

MOE & CO.Leading Dry
Goods Store

Klamath Falls, Ore.

ANNOUNCEMENT

MOE & CO.Klamath Falls'
Daylight Store

Klamath Falls, Ore.

WE want you to know we are offering some unusual values for this coming spring season. These extraordinary values are an inducement for you to save money, as well as to come in and get acquainted. You will be agreeably surprised to see the beautiful and high-class line of merchandise we have selected for the people of Klamath County. Over twenty-five years' of constant experience in the Dry Goods business has taught us where and how to buy goods suitable to each individual. It is not always quantity that counts; a well selected stock and the right thing just when you want it, is of more importance.

A Worth While After-Easter Clearance Sale of New Trimmed Hats

We say worth while because the reductions are such that it will pay you to buy your Spring Hat here. There is a large stock of all new effects, the prices of which are as follows—



Regular \$4.50 Hats for\$3.65
Regular \$6.00 Hats for\$4.95
Regular \$7.50 Hats for\$5.75
Regular \$10.00 Hats for\$6.95

Remember, all styles are here—Turban, Bonnets, Sailors, etc., with Fancy Trimming of Ribbon, Flowers and Moline Bows.

Knit Underwear for Summer

With summer at hand, the desirable features in Knit Underwear are comfort, coolness and, as always, dependability.

We announce our readiness to supply you with complete lines of garments in summer weights for women and children.

Many new styles are here to select from.

Union Suits

A splendid variety, in regular and extra sizes, including Richelieu, three-piece Suits and other garments. Prices range from\$3.50 up

Women's Vests

Low neck, sleeveless Vests of cotton, with plain and fancy yokes, including Lady Grace brand, are priced at\$1.00, 12-12c, 25c, and 50c Extra Sizes, of cotton, linen, silk and25c, 35c and 50c

Underwear

As always, our stock of this famous Underwear is complete. Summer weights are shown in garments in all wanted styles

36-inch Danish Popular Cloth

Comes 36 inches wide in all staple colors. Half wool and half cotton, and washes like cotton. Special price per yard only29c

PICTORIAL PATTERNS ARE THE BEST

The only Pattern with Chart and Guiding Instructions. All sizes always in stock. Get a monthly Fashion Sheet mailed to your home free for one year by returning attached coupon properly signed June 1st—no later. Only one to a family.

To M. H. Moe & Co.,
Klamath Falls, Ore.
Gentlemen

Please send me free for one year beginning June 1 one Pictorial Review Monthly Fashion Sheet, and oblige.

Mrs. _____

P. O. _____

New Lawns, Batiste and Organdies

Never before have the Spring Wash Goods been shown in such a nice dainty pattern. Here you can find almost anything you are looking for and the prices are so very reasonable,10c 12-12c 15c and up to 25c

36-inch Cambric Percale

Golden Star Cambric Percale, has the Suesoth Linen Finish. Made from long Sea Island Cotton, printed in all new and neat patterns. Also plain White. Will wear longer and wash better than any other percale. Price per yard,15c

Amoskeag Apron Gingham

All staple Checks and Colors.....8c

Wetworth Waists

This is another one of our leaders. Sold by us only, for

\$2.00

Washable Dress Shields

Washable Dress Shields, all sizes, per pair,10c

Good grade nickel Safety Pins, all sizes, per dozen,5c

Buy Your Hosiery at the New Store

When you pay a reasonable price for Hosiery you are entitled to and deserve the greatest amount of satisfaction for your purchase

Economy Hosiery for Women

Medium weight, linen spliced heel and toes. Black and Tan. Fast colors and guaranteed to give satisfaction. Sizes 8-12 to 10. Priced per pair15c or 2 pairs for 25c

Economy Hosiery for Children

Medium weight, fine quality. Rib Linen Heel and Toe. Sizes 6 to 9-1215c or 2 pairs for 25c

56-INCH NEW SPRING COATING PER YARD, \$2.50

Stickeri Braid

Three and 6-yard pieces. Plain White, also with Colored Edge,10c, 15c, 20c and 25c

Silkolines and Cretonnes

Thirty-six inches wide. Both Light and Dark Colors. Just the nicest material for drapery and box covers. Also used so much for bed spreads. Prices are12-12c up to 85c Yard

Ladies' Pure Silk Thread Boot, with Double Lisle Garter Top, Spliced Heel and Toe. Guaranteed to wash. Black, White, Pink, Sky, Bronze, Tan, Gold, Green, Lavender. Special price per pair,50c

Infants' Cashmere Hose, fine 2-thread Australian Wool, with Silk Heel and Toe. 1-1 Rib. Washes very soft and elastic. Black, White, Tan, Sky, Pink. All sizes, 4 to 6. Per pair,25c

