

The Fallacy or Unreasonableness

of "so-called" Special Sales in the midst of the season has been exploded by our plan of a lower price always, all the time, giving you an opportunity to purchase your needs at the time you desire to do so—the time it suits you best.

If this store can make a Special low price during certain days in April, it can make this same low price in March or May.

New Dress Goods, New Silks, New Coats, New Suits, New Waists, etc., etc., are arriving here almost daily. The prices placed on this New Merchandise are the lowest possible prices that can be made on reliable, trustworthy merchandise.

Get the habit of a Special Low Price every day in the year—a one price to everyone alike—by joining the satisfied throngs who purchase at this store every day their necessary needs, and you'll have no cause for after regrets.

GOLDEN RULE
THE PEOPLE'S STORE
EVERYTHING TO WEAR

Butterick
Patterns

HERE is a shop in Paris that sells more patterns than any other store in the world. Which is natural, for Paris is Capital of the World of Fashion. The flower of the French nobility patronize this shop, and it has been called the most beautiful store in the world. What store is this? BUTTERICK. What Patterns?

BUTTERICK PATTERNS

made in New York, U. S. A., identically the same patterns as those sold in Klamath Falls—only with the instructions printed in French and printed in New York. But the same patterns sell two weeks later in Paris, France, and for twice the price. Thus in Paris, Fashion's Capital, is Butterick crowned Style Authority of the World.

Butterick's invention of the pattern, in 1863, was one of the few great elemental inventions in the world's history. It revolutionized clothing—made it possible for women to make their own dresses well, economically, stylishly.

Butterick influence is world-wide, and it is as deep and intimate as it is wide. For instance, in the last few years Butterick has found good homes for eight thousand homeless children. Butterick receives more than three million letters per annum, many thousands of them personal letters from women seeking expert advice in regard to their households.

From its humble origin to its present eminence as an international institution, the story of Butterick is an epic of American business—a legitimate source of pride for every American.

In the future this store will have on hand at all times the largest and most complete stock of Butterick Patterns and Publications south of Portland—north of San Francisco. A veritable field of latest Fashions from which your selections may be made as intelligently in Klamath Falls, Oregon, as they could be made in Paris, France.

This store is Exclusive Agency for Butterick Patterns in Klamath County

GOLDEN RULE
VANNICE BROTHERS

KLAMATH'S GREATEST STORE

THE DEFINATOR

This month's Butterick Patterns
10c and 15c—none higher.

Local News Happenings

In and about town

Renner Is Bitten.

The suspicions of friends of W. H. A. Renner, one of our shining legal lights, seem to be near confirmation, as he has been observed loitering around the garage a great deal lately

and to have temporarily dropped such terms as jurisprudence, res gestae, corpus delicti, habeas corpus, and others of Roman origin, for talk of carbureters, magnetos, transmissions and gears. It is feared that he will

soon fall, as did his fellow practitioners, Ferguson, Kent, Onelli, Duncan, Stone and Elliott. For the information of Mr. Renner, we add that the person securing this startling information left at 3 o'clock for parts unknown, so it is useless for him to call at the Herald office for an explanation.

From the Port.

Harry Engle of Fort Klamath is here for a few days.

Stuts Visits.

J. H. Stuts is in today from the Klamath Agency.

Back to Dorris.

Charles G. Twohy returned to Dorris this morning after a short sojourn in Klamath Falls.

Bowling Contest Tonight.

The Elks bowling team is looking for revenge, and tonight's game in the tournament between the Palms and

Elks, promises to be interesting. The games will be played tonight on the Elks' alleys.

Young Mason Arrives.

A nine-pound son was born this morning to Dr. and Mrs. C. P. Mason.

Worden Is Out.

Judge Will S. Worden was out today for the first time in four months. He has been suffering from a serious attack of sciatic rheumatism.

Williams Very Sick.

E. R. C. Williams, who has a ranch on the Merrill road, is confined to his home by stomach and heart trouble. Drs. Hamilton and Wright, who are attending, say Mr. Williams' condition is very serious.

Jeweler Moves.

Wm. A. Masten, the jeweler, has moved from the Whitman Drug company to the room in the Jacobs block, which he formerly occupied. This has been retitled and entirely remodeled to accommodate his increased stock.



A. F. & A. M., Notice! Special communication tonight at 7:30. Visitation by M. W. Grand Master Miller. Work in the M. M. degree. Visitors welcome. A. A. MEHAFFEY, Secretary.

WANTED—A garage close in. Notify Herald office. 7-1.

To make room, we are closing out our line of traveling bags, suit cases and trunks at cost.
29-1f BRADLEY HARNES CO.

