1st Annual SPRING Opening

Next Saturday, March 10th has been set aside as our Spring Opening Day. We will also on that day celebrate our first anniversary with you, being just one year since our store was opened for business in Klamath Falls

Your High School Orchestra

The Klamath County High School Orchestra has consented to be with us on opening day. It will be a big treat for you---this opportunity to hear these accomplished musicians. Afternoon program 2:00 to 4:00; evening program 7:00 to 8:00

Spring Opening of High-Class Merchandise such as you would expect to find in the larger city stores. We consider ourselves fortunate in being able to place before you at this early season so many exquisite styles in all the leading Sport Shades

Coats—Suits—Dresses—Skirts and Waists

Everyone of these lines SO COMPLETE you will have no hesitation in finding just the style and color you are looking for

New Spring Skirts

Wool Skirts.....$3.50 to $12.50
Silk Skirts.....$5.75 to $15.00

NEW WOOL SKIRTS—in wonderful assortment of the fashionable sport models. Many are shown in fancy plaid and stripe serges, also flannels and gabardines in light and dark colors. Novelty plaited styles with or without yokes, also shirred waistline models. Most of the new skirts have fancy sport pockets. Prices range from $3.50 to $12.50.

THE SILK SKIRTS—Are made upon scores of new and smart styles for street or sport wear. Striped and plaid taffetas, striped and figured poplins, silk in plain, striped and figured effects. Shirred hip models with full-flare bottoms, also novelty plaited styles. Shown in all the new shades for spring and are priced from $5.75 to $15.00

New Spring Silks

36 in. New Pongee—Wash silks for spring, shown in all new sport novelty. Special prices from 75c to $1.35

Pee Wee Taffeta—40 in. wide very fine, soft velvet finish, comes in all new evening shades; desirable for waists and dresses. Price per yard, $2.25.

SPECIAL TAFFETA $1.50

36 in. Chiffon Taffeta—Very soft and pliable and will not crack; all new spring shades, also black and white, navy and the desirable dark shades—Special price per yard $1.50

Spring Waists at $1

Dozens of dainty new styles shown in this lot of waists. Latest collars and cuffs. Made up in fine sheer voiles, lawns and organdies. Tailored and novelty styles. Finished with laces, tucks and embroidery. Full range of sizes and priced very special at only $1.00

Fancy Ribbons at 35c

Beautiful Satin brocade ribbons in various patterns and colors—5½ inches wide. Also highgrade taffeta ribbons with satin stripe and novelty plaid and checked ribbons with moire and satin edge. Ribbons for hairbows, sashes, millinery purposes and various other uses in a remarkable offering at big reduction from regular price. Special the yard, only 35c
Hairbows tied free of charge.

Tub Silks for Waists

Novelty Stripe Effects

The simplicy of these attractive stripes will appeal to women who prefer the plainer styles. Shown in full range of colors. Per yard $1.35

Embroidery Flouncings

49c yard
Worth double this price
Fresh new stock

A timely sale of beautiful new embroidery flouncing at half and less than half real worth. Full 27 inches wide, fine quality material, exquisite designs in blind and open-work effects, plain and scalloped edges. Also baby flouncings Great assortment of patterns in this notable showing of the new spring flouncings. Take advantage of this opportuniy and supply your future needs at a splendid saving. Beautiful embroidery flouncings on sale at the special low price of only the yard 49c

Women's and Children's Hosiery at Low Prices

A display of women's and children's hosiery at prices that make it truly economical to do your hosiery buying here.

Children Lisle Stockings 20c

A special lot of boys' and girls' medium weight lisle hose in black and tan. Sizes 6 to 9½. Very special at per pair, 20c.

Infants' Lisle Hose at 15c

Infants' fine lisle hose in fine gauge with reinforced heel and toe. Black, white and tan.. Special per pair, 15c.

Women's Pure Thread Silk Hose $1.25

La France Silk Hose—Every pair guaranteed perfect. All new spring shades. Special price per pair, $1.25.

BOYS' HEAVY BLACK HOSE
25c—30c—35c

Boys' heavy ribbed cotton stockings; black only. Made from long fibre cotton; has four thread heel and toe. sizes 6 to 10½. Priced at 25c, 30c and 35c

WOMEN'S MERCERIZED LISLE STOCKINGS 35c

Good quality of mercerized lisle stockings in black, tan and white; both regular and out sizes. Priced at 35c or 3 pair for $1.00.

Women's New Neckwear

Special 35c
Novelty Collars and Sets
Assorted Styles

Fresh new Neckwear, just out of the boxes—a special lot bought underprice to be closed out at very low price. Novelty Collars and sets of fine sheer organdie and voile. Plain tailored effects, also styles finished with dainty lace edges. Good selection of different sizes and shapes. 35c and 50c

After Wearing Winter Things so Long

Girls and Young Women

Will Delight in These Spring Fashions

NEW SPORT SUITS
Priced at $27.50 and $32.50

Brightest new shades are their chief charm, and the styles are unusually youthful and wearable. Fancy stitching and contrasting colors add much to these exceptional Jersey suits.

SMART TAILORED SUITS
Priced at $17.50 to $40.00

These suits leave nothing to be desired in style or material. The collection is so varied, even at this early date, that you cannot fail to find the very suit for all season. Gabardines, Poiret, twills, fine serges and poplins, in gold, navy, apple green and other new colors.

BEAUTIFUL NEW COATS

Coats that will make an unmistakable appeal to girls who want something different. Specially interesting are the styles, which feature the high waisted, the flaring, the pleated, the effectiveness of oddly placed belts and button trimmings. Colors are gold, bright green, apple green, mustard, navy.

At $13.50 to $21.50

Warner's Guaranteed Rust-Proof Corsets

Large assortment of our spring styles have arrived and are on display. High and low bust; mid-long or short skirt; front and back lace, also the growing girls and dancing corsets in sizes 19 to 34. Prices range from 98c, $1.25, $1.50 up to $5.

Special Lot of Corsets at 59c

One special lot good quality corsets, while they last at only each 59c

BRASSIERES

Complete line of plain and fancy Brassieres, front or back lace. Prices 50c, 65c and $1.00

Opening Day, Saturday, March 10
TEA AND WAFERS SERVED
from 2 p. m. to 4 p. m.
REST ROOM ON BALCONY

Moe & Co.

Opening Day—Saturday

Opening Day, Saturday, March 10
MUSIC BY K. C. H. S. ORCHESTRA
2 p. m. to 4 p. m. and 7 p. m. to 8 p. m.