

The Evening Herald

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KLAMATH FALLS, OREGON MONDAY, JANUARY 10, 1910

ADVERTISING WILL HELP THE FARMER

THE Oregon farmer can swell his annual receipts by using good printing and by occasional advertising in the weeklies of his county.

A farm letterhead should carry the name of the farm, the name of the owner, the location of the farm, and perhaps a small picture of some feature of the place.

"It gives a farmer a certain business standing if he has a neat letterhead of good stock, and it improves the value of his farm to have a name and something of an individuality," he said.

"If the farmer raises high class animals, his letterhead may contain a picture of a prize animal with its record, or if he has a stock farm, a picture of a bunch of stock, or if he has the best house or barn in the neighborhood, a picture of that; or a picture of a grove or a stream is usually effective on stationery.

"Advertising rates are very low in Oregon county papers, and a farmer at a cost of from \$5 to 50 cents may often sell a horse, a second-hand machine, or some other thing about the place he does not need by putting a small advertisement in his weekly paper.

"A farmer's advertising should, of course, conform to the best advertising standards; it should be very definite and absolutely truthful."

Scattered Shots

THE ETERNAL question heard over our phone for the last week has been: "Any more particulars about the Kaiser's death?"

AS YET, we've failed to locate that "some one alleged to have received a telegram announcing Bill Hohensolter's demise. Really, we didn't know he had any kinsmen here near enough to him to be remembered at such a time.

"SLOWLY THEY TURN by habit toward the swinging doors through which they went—before the saloons quit business. Some even yet unconsciously turn in so hastily that they bump their noses on the unyielding doors.

LETTER WRITING WEEK—don't forget it.

COMMERCIAL CLUB election tomorrow night—remember it also, and be there.

IF REAL ACTION is what is needed for good movies, the film taken yesterday at Third street hill should be a regular movie.

SAYING YOU feel "like a king" nowadays doesn't signify tiptop spirits by a whole lot, judging from Franz Josef, Albert, Yuan Shi Kai, Peter and a few more of the crowned and worried heads.

Leavitt Improves Arthur Leavitt, who has been ill for the past two months, was able to be out a short time yesterday afternoon, much to the delight of his many friends.

Mother is ill. Dr. Rambo went to Portland this morning in response to tidings that his mother is ill there.

Ask Chilcote for a 1910 calendar.

Herald want ads get results.

French Heavyweight Champion Is Still Among the Living



GEORGES CARPENTIER

Georges Carpentier, French and European heavyweight champion of the ring, the man who put the quietus on Gunboat Smith in London, is here shown in war costume with his automobile. Several times he has been reported dead, but the nearest evidence of that in the picture is the Croix du Guerre on his breast, showing he has been a brave soldier.

American Men Throw Off \$200,000 Weekly

(United Press Correspondence)

NEW YORK, Jan. 10.—Despite Jokesmith's traditional harping upon the millinery extravagance of milady, figures compiled here claim to show that men in the United States annually throw away \$10,400,000 worth of hats, while a large percentage of women make over their old hats, and save probably as much as the men send to the ash heap.

Upon this basis it is estimated that New York men discard \$50,000 worth of hats; Chicago, \$20,000; San Francisco, \$20,000; Cleveland, \$10,000; Boston, \$20,000; Denver, \$10,000; Indianapolis, \$5,000; Kansas City, \$10,000; Los Angeles, \$5,000; Milwaukee, \$5,000; Pittsburgh, \$10,000; Portland, \$5,000; Omaha, \$5,000; St. Paul, \$5,000; St. Louis, \$10,000; Washington, \$2,000, and other towns and cities sufficient to bring the weekly total up to \$200,000 or \$10,000,000 a year.

Probably this is an exceedingly low estimate. Some estimates place the annual amount at \$15,000,000. This amount represents about 100,000 spurned spectacles, at least; nor does it take into account caps and other substitutes for hats.

The average price paid for hats is believed to be about \$5, but that gives no idea of how extravagant some men can be on their hats. These include: hard and soft felts, silk hats, straws of every kind, including Panamas.