ORPHEUS THEATER

C. R. Miller, Mgr.

Friday and Saturday

"The Traction Grab,"

Graft No. 2

"Dawn Road,"

Two Part Drama

"Pants and Petticoats,"

One Part Comedy

"Animated Weekly,"

Six Reels

Admission 10c

Sunday and Monday

The Romance of a Queen,

"RUPERT OF HENTSAU"

A Bluebird Photoplay with

JANE GALE AT QUEEN FLAVIA

"Joe Bok's Adventure,"

One Part Comedy

Admission 15c

Moving Pictures

"The Prisoner of Zenda" and "Rupert of Hentzau" were two of the best selling books of their day—and even now hundreds of copies are sold every month, throughout the country. As "Rupert of Hentzau" tells the more thrilling and completed story, Bluebird Photoplays have made it into an entertaining feature film, which will be the attraction at the Orpheus theater on Sunday and Monday, with Jane Gale and Henry Ainley playing the principal characters. Splendid acting, beautiful scenery and thrilling interest will signalize the displays of this remarkable film.

"Emeralda," by Frances Hodgson Burnett, author of "The Pretty Sister of Jose" and "The Dawn of Tomorrow,"



row," and added to these great names of successful plays and gifted author, the name of Mary Pickford as further and complete guaranty of the beauty and appeal of the photo-production of this famous dramatic success, produced by the Famous Players Film company on the Paramount program. And as if these sterling names were not sufficient to suggest the importance of this feature attraction, such favorites as Ida Waterman, Fuller Mellich and Charles Waldron form the conspicuous members of the supporting company that, together with Mary Pickford, make "Emeralda" one of the notable feature productions of the year. "Emeralda," with its appeal to the finer senses, its depiction of the sweet comforts of farm life and its exposition of the dangers and shame of the city, was a great play, and is a greater photo-play. The author's two former plays produced by the Famous Players Film company, in Paramount pictures, were both unusual successes. The third should even exceed the popularity of its predecessors. The attraction will be shown tonight only at the Star.

Accurate information about city property and farm lands. Ask Chisette.

LEMLER VERDICT IS CUT DOWN \$10

SUPREME COURT MAKES SLIGHT MODIFICATION IN VERDICT RENDERED IN ACTION TRIED IN KLAMATH COUNTY

According to advices from Salem, the supreme court has reduced Henry Lemler's verdict against Rex Bord \$10. The case was tried before the late Circuit Judge Noland last spring. The supreme court's opinion was prepared by Justice Moore. W. H. A. Renner was Lemler's attorney.

A long line of ladies' auto gloves just received.
29-1f BRADLEY HARNES CO.

To cook apples thoroughly instead of leaving their centers underdone, a utensil has been patented in which the fruit is impaled upon perforated cones through which steam rises from a boiler underneath.

HOUSTON'S Metropolitan Amusement

HOUSTON OPERA HOUSE

April 24th and 25th
Return Engagement
"BATTLE CRY OF PEACE"
The World's Greatest Picture
"EMERALD ORCHESTRA"

STAR THEATER

"EMERALDA"
Featuring
MARY PICKFORD
Five Reel Paramount Production

TEMPLE THEATER

"Vengeance of the Oppressed,"
Lubin Three Reel Drama
"Caught With the Goods,"
Miss Comedy

Admission Always 10c
MATINEE DAILY AT 2:00
ALL LICENSED PICTURES

MERRILL OPERA HOUSE

Merrill, Ore.
MOTION PICTURES WEDNESDAYS
AND SATURDAYS

Oakland

Model 32-Six Motor

Are you looking for a car light in weight, yet strong in power and endurance? Then Oakland recommends to you the Light Six—a six that weighs but 2100 pounds.

And yet, it is big enough to carry five people comfortably.

It has all the smoothness and flexibility of six cylinders with the advantage of long tire mileage and low fuel cost.

The Oakland Light Six develops 30 to 35 horsepower, which, with its light weight, will carry you easily over any road.

You can turn quickly in a short space with this car; you can worm through congested traffic from a crawl, or accelerate to a lightning get-away with equal ease.

All Oakland asks is that you compare the specifications of this car with any other of a similar or nearly similar price. Your own good judgment will be a satisfactory answer.



SPECIFICATIONS

Frame—channel section, pressed Steel.

Springs—semi-elliptic, front, and 3-4 elliptic, underlung rear.

Front Axle—drop forged steel, 1-beam section.

Wheels—wood, artillery, demountable rims.

Tires—32x3 1-2 inches, non-skid rear.

Motor—six cylinders, cast on bloc; overhead valves, bore 3 1/2-16 inches, stroke 4 3/4 inches.

Motor Suspension—three point.

Ignition—Remy.

Electric Starting—single wire system. Remy generator, Willard battery.

Carburetor—Marvel.

Lubrication—splash system, sight feed on dash.

Gasoline Supply—Oakland-Stewart vacuum; 12-gallon tank suspended at rear.

Radiator—large, efficient radiator of tubular type.

Cooling System—centrifugal pump and fan.

Clutch—cone, leather faced.

Transmission—sliding gear selective type, unit with motor.

Rear Axle—one bearing, full floating.

Brakes—two sets engaging with drums at rear wheels.

Wheel Base—110 inches.

Finish—deep Royal blue.

CARLOAD WILL ARRIVE NEXT TUESDAY

GEORGE BIEHN, Agent