

SAN DIEGO EXPOSITION PREPARES FOR ITS SECOND GREAT OPENING

Greater and More Beautiful Than Last Year, the Southern California Fair Promises to Draw Crowds This Summer

United Press Service
SAN DIEGO, March 3.—Sixteen nations are participating in the big second year of the San Diego Panama-California exposition, which will be formally opened by President Davidson on the 18th of this month.

When the 1915 exposition closed December 31st it had established a world record for expositions by remaining open an entire year. The first day of the new year found the gates still open, and President G. A. Davidson announced to a New Year's day crowd of 20,000 that a new international exposition would be built on the 1915 success. This will establish a two year record for exposition operation which, it is believed, will stand for many years as a record.

Among the greatest of these exhibits are those of the United States government, Canada, France, Italy, Brazil, The Netherlands and Germany. The wonderful Canadian display shown at San Francisco is being installed in the Commerce and Industries building, which will be known in 1916 as the Canadian building.

The United States government is represented by 17,000 square feet of display, housed in three buildings. A thousand U. S. marines, a battalion of U. S. infantry, a part of the First U. S. cavalry, and several government bands will be on the grounds before dedication day.

France opened the famous Luxembourg collection of eighty paintings to the public in the Fine Arts building February 12th, and other exhibits of the French republic are being installed in the California building.

The isthmus, the "fur-lined" joy street, is being completely reorganized and will contain a score of new attractions before March 18th. It is planned to change the make-up of attractions each month.

Along with a comprehensive program of special events, a dozen great bands are being engaged for 1916, including Russian, Italian, Philippine and South American. The strolling Spanish singers and dancers which added to the Spanish effect of the architecture, the patios and plazas,

have made their re-appearance on the grounds, and are to be a daily feature here all year.

An automobile demonstration field, where every test to which motors and motor vehicles can be put, is an added feature, and the special events offered here daily promises to be the most sensational ever offered by transportation vehicles. A special effort is being made to have President Woodrow Wilson present at the dedication.

Chileote collects rents and looks after property of all kinds. 2

The advertisements in this paper reach the entire community.

LUBIN TO TRY PLAN AT HOME

DIRECT MARKETING PLAN TO BE BROUGHT BEFORE CONGRESS WILL BE TESTED IN SACRAMENTO COUNTY

SACRAMENTO, March 3.—David Lubin's direct marketing plan, as set forth in a bill he has prepared for action in congress, will be tried out in Sacramento county. It will be given a month's experimentation at Fair Oaks, Orangevale and Sacramento, and the result will be reported to congress with the hope that the national legislators may act before the close of the present session.

During the experimental period, an office will be maintained in Sacramento by a special committee, and an effort will be made to interest consumers in this city in the plan of buying direct from the consumer.

The Lubin plan of coupon books and other features will be closely adhered to. But as the postal department has not yet established such a system, the mail order feature will not be connected with the experiment. Lubin's plan, before congress, calls

for an extension of the parcel post service to include direct marketing from producer to consumer. Instead of using the mails, an automobile will be procured by the committee, and will make regular rounds.

Lubin is the United States delegate to the International Agricultural Institute at Rome.

ORPHEUS THEATER
 C. R. Miller, Mgr.

Friday and Saturday

"Backed by U. S. N."
 Neal of the Navy

"A Squabble for a Squab,"
 One Reel American Comedy

"The Water Ways of Burges,"
 Picturesque Belgium—Scenic

"Peculiar Patients Franks,"
 Comedy
 Admission 10 Cents

Sunday and Monday

"THE LAST DAYS OF POMPEII"
 In Six Parts

Produced in Pompeii, Italy. From the famous novel by Lord Bulwer Lytton.

Admission 15 cents

You Start on the Way to the Battle

For fortune will be all the easier if you have some money behind you. Money is the ammunition in the war for success. The sooner you begin saving some every day, the sooner you'll have the ammunition that means victory.

FIRST STATE AND SAVINGS BANK
 KLAMATH FALLS, OREGON

WINTER DEMANDS COUGHS and COLDS

are plentiful at this season, but yield readily if Nyal's Pine Balsam is used. It contains White Pine, Tar, Menthol and Eucalyptus, and is also a laxative. Large bottle only 50 cents.