There are men who order specially made Panamas, as many as half a dozen at a time, to cost \$150 each. Some of the rest of us can get a modest straw for 85 cents, and from that up. Very good Panamas can be had, we are assured, for \$75, and some as low as \$4.

Of Great Importance to Both of Us

We consider the interests of our patrons as a matter of great importance, and endeavor to give each depositor courteous, painstaking attention.

We welcome new accounts, no matter how small, and try to make you feel at home through the simplicity of our methods. When you open an account with this bank it is your bank and our duty to see that you are satisfactorily served.

First National Bank

TODAY'S ODDEST STORY

United Press Service URBANA, Ill., Jan. 10.—The only impurity found in cigars is hay, according to Dr. Beal of the University of Illinois, who has just completed an exhaustive analysis of leading brands.

What the War Moves Mean

By J. W. T. MASON (Written for the United Press)

NEW YORK, Jan. 10.—That Germany is beginning to feel the pinch of shortage of textiles is evidenced in the report that the authorities have prohibited "white sales" in Berlin.

However, no substitute for these articles of clothing has been devised, though German scientists have succeeded in producing many laboratory substitutes for goods blockaded by the allies.

Economists have predicted for some months that Germany is approaching a crisis in the matter of textiles. While it is improbable that the crisis has actually appeared, there can be no doubt as to the symptoms of such a situation.

This illustrates the silent but perhaps decisive work that the British fleet has done in bottling up Germany, and preventing her from getting needed supplies.

SAYS HOT WATER WASHES POISONS FROM THE LIVER

Everyone should drink hot water with phosphate in it, before breakfast.

To feel as fine as the proverbial fiddle, we must keep the liver washed clean, and almost every morning to prevent its sponge-like pores from clogging with indigestible material, sour bile and poisonous toxins, says a noted physician.

If you get headaches, it's your liver. If you catch cold easily, it's your liver. If you wake up with a bad taste, furrowed tongue, nasty breath or stomach becomes rancid, it's your liver.

Every man and woman, sick or well, should drink each morning before breakfast, a glass of hot water with a teaspoonful of limestone phosphate in it, to wash from the liver and bowels the previous day's indigestible material, the poisons, sour bile and toxins; thus cleansing, sweetening and freshening the entire alimentary canal before putting more food into the stomach.

Limestone phosphate does not restrict the diet like castorol, because it can not salivate, for it is harmless and you can eat anything afterwards. It is inexpensive and almost tasteless, and any pharmacist will sell you a quarter pound, which is sufficient for a demonstration of how hot water and limestone phosphate cleans, stimulates and freshens the liver, keeping you feeling fit day in and day out.—Adv.

The forest service is co-operating in game protection under definitely agreed plans with the states of Arizona, New Mexico, California, Oregon, Idaho, Utah, Wyoming, Colorado, Montana and South Dakota.

CLUB ELECTION TUESDAY NIGHT

IMPORTANT MEETING OF COMMERCIAL CLUB MEMBERS TO BE HELD AT CITY HALL—NEW OFFICERS TO BE NAMED

The annual election of officers will be one of the features of tomorrow night's meeting of the Klamath Commercial Club. This meeting will be held at the city hall, in order to accommodate the big attendance of members expected.

At this time a president, vice president, treasurer and seven directors will be chosen. There is much work of importance ahead of the club during the coming year, and much interest is being taken in the personnel of the new directing corps.

OUCH! LAME BACK, RUB LUMBAGO OR BACKACHE AWAY

RUB PAIN RIGHT OUT WITH SMALL TRIAL BOTTLE OF OLD, PENETRATING "ST. JACOB'S OIL"

Kidneys cause backache? No! They have no nerves, therefore can not cause pain. Listen! Your backache is caused by lumbago, sciatica or a strain, and the quickest relief is soothing, penetrating "St. Jacob's Oil."

Rub old, honest "St. Jacob's Oil" whenever you have sciatica, neuralgia, rheumatism or sprains, as it is absolutely harmless, and doesn't burn the skin.—(Adv.)

On the Alaska coast the salmon packers, towns and settlers use 40,000,000 feet of timber a year from the Chugach and Tongass National forests.

Timber trespass on the National forests is no longer important in amount or character. The incentive has been largely removed by the availability of national forest stumps under free use or reasonable terms of sale.

Flexible siders, sleds, and baby cutters at wholesale price, WHILE THEY LAST—Wm. C. Hurn, 439 Pine. 3-1f

Another Cohen Record at Shepherds. 30

The Alma leads the world in accident insurance. See Chilcote. 11-1f

Flexible siders, sleds and baby cutters at wholesale price, WHILE THEY LAST—Wm. C. Hurn, 439 Pine. 3-1f

Hiram Says:

These snappy mornings can be made to "pear nice and warm with an armload of blocks or a shovel of coal.

KLAMATH FUEL CO. Are dealers in ALL KINDS OF WOOD AND COAL. Phone 187. 505 Main St.

NEW DOUBLE TREAD TIRES

Good for 2,500 to 10,000 Miles Service From Your Old Worn Casings Lowest Prices Quoted Anywhere

Send us 2 old tires you were going to junk—one with perfect beads, the other with fair tread. The new tire we will make from them will give you 2,500 to 10,000 miles service.

Table with columns: Size, Price List, and descriptions of tire casings and tread types.

We will call and inspect your old tires and quote you prices.

Bradley Harness Co.

Now is the time to Have Your Auto Overhauled And put in shape for spring My work is fully guaranteed, and my prices are right.

Wm. Immel At Central Garage

A GOOD TIME TO HAVE YOUR

Auto Painting

Done; manufacturer's finish guaranteed. H. WIGHT, at

Miles Sign Building

Advertisement for Underwood's Pharmacy featuring a portrait of a man and text about colds and sick spells.

Advertisement for First State and Savings Bank featuring a portrait of a man and text about saving money.

Notice, A. F. & A. M. Regular communication, K. P. Lodge No. 77. Important business. Work in F. C. De-... Promptly 7:30—A. H. Lowe, Working Master.

Herald's Classified Ads.

FOR RENT

NICELY furnished apartments at the Oregon House, Klamath, near Sixth.

FOR RENT—Office rooms, single or en suite; steam heat and all conveniences. Inquire W. H. North, Odd Fellows Temple.

GOOD WARM room and board. Inquire 7th and Washington, or phone 328L.

FOR SALE

BARGAIN—Upright piano, only little used; fine mahogany case; \$150 takes it; owner leaving. Address post-office box 251. 6-6f

ANOTHER bargain in a wood piano; just like new, low price and terms easy, \$5 per month. Next door post-office, Shepherds Piano Depot. 10-4f

PROFESSIONAL CARDS

SPER CENT LOANS On Irrigated Lands ARTHUR E. WILSON 517 Main Street

CITY AND COUNTY ABSTRACT CO. ABSTRACTS INSURANCE Members Oregon Association Title Men

Expert Plumbing SHOWERS, BATHROOMS, SINKS, Properly Installed Complete Line of Supplies and Equipment PAUL, FINGLE & LORENTZ 705 Main St.

J. S. MILLS & SON Agents International Harvester Machinery 120 Sixth Street

BREAKFAST DELIGHT

ORANGES AND GRAPEFRUIT The most nutrient, health-producing breakfast delicacy. Served with powdered sugar they are most delicious. Large shipment just received.

Van Riper Bros. "GET THE HABIT" Phone 85 6th and Main

K. F. A. CLUB Weekly Schedule TUESDAY—MEN'S CLASS 8 to 9:30 p. m. WEDNESDAY—LADIES DAY Class 2 to 3 p. m. THURSDAY—NEWS CLASS 7 to 8 p. m. SATURDAY—SINGING CLASS 7 to 8 p. m. SOCIAL DANCING STARTS AT 8