Boys' Heavy Cotton 2-2 Rib Linen-Spliced Heel and Toe. Black only. Sizes 6 to 10-12. Per pair,25c

Misses' Lisle Rib Linen Spliced Heel and Toes, Black and White, sizes 6-12 to 10,25

Korrek New Skirts

Positively the largest and best selected stock of nobby separate Skirts in Southern Oregon. All wanted styles for dress, street, sport or country wear, and all most moderately priced \$2.95, \$3.50, \$4.50, \$6.00 and \$7.50

White Goods

This unusually large assortment includes Gabardines, Pique Waists, Corded Waists, Corduroys, Oxford Cloths, Poplins, Voiles and Marquisettes—in fact, everything you could wish to see in this line. Prices range from 12-12c up to \$1.00 per yd.

5,000 yards of Valenciennes and Torchau Laces, value up to 15c, special per yard only5c

Dress Gingham

27 inches wide, in Stripes, Checks and Plaids, in various attractive patterns. 12-12c

Women's Hose

Women's medium weight, silk lisle, deep garter top, double sole and high spliced heel, sizes 8 to 10. Per pair,25c

Sale of White Stamped Goods

Combing Sacques, Fudge Aprons, Huck or Turkish Towels, Ready Made and Stamped Aprons, 25c, 35c, 50c to 75c.

Embroideries

We are now showing new and exclusive designs in Embroideries, Flouncings for Graduating, Confirmation and Communion Dresses 48 inches wide, with plain and scalloped or Vandyke points—special good value per yard69c

Wanted Summer Lace Sale

Our first great after-Easter Lace Sale will comprise Novelty Wash Laces and Oriental Shadow Lace Flouncings, a wonderful assortment of Bands, Edges, Flouncings and Insertions. Many in Matched Sets admirably adapted for Fancy Work. 5c yard for Shadow Lace Edges, French Valenciennes, Torchow and Linen Cluny light and heavy effects. Values up to 15c, special priced for5c

Beautiful Suits from New York

Wonderful Suits, and just when you are thinking about your Spring Suit. They are newest fashion obtainable, in all colors and materials, such as Wool Poplin, Gabardine, Serges, Whipcords, All Silk Taffeta, also Silk Taffeta trimmed with Serge Bands on collars and cuffs. Colors are Measly, Navy, Reseda, Black and White Check and Castor. Prices range up to \$27.50—SPECIAL—\$19.50

Dress Goods Coating for Everybody

36-inch ALL WOOL SERGE made by the Amoskeag Woolen Mills, fast colors and guaranteed to wear. Comes in Black, Navy, Alice Blue, Brown Gray and Red. Special price per yard50c

Fownes Gloves

REAL KID. Comes with O. K. seams and fancy stitched back. Colors, plain white, white with black contrast, black, tan and gray. Every pair is guaranteed. Priced each only \$1.50

Bed Spreads

We offer bargains in Bed Spreads greater than at the former low prices. Plain Hemstitched, Scalloped and cut corners. Prices range from 98c to \$5.00

64-inch plain White Table Oil Cloth, first quality, special price20c

Aprons and House Dresses WONDERFUL VALUES

BUNGALOW APRONS, made from Amoskeag Gingham and Cambric Percale, with buttons down the back. Checks and Stripes, Light or Dark Colors. Extra large size. Special price49c

Turkish Towels, Special Values

We purchased from the manufacturers a surplus stock of discontinued numbers. These come in a very heavy and fine knit grade. Heavy ribbon ends, sizes 22x40. Regular price, 50c. Special this lot.....35c-3 for \$1.00

Linen Toweling

Big values in toweling, just now when this product is so scarce. Prices range for all Linen, per yard 12-12c, 15c, 18c and 20c

54-inch Oak Serge

Most durable Serge made. For Coats, Suits, Skirts, etc.—always sold at same price, no higher,\$1.50

Round Ticket Stockings for the Entire Family

If you have not been satisfied with the Stockings you have paid your good money for we want you to try a pair of our famous

ROUND TICKET STOCKINGS

We do not hesitate to recommend them to the entire family, even to your boys. Every pair guaranteed to wear and give satisfaction or new pair in its place. Each25c

Wirthmore Waists

Every month we show new patterns and styles. Full range of sizes, 36 to 48. Worth up to \$1.50, but always sold for\$1.00

Special Offerings in our Notion Department

Union Square Silk Hair Net. Comes with or without elastic. All colors, Black, Dark Brown, Light Brown, Medium Brown and Blond. Five in one package for10c

BIAS SEAM TAPE

White and plain colors. No. 1 to 10. Prices range from, per belt, 5c to 25c

Moe & Co.
Leading Dry Goods Store
Klamath Falls, Oregon

WRITE FOR SAMPLES

Express and parcel post charges always Prepaid. Something new every day