

Herald's Classified Ads.
FOR SALE

FOR SALE—Half ton Galloway truck, \$385. Two or three second hand Fords at bargain. Ford Garage, 22-24

FOR SALE—50 feet on Main street between 5th and 9th, at a bargain if taken at once. George Bloha, 22-24

MISCELLANEOUS

DRESSMAKING and plain sewing. Mrs. J. I. Crawford, over Palace Market. 7-22

Local news appears first in The Herald, 50c a month

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY
ABSTRACTS INSURANCE
Members Oregon Association
Title Men

Plumbing and Tinsmithing
We Do the Work Just Right
Tank work of all kinds
PAUL, FENDEL & LORENE
Cor 6th & Klamath Phone 218

Klamath Transfer Co.
610 Main Street
We have the best conveyance in town, and will go to any hotel, rooming house or residence in town for passengers for the 10 o'clock train.
We are also agents for the only passenger boats on the Upper Lake. Baggage handled from the depot without any extra charge.
PHONE 298-3

Biggest Values in Wood
BIG OCEAN BLOCKS
Single load \$2.50
(Over 120 cu. ft.)
Double load \$4.75
(Over 240 cu. ft.)
Green Stak, per cord \$2.50
Dry Stak, per cord \$2.25
Johnson & Corkery Fuel Co.
Phone 298-3
Office with Klamath Transfer Co.

W. D. MILLER
Manufacturer of
HOLLOW BUILDING
AND SILO BLOCKS
AND FLUES
ALL KINDS OF CONCRETE
Stairways, Floors and
Retaining Walls
ROOFING A SPECIALTY
Sixth and Walnut
Phone 298

BLOCK WOOD
Will never be cheaper than now.
You should profit by the low price.
Single load \$2.50
Double load \$4.75
to stack up for the winter
KLAMATH FUEL CO.
O. PEYTON, Manager
515 Main Street

O. K. Livery and Feed Stables
Mundy & Hilyard, Props.
Phone 291. Cor. 6th and Oak
Prompt and efficient service, Good horses and first class rigs

Office of
Dr. C. O. Prentice
Veterinary Surgeon

BOSTON HOTEL
Close to Postoffice
Nice comfortable rooms for light housekeeping. You will like it here. First class service in the kitchen.

The Evening Herald

W. O. SMITH Editor
Published daily except Sunday by The Herald Publishing Company of Klamath Falls, at 115 Fourth Street.

Entered at the postoffice at Klamath Falls, Oregon, for transmission through the mails as second-class matter.

Subscription terms by mail to any address in the United States:
One year \$5.00
One month \$0.50

KLAMATH FALLS, OREGON
THURSDAY, JULY 22, 1915.



WRONG METHODS FOR RIGHT MOTIVES

BECAUSE the commercial organizations of this community have failed to accomplish what was expected of it, should not be sufficient cause for indictment of all commercial bodies and the community organization idea, any more than the failure of a man in business is sufficient reason for condemning all business. A very large proportion of the business undertakings result in absolute failures. Yet no one will have the hardihood to declare there should be no more business.

The general cause of failure in ordinary business operations are precisely the same as those bringing failure to the commercial organization. Among the causes leading to business failures are the personality of the one engaged in business and his manner of conducting it, lack of capital and absence of personal support of trade. The same will apply to the destiny of a commercial organization. In fact, a properly arranged commercial or community building organization is a business—a big business—and the principles of business are just as essential to success in it as in any business undertaking.

The essentials for success in commercial organizations are: **METHOD, MANAGEMENT, MONEY and MEN.** The method, or plan of organization is a matter for first consideration, as it calls for recognition at the start that the organization is to be run on business principles.

The plan should be such as to call for a form of management to meet the requirements of the community and the peculiar problems with which it will have most to deal.

The plan must be such as to provide adequate capital for conducting the business. Lack of funds will cripple commercial organization work just as quickly and as surely as any other business.

The most important of the things mentioned is the last named—men. By this is meant not simply membership, although this is part of it; but the term "men" in this relation calls for the rendering of personal service by the members to the organization, in carrying out its plans for furthering the interests of the community.

The desire to do something for the benefit of the city is a right motive. But to insure success in the community building organization, right methods should be employed.

Scattered Shots

KLAMATH CAN boast of one heat prostration yesterday.

BETWEEN THE Kaiser and the strikers, Old Mexico has almost been forgotten.

IF THE ESPEE company would figure up at the end of each week the time that the so-called daily choo choo lost on each trip—

AT THE END of each week they would save time by taking the train off.

IT IS RUMORED that a big crowd is going to Yreka. What for? The ball game a week from Sunday.

NOW THAT WE have the weekly band concerts, the city is not as a whole appreciating them. The crowds are small.

THE MUSIC is good. But there is an excuse in there being no place to sit after one gets there.

IT IS EITHER stand on the sidewalk, sit on the curb or take a chance on sitting on the ground which is probably damp from watering.

BONANZA BRIEFS

Rev. H. J. Van Hoesen preached here Sunday evening to a good congregation. Monday morning he held the fourth quarterly conference at the church when the accounts and records for the church year were audited and approved. Representatives were present from Lorella, Poe Valley, Dairy and Bonanza. The Superintendent expressed his pleasure at the attendance which was the largest in the history of the church. Mr. and Mrs. J. Walker were presented for baptism previous to the conference and received into full membership. This circuit shows a good increase in numbers even when the losses from death and removal are filled. A hearty and unanimous invitation was extended to the pastor Rev. S. W. Hall to return for a third year.

Rev. Van Hoesen leaves on Wednesday for Beatty, Lakeview, Paisley and Summer Lake.

