

The Evening Herald

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KLAMATH FALLS, OREGON SATURDAY, AUGUST 14, 1915



A MUNICIPAL CAMP GROUND

THIS year Klamath Falls, as well as every city and town along the main routes of travel on the Pacific Coast is seeing the largest tourist travel in its history...

It stands to reason that following this year and for years in the future, more of this travel is going to pass through our city.

If Klamath Falls is going to uphold her end and make an impression on the tourists that will last, something more must be done than is at present for their entertainment and accommodation while in the city.

Garage men state that a great majority of the tourists are carrying their own camp outfits, and are camping along the road.

A public camping ground, kept up in good shape, with plenty of water and other small conveniences, would prove a great boon to this town.

This might be a proposition for the Commercial Club and the city council to take up together and work on.

These are the things we expect of our Commercial Club directors to take up and work out successfully.

THE TOURIST TRAVEL

THE figures on one day's through travel by automobile would doubtless be surprising to many people.

When the amount that each tourist is likely to spend in a day is estimated, it is apparent that Oregon is receiving a large revenue from a source that is practically new.

The California expositions are attracting thousands of visitors, and many of them are finding it more enjoyable to travel by automobile than in the usual manner.

This heavy volume of travel is of direct benefit to the state because of the money that is left here, and it is of large indirect benefit because of the publicity that will result from it.

years there will be very little tourist travel. The automobile has opened up a new means for pleasure, and those who experiment this year with transcontinental touring will repeat the experiment next year.

In order to develop these resources better roads must be built, for those who travel through the country by automobile never forget a good road, nor do they ever forget a bad one.

The government is already helping with the work of road improvement, but it is not helping enough.

But we must see that our roads and our facilities warrant the government's expending money at the same time.

Scattered Shots

THE PROBLEMS confronting Klamath are many and varied.

THE VARIOUS departments of the Commercial Club should take these up in a systematic and results-getting manner.

FOR INSTANCE: Tourists, municipal camping ground, city park—any number of things.

STATISTICS AND REPORTS are the things that advertise.

HOW ABOUT a grand opening on Upper Klamath Lake?

PORTLAND HAS her Columbia highway; Astoria, her "road to the sea," Klamath Falls her "Upper Applan Way."

ITS IMPORTANCE and value, commercially and socially, are not appreciated. It ought to be.

WE COULDN'T expect the Espee to say we will finish the road right away.

IF JIM HILL digs up some spare change, watch Father Time Espee go down and start counting his hoarded gold.

WE OWE PORTLAND something, but we want to owe them more. The big thing is to keep a-peggin'.

WE WILL GET IT YET. No little bluff like that will get by.

OUR WEEKLY SERMON

"Three Master Words" By Rev. E. C. Richards, Pastor Grace M. E. Church

Written at the P. P. I. E. at San Francisco

For as a man is, so is his strength.—Judges, 1:11.

It has been said that two realms stretch out into the future for us all: the realm of peace, authority and devotion; and the realm of turmoil, impotence and selfishness.

For as a man is, so is his strength. It has been said that two realms stretch out into the future for us all: the realm of peace, authority and devotion; and the realm of turmoil, impotence and selfishness.

Every victory is a victory of intellect over nature, or will over soul. An ignorant man is a cellar filled with seeds that never sprout.

The dream of life of the boy directs his future. Be his dream of life pure, his future, likely, will be pure.

Some one has called civilization a museum, with shelves, one above another, while a few of us stand on tip-toes, reaching the top; but for the most part, we find only the bottom shelves.

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There are two kinds of insurance. Ask Chilcote about the kind that pays.

They are the Zetna, the Pennsylvania, the National, the Atlas, the Globe & Rutgers and the Fidelity-Phenix.

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Pavilion

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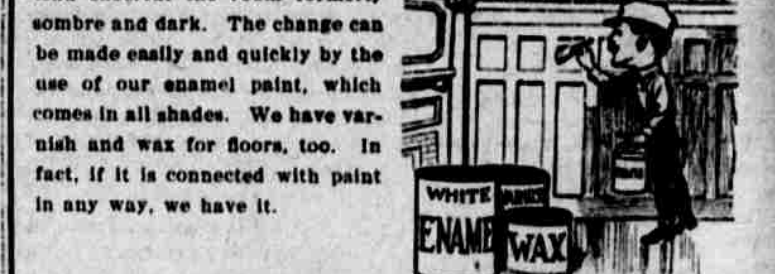
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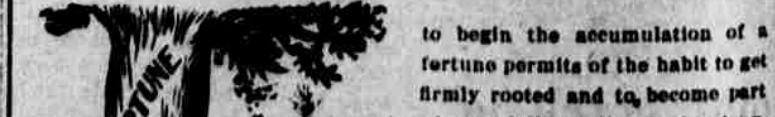
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