

Herald's Classified Ads.

FOR RENT

FOR RENT—Housekeeping rooms over Ashland fruit store. See L. Jacobs or phone 2807.

CHURCH ROOMS—Choice suites in the 644 Bowers and Willis building. Best location in the city. See W. G. Smith, Herald office. 28-22

FOR SALE

FOR SALE—Piano and household goods. Dr. M. M. Long, 521 Alameda. Phone 226 M. 18-17

MISCELLANEOUS

Loans may be obtained for any purpose on acceptable real estate security; liberal privileges; correspondence solicited. A. C. Agency, Company, 758 Gas, Electric Bldg., Denver Col. M & th, 4w

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY
ABSTRACTS INSURANCE
Members Oregon Association
This Man

Wood! Wood!

Block, single load\$3.75
Block, double load\$4.00
Absolutely dry slabs\$3.25
(Extra on hill)

16-inch Body and Limb Wood
4-foot Body and Limb Wood
Rock Springs Coal
Leave orders at Ashland Fruit Store, 3d and Main.

PHONE 280-J
P. C. CARLSON

Midway Livery Co.
IN NEW HANDS

Horses bought and sold. Harness and buggies for sale. Good rigs for hire and gentle horses. Baled hay and grain for sale.

Phone 2153

We Will Give Scrip

WITH ALL SPOT CASH WOOD BUSINESS at regular prices.

Leave money with order or pay on Delivery

KLAMATH FUEL CO.
515 Main Street

Plumbing and Tinsmithing

We Do the Work Just Right
PAPE & FINGLE
"The Know How Men"
Cor. 6th & Klamath, Phone 217

New Darning Machine

Darns your hosiery and underwear

KLAMATH FALLS
Steam Laundry
PHONE 22

HOW "TIZ" HELPS SORE, TIRED FEET

Goodbye sore feet, burning feet, swollen feet, aching feet, smelly feet, tired feet.

Goodbye corns, callouses, bunions and raw spots. No more shoe tightness, no more slipping with heels or drawing up your feet in shoes. "TIZ" is the only shoe polish that keeps your feet cool, dry and comfortable. It is the only shoe polish that keeps your feet cool, dry and comfortable. It is the only shoe polish that keeps your feet cool, dry and comfortable.

Get your feet healthy. Get a 25 cent tin of "TIZ" now at any drug store or shoe store. Don't suffer. Have your feet healthy, cool, dry and comfortable. A dollar opens an account with us and forms the habit.

The Evening Herald

W. G. SMITH Editor

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KLAMATH FALLS, OREGON
THURSDAY, FEBRUARY 23, 1916



AND STOP AT
KLAMATH FALLS

ANOTHER VIEW OF IT

IN ANOTHER part of today's Herald is a letter from a Klamath county rancher setting forth his views on "home trading," and the duties of the business man toward the farmer in return for the patronage of the farmer. It is well worth consideration by all of our readers, whether they be merchants, farmers or in other walks of life.

The writer voices a condition that has often been dwelt upon in this column of the Herald; namely, that one of the greatest handicaps the Klamath county farmer has to contend with is the lack of proper market facilities, and that to secure the patronage of the farmer, the merchant must expect to purchase as much as possible from the farmer. It was with a view to correcting this somewhat, and to show farmers what can be expected for the produce when they bring it to town, that the Herald began the publication of a market report, corrected each time published. This feature has been favorably commented upon by quite a number of our readers.

The merchant on his part, contends that the farmer is largely to blame for the lack of market. He contends, with reason too, that the farmer who throws a few sides of bacon into his wagon, does not cover them up, and drives several miles to town over dusty roads, expects the highest price for his bacon, which arrives in such shape that it is anything but palatable looking, and is bound to be passed by for packing house products when the two are ranged side by side. The merchant contends that if the farmer would take a little pains in the preparation of his bacon and hams for the market by wrapping them in cloth or paper and in other ways make them appear attractive and clean they could be pushed as Klamath county products, and would soon build up a demand that would force the outside meat company products out of the county.

The same, they contend, is the case with eggs, holding that a little care and cleanliness would mean ready sales. One merchant who purchases many eggs says that there are several of his patrons, before bringing in their eggs, carefully grade them as to size, color, etc., and wash each egg, with the result that the eggs are sent in uniform, clean, spotless and with a wholesome appearance that is inviting to the purchaser. And these parties always find a market for their eggs at the highest market price for the customers of the store demand this kind.

The farmer in his letter speaks of a public market, and says that it is bound to come. The matter has been taken up by the Klamath Chamber of Commerce at various times but never started, but the time is coming when Klamath Falls will have a public market, or a market day each week the same as Portland, Salem, Eugene, Oregon City, Roseburg, Ashland, Medford and other communities. In all of these places the markets have proven tremendous successes, and are endorsed heartily by the merchant, the farmer and the consumer of the farm products.

The Klamath Chamber of Commerce is an institution that is much misunderstood by the farmers, apparently, due to the fact that some years ago it was an organization existing almost solely for the exploitation of property owned by the real estate men composing its directors. But the Chamber of Commerce for the past two years at least, is an organization that has been working unselfishly for the interests of the whole county, not for any one community, or any one line of endeavor. The farmers are beginning to realize this, however, and the time is not far distant when town and county

Queen Mother of Siam,
Widow of Chulalongkorn

This is the latest photograph of the Princess Suvatti Pongrat, queen mother of Siam, in her regular court dress. She is the mother of the present King of Siam, Phra Mongkut Chao, and is the widow of King Chulalongkorn, who was one of the famous monarchs of the East.

will be united and working for the mutual good of all.

According to some, one reason for lack of market here is because of overproduction in certain lines. It is with a view to correcting this that the Klamath Chamber of Commerce has taken up the sugar beet proposition. A number of acres, planted to beets, will net a good income, it is claimed, but upon this score the Chamber of Commerce wants to be exact. For that reason, before the matter is presented to the farmers for the signing up of beet land, it is proposed to ascertain everything possible regarding the industry, profits, cost, etc., so the factory, if located here, will be a benefit for all.

We must admit that there is a lack of market in some lines, but there is hope for an improvement in the future, if farmer and business man co-operate.

Scattered Shots

SPEAKING OF weather—we all are today, because this brand cannot be beaten.

A BEET SUGAR factory provides a ready market for a product that can be raised with success here, and a market is what the farmer needs. The Chamber of Commerce is making a thorough investigation of the proposition, and will welcome any suggestions, personal experiences, etc., regarding the industry.

ONE PESSIMIST says he knows only one sure sign of spring. That's the belligerent billy goat on the back beer announcement.

NOW, DAD, don't be too hard on your son if he shows signs of sickness these days until after the school bell rings. Remember your own hankering for the fishing places on an afternoon like this has been.

COAL AND FOODSTUFFS seem to be going up when a German submarine gets under the ships in the "war zone".

ANY DAY NOW we can be expecting suggestions for "cleanup" day.

THE REAL difference between a dress and a gown is about \$15 in moderate charges.

STAR DRUG STORE
CHANGES OWNERS

MAN WHO OWNED A SIMILAR ESTABLISHMENT IN HOOD RIVER IS PURCHASER—KINNEN LEAVES FOR SOUTH

By the terms of a deal just completed, the interests of Dr. F. M. White in the Star Drug company have been sold by him to C. A. Plath, who is here from Hood River, and owned a drug store there until recently, when he sold out to come to Klamath Falls.

Lawrence Kinnear, who has been manager of the Star Drug Store for a couple of years, leaves the company the first of the month. With his mother he will leave the city for California points to reside, and the good wishes of their many friends accompany mother and son.

Harold Lincoln will remain in the store, the management of which will be in the hands of Mr. Plath. Mr. Plath's family is expected here in a short time.

"I considered several other locations in the state as well as Klamath Falls," said Mr. Plath this morning, "but I was convinced, upon looking around this section, that this was the best place to cast my lot. Klamath county is destined to grow immensely, and Klamath Falls is bound to become a metropolis for you have the kind of country to make this possible, and the people to bring it about."

PREDICTS BOOM
ON GREAT LAKES

MILWAUKEE, Feb. 25.—Harvey D. Goulder, of Cleveland, O., the dean of marine attorneys, predicted that the recent business depression will result in the 1915 navigation season being one of the best in the history of the Great Lakes.

"The wheels of industry will have to revolve doubly fast to make up for the lost time," he explains. "As more machinery is manufactured, more material mined, more goods in general demanded and produced, so also will it be necessary for the increased amount of tonnage to be shipped from port to port."

Goulder made this prediction while trying a case in the local United States district court.

Herald want ads get results.

What Happened

—AT THE—

K. F. Steam Laundry

They have just completed installing an immense shelving space, so they can handle their increasing rough dry.

We Call for All Bundles

Phone 33

Want Ads Are Money Makers

USE OUR

RUB BACKACHE AND LUMBAGO RIGHT OUT

Rub Pain and Stiffness away with a small bottle of old honest St. Jacobs Oil

When your back is sore and lame or lumbago, sciatica or rheumatism has you stiffened up, don't suffer! Get a 25 cent bottle of old, honest "St. Jacobs Oil" at any drug store, pour a little in your hand and rub it right into the pain or ache, and by the time you count fifty, the soreness and lameness is gone.

Don't stay crippled! This soothing