Rev. Hall preached to a full house at Langell Valley Sunday and christened the infant son, William Paul, of Mr. and Mrs. Kus Keller. The baby being presented for baptism by Mrs. Keller's mother, who is visiting here from Portland.

Mrs. Warren J. Yabe left Monday for her parents' home in Olympia, Wash., accompanied by her two children.

Miss Ethel Hawhurst, a granddaughter of Mr. Bertolf, is keeping house for him while his wife and daughter are at the exposition.

Mrs. Corpening of Olene was visiting her sister Mrs. Hickman, last week.

George Gillette suffered a fractured shoulder when a coil slipped and fell on him last Saturday.

Bess Kilgore who was operated on for acute peritonitis is doing nicely now and seems to be on a fair road to recovery.

Mr. Daniel went to the Falls Monday.

Monroe Lyttle has bought a new Adriaene self binder from the Sedco store.

Prof. Burke and Will Chastain drove to Merrill Tuesday to see about some horses.

James A. Nail, who was injured recently in an automobile accident in Oakland, is recovering.

Fred Schretter, who herds sheep for Mr. Paddock, had the base of his skull fractured while driving from Bonanza recently. He was taken back to Bonanza where Dr. Johnson attended his wound. He is well on the road to recovery.

ANNOUNCEMENT.

I wish to announce that I have moved from the Golden Rule Store to the Hotel Hall lobby. Hours from 1 to 6 p. m. Massage, shampooing, hair dressing, scalp treatment and manicuring done at your home between the hours of 8 and 13 a. m. Scalp treatments 12 for \$5.00. I guarantee to cure dandruff. Switches dyed and repaired. Will make you a switch out of the combings or match your shade in new hair.
29-4t **HELEN M. TURNER.**



Yes, Madam, we sell nothing but the Highest Grade of Pure Food Groceries, at very reasonable prices, too.

Let us make an overhauling customer of you by pleasing you with **BETTER** groceries for **LESS** money with an unexcelled delivery service.

Let us convince you—by giving us a trial order.

Trade at the Pure Food Grocery that satisfies.

Phone orders receive the same careful attention.

VAN RIPER BROS.
"Get the Habit"
Phone 25 6th and Main

Boston Americans' Great Outfield



The Boston Americans, who did not show well in the beginning of the season, are now getting into their stride, and have gone to second place in the American league. At the distance it seems they will fight it out with the Tigers of Detroit, and the White Sox of Chicago for the pennant.

Their advance is due largely to the awakening of their outfield, made up

of Speaker, who is believed to draw the highest salary in baseball, and Lewis and Hooper, who had not shown in their real form during the earlier part of the season. In one game with the New York Americans the other day Speaker made no fewer than five hits in five times at bat.

In the opinion of baseball men this is the greatest outfield in any club, and that goes despite the fact that Ty Cobb is a member of another club.

RECIPE TO CLEAR A PIMPLY SKIN

PIMPLES ARE IMPURITIES SEEKING AN OUTLET THROUGH THE SKIN PORES

Pimples, sores and boils usually result from toxins, poisons and impurities which are generated in the bowels and then absorbed into the blood through the very ducts which should absorb only nourishment to sustain the body.

It is the function of the kidneys to filter impurities from the blood and cast them out in the form of urine, but in many instances the bowels create more toxins and impurities than the kidneys can eliminate, then the blood uses the skin pores as the next best means of getting rid of these impurities which often break out all over the skin in the form of pimples.



CLASSIFIED COLUMNS

What's the matter with having some action. Vote for A. J. Lytle for mayor. Just try me.—16 adv.

HOW ABOUT A CHISEL?

You can have one any size for any purpose and at any price. All have keen edges and are ready for use. These tools, together with a saw, plane, hammer, etc., constitute about all you'll need at home and every man has use for them frequently.



Wm. C. Hurn Hardware Co.

MR. FISHERMAN

Come to **Spink's Fishing and Camping Resort** ON SPRING CREEK
Rates per Day \$2.00 Per Week \$12.50

STOCKMEN!

We are prepared to receive horses, mules or cattle, either for pasture or for sale on commission at the big Wood Ranch, near Fort Klamath. We also buy and sell horses and mules.

We have secured the Wood Ranch of 21,500 acres, and will use it as a vast assembling place for all kinds of stock, where it will be convenient for buyers to make inspection. Horses broken to work or ride.

Charges for pasture Horses, 75c per month; Cattle, 50c per month. For further particulars write

J. F. ADAMS & SONS
FORT KLAMATH, OREGON

This announcement carries the message to you that

Western Transfer Co.
Hauling Passengers, Baggage and Freight to Mail Boats for **Calkins & Hamilton**
Phone 187, or leave orders at 605 Main street.

A NEST EGG

Stored away with us and constantly being added to and piling up interest which keeps compounding will surely put you in a position where you will be independent later on. We ask you to open your initial savings account with us. We pay four per cent, compounded semi-annually.

FIRST STATE AND SAVINGS BANK
KLAMATH FALLS, OREGON

BEST RESULTS

If you load your camera with the genuine Eastman N. C. Film. We are the only drug store in Klamath Falls having it for sale.

Let us do your developing and printing.

PRICES RIGHT

Underwood's Pharmacy
KLAMATH FALLS OREGON
WHERE PARTICULAR PEOPLE BUY THEIR DRUGS

Hose! Hose! Hose!

NOT LADIES' HOSE
GARDEN HOSE

FOR SALE—at the cheapest place in the city.
H. Boivin's Plumbing Shop
on Fifth Street, between Main and Klamath Avenue.