color combinations for skirts and dresses. Special price for January White Sale, per yard, \$1.00.

Sale Begins Monday

Annual January White Sale

Of Forrest Mills Knit Underwear.

You can save one-half the price on knit Underwear today. Buy your supply now for next winter.

Ladies' Jersey Knit fleece lined Union Suits. Made with high or low neck, long or elbow sleeves. Sizes 36 to 44. Very special, 59c.

One lot large sizes Ladies' Heavy fleeced Jersey Knit Union Suits, good and warm. Have high neck, long sleeves. Sizes up to 44. Very special, \$1.50.

Children's fleeced lined Underwear for boys and girls. Size 6 to 14 years. Shirt and Pants. Each at 35c, three for \$1.00.

Boys' and Girls' Forest Mills Union Suits. Made from fine grade Cotton and Wool mixed. All finished with flat lock seams. In sizes for 3 years to 14 years. Very special value, \$1.35 and \$1.50.



Extraordinary Offerings Laces and Embroideries

At 9c, Embroidery Beadings, Edges, Insertions, Seamings and Edges in various widths and patterns. Regular 15c grade. For this Sale, per yard, 9c.

One-half off special assortment of Organdie Edges in white and colors. Good selection of patterns, 25c up to \$1.00 values, at this sale one-half price.

At 29c, 17-inch Flouncings and Corset Cover Embroidery. Eylet Scroll and conventional designs. Extra value for January White Sale, per yard, 29c.

At 5c, Val Lace in great assortment of dainty patterns. Suitable for trimming purposes, edges and insertions. Priced special, 5c.

At 15c, Baby Embroidery Edges and Insertions, neat design of fine Swiss materials. Grades usually selling at 25c. White Sale Price 15c.



Sale Starts Monday Morning, Jan. 14 and Ends Saturday Night, Jan. 19