Underwood's Pharmacy
 KLAMATH FALLS, OREGON
 WHERE PARTICULAR PEOPLE BUY THEIR DRUGS

POLITICAL ANNOUNCEMENTS

For Sheriff
 I take this means of announcing my candidacy for the republican nomination for sheriff at the primaries. I believe that my work as deputy sheriff speaks for itself, and I shall greatly appreciate the support of the voters. R. R. BREWBAKER.

I hereby announce myself as a candidate for the office of sheriff for Klamath county, Oregon, on the republican ticket. I respectfully ask the support of the voters of the county at the primary election for this office. JOHN H. COLLMAN.

I hereby announce myself a candidate for the democratic nomination for sheriff at the coming primaries, and I respectfully ask the support of the voters of Klamath county. GEORGE L. HUMPHREY.

For Assessor
 I hereby announce my candidacy for the republican nomination for assessor of Klamath county, subject to the approval of the voters at the coming primary in May. JOHN Y. TIPTON.

I hereby announce my candidacy for the republican nomination for assessor of Klamath county. FRED PETERSON.

I hereby announce my candidacy for the nomination as assessor on the republican ticket at the primary election to be held on May 19, 1916. C. AUSTIN HAYDEN.

I hereby announce myself a candidate for re-nomination as assessor on the democratic ticket at the coming primary election. J. P. LEE.

I hereby announce myself as a candidate for re-nomination on the republican ticket for sheriff. I invite a careful investigation of my record as sheriff during the past three years. C. C. LOW.

I hereby announce myself as a candidate for the nomination for sheriff on the republican ticket at the primary election to be held on May 19, 1916. CAREY M. RAMSBY.

I take this means of announcing my candidacy for the republican nomination as sheriff at the primaries in May. My record as a citizen and as a police officer in Klamath Falls is open to all, and I respectfully ask the support of the voters who seek an administration of efficiency. WILLIAM HALL.

I hereby announce myself a candidate for assessor, subject to the will of the democratic voters at the primaries. JASPER BENNETT.

Candidate for Representative on the Republican Ticket
 I hereby announce myself as a candidate for the office of representative for the 21st representative district comprising the counties of Klamath, Lake, Crook, Grant and Jefferson, subject to the wishes of the voters of the republican party. ALBERT E. ELDER.

I announce myself as a candidate for the democratic nomination for representative of the 21st representative district in the legislative assembly. FRED W. HYNEMAN.

For County Clerk
 I hereby announce myself as a candidate for the office of clerk for Klamath county, Oregon, on the republican ticket. I respectfully ask the support of the voters of the county at the primary election for this office. R. C. COWLEY, Hildebrand.

I take this means to announce myself as a candidate for sheriff, subject to the will of the republican voters at the primary election. JAS. B. MOORE.

For County Treasurer
 I hereby announce myself a candidate for treasurer of Klamath county, subject to the approval of the electors at the coming primary election. A. A. MEHAFFEY.

I hereby announce myself a candidate for the office of clerk for Klamath county, Oregon, on the republican ticket. I respectfully ask the support of the voters of the county at the primary election for this office. BURT E. HAWKINS.

I hereby announce myself a candidate for re-nomination on the republican ticket as county clerk, subject to the wishes of the voters at the coming primary election. C. K. DELAP.

For County Commissioner
 I hereby announce myself as a candidate for the democratic nomination for county commissioner at the coming primary election. BURREL SHORT.

I hereby announce myself as a candidate for re-nomination on the republican ticket for county commissioner, subject to the will of the voters at the primary election. JOHN HAGELSTEIN.

For School Superintendent
 I hereby announce my candidacy for the republican nomination for school superintendent of Klamath county. GEORGE A. HAYDON.

I hereby announce myself a candidate for the republican nomination for treasurer of Klamath county for a second term. GEORGE A. HAYDON.

I hereby announce my candidacy for the democratic nomination for circuit judge of Klamath county. ROLLO C. GROESBECK.

For District Attorney
 I hereby announce my candidacy for the republican nomination for prosecuting attorney at the primaries in May, and I respectfully ask the support of the voters who desire efficiency in the upholding of the laws of Oregon. HAROLD C. MERRYMAN.

I hereby announce my candidacy for the republican nomination for district attorney for Klamath county, Oregon. JOSEPH S. KENT.

For Coroner
 I hereby announce myself as a candidate for the republican nomination for coroner at the primary election to be held on May 19, 1916. DR. A. A. SOULE.

I take this means of announcing myself a candidate for re-election to the office of coroner, subject to the will of the democratic voters in the primary on May 19th. My policy will be to uphold my former record of efficiency in office, with the least cost to Klamath county. EARL WHITLOCK.

For Circuit Court Clerk
 I hereby announce my candidacy for the republican nomination as clerk of the circuit court of Klamath county at the coming primary election. C. K. BRANDENBURG.

HOUSTON'S Metropolitan Amusements

HOUSTON'S OPERA HOUSE
 Monday Night DEBATE
 MEDFORD HIGH SCHOOL vs. KLAMATH COUNTY HIGH SCHOOL
 For Southern Oregon District Championship
 Music by High School Orchestra and Chorus
 ADMISSION, 25 CENTS

STAR THEATER
 "The Cue,"
 Featuring—BLANCHE SWEET
 Five Reel Paramount

TEMPLE THEATER

"Pathe News"
 "For the Honor of the Crew,"
 Three Reel Vitagraph
 "Ups and Downs,"
 Vim Comedy
 Admission Always 10c
 MATINEE DAILY AT 2:30
 ALL LICENSED PICTURES

MERRILL OPERA HOUSE
 Merrill, Ore.
 MOTION PICTURES WEDNESDAYS AND SATURDAYS

Why Pay From \$1 to \$3

More for tires with the same guarantee of mileage, when you can buy

IMPERIAL FOR LESS

The Imperial tire has more rubber fabric than any other tire with same guarantee of mileage.

Old tires taken in exchange on purchases of new ones.

Bradley Harness Company

CAN'T BEAT "TIZ" WHEN FEET HURT

"TIZ" FOR SORE, TIRED, PUFFED-UP, ACHING, CALLOUSED FEET OR CORNS

Medford Testimony Remains Unshaken

Time is the best test of truth. Here is a Medford story that has stood the test of time. It is a story with a point which will come straight home to many of us.

M. S. Biden, shoemaker, 614 W. Clark street, Medford, Ore., says: "I suffered from rheumatic pains, caused by too much uric acid in my system. The pain was especially severe in my back. My kidneys were disordered, too, and my health was all run down. I couldn't stoop without getting dizzy. Two boxes of Doan's Kidney Pills removed every sign of kidney trouble."

Over five years later Mr. Biden said: "Kidney trouble and rheumatic pains which Doan's Kidney Pills cured me of, have never returned."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Biden has twice publicly recommended. Foster-Milburn Co., Props., Buffalo, N. Y. Adv.

HEADACHE STOPS, NEURALGIA GONE

Dr. James' Headache Powders give instant relief—Cost dime a package.

Nerve-racking, splitting or dull, throbbing headaches yield in just a few moments to Dr. James' Headache Powders which cost only 10 cents a package at any drug store. It's the quickest, surest headache relief in the whole world. Don't suffer! Relieve the agony and distress now! You can. Millions of men and women have found that headache and neuralgia misery is needless. Get what you ask for.

AHEA IS SELECTED AS AMBASSADOR TO CHILE

WASHINGTON, D. C., March 3.—Judge Joseph H. Shea of Seymour, Ind., has been selected by President Wilson as ambassador to Chile, and will be nominated in the near future. He will succeed Henry P. Fletcher, who has been appointed ambassador to Mexico.

An ad in these columns will sell anything from a needle to an anchor. What do you want to sell?

Herald's Classified Advs.

FOR RENT
 NICELY furnished apartments at the Oregon House, Klamath, near Sixth

FOR RENT—Eighty acre tract irrigated land. Call at 520 Eighth st. 28-4t

FURNISHED APARTMENTS, 110 Second street. 29-5t

FOR SALE
 FOR SALE—2,540 acres (old Langell ranch) in Langell Valley. No cash required, except interest in advance. E. E. Ralston, owner, 420 Palm st., San Diego, Calif. 19-12t

SEWING MACHINES—Do you have one? If not, why not, when you can own one at almost your own price and terms; both new and second-hand. Syd Evans. 12s-1f

FOR SALE—One mare, weighs about 1,350. Call Hot Springs rooming house. 1-6t*

FOR SALE—Body wood, thoroughly seasoned. Price reasonable. Phone 370-W. 1-6t

A HARLEY-DAVIDSON motorcycle, good condition, at a bargain. Syd Evans. 12s-1f

CHILDREN'S all silk hair ribbon, 5 inches wide, 15c per yard, at GERTRUDE & CO., Sixth and Main Street

FOR EXCHANGE
 WILL BUY, sell or exchange autos, boats, furniture, pianos, sewing machines, typewriters, desks, books, show cases, registers, scales, guns, cameras, etc. Syd Evans. 8-4t

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT CO.
 ABSTRACTS INSURANCE
 Members Oregon Association Title Men

Expert Plumbing
 SHOWERS, BATHTUBS, SINKS. Properly Installed
 Complete Line of Supplies and Equipment
 Pade, Pingle & Lorenz
 708 Main St

Ford Cars Repaired
 We do Ford repair work exclusively. Satisfaction or money refunded.
 CARS FOR HIRE
Klamath Falls Auto Co.
 1157 Main St. Phone 17

Van Riper Bros.
 The Quality Store

COFFEE
 "OUR OWN BRAND"
 Per Can \$1.00

TEA "Orloff"
 FORMOSA OOLONG \$.40

PEELED GREEN CHILI PEPPERS
 Small Can \$.15

CHILI SAUCE
 "S. & W. BRAND" Large Size \$.35

CREOLE DINNER
 Special, Per Can \$.10

POTATO FLOUR
 Package \$.15
 Fine for Puddings, Soups, Gravies, Etc.

GRAPE FRUIT
 From Florida
 "GET THE HABIT"

The Evening Herald
 W. O. SMITH Editor
 Published daily except Sunday at The Herald Publishing Company of Klamath Falls, at 115 Fourth Street. Entered at the postoffice at Klamath Falls, Oregon, for transmission through the mails as second-class matter.

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KLAMATH FALLS, OREGON
 FRIDAY, MARCH 3, 1916

OPTIMISM—AND PREPAREDNESS

THE are two kinds of optimists. One sees the bright side of everything and preaches better times ahead purely because it is characteristic of his nature. The other analyzes the elements which affect business conditions, and points out those factors which afford a basis for encouragement.

Both kinds of optimists exert a helpful influence—especially the latter class, because their hopefulness is founded on fact and logic, and therefore appeals to those branches of commerce which are ready and eager to expand when conditions justify.

Klamath county has been optimistic while all other sections have been in the throes of sullen gloom. And this year, we see even better things in view. This outlook is not only seen by the natural optimist; the analytical optimist also sees such a glowing future, because he has investigated, and knows that all the little glooms and knockers that can be banded together cannot prevent the arrival in this section of still bigger armies of general prosperity.

With better times assured, and bigger payrolls than ever, now is the time, Mr. Business man, to bring greater prosperity to your business, by increasing good will, by preparing your stocks, and by advertising in the Herald.

Look ahead. Be an analytical optimist. Co-operate with your business comrades in advancing the welfare of your industry—and prepare your own campaign for your own individual expansion.

TARIFF PRINCIPLE PLAINLY TOLD
CONGRESSMAN MARTIN B. MADDEN of Illinois—To the extent of the increase of European shipments to this country, American manufactures decrease; American mills close to the extent that European mills open; American workmen are thrown out of employment to the extent that European workmen are engaged in manufacturing products for this country's market, and so on, until every mill and every man in Europe is at work, and every mill and every man in this country is idle.

Tariff for revenue only is a splendid theory, but a very bad practice. The republican party believes that a tariff which protects American workmen is best for the American people, and when in power it passes what is known as a protective tariff law.

That is, it compels Europeans to pay a tax for goods landed in American ports equal to the difference between European and American wages.

In this way, the European is compelled to deduct from his profit the amount of the tariff on his goods, and thus he is prevented from selling them here in competition with American-made goods. This enables us to keep American mills and factories open and American men employed.

Scattered Shots
 A QUESTION frequently heard today is: "Who is Nellie Bascom?"

NINETEEN SIXTEEN is heralded by all as the time for the return of prosperity. This, of course, means a republican victory in November.

NOTHING SUCCEEDS like success. And nothing peters out like a failure.

IF KLAMATH COUNTY is to have efficient officials, the voters must bet themselves and register before the books are closed.

HERE'S HOPING that the latest movement for the improvement of the Shippington-Pelican City road proves effective.

CANDIDLY SPEAKING, you'll never see any Better Babies than those at the city hall, yesterday and today.

Just direct from the manufacturer, our new line of 1916 patterns of inland and print linoleums, Congoeum and pro-linoleum. Be sure to see us before buying.
 8-3t WILLIS-JOHNSTONE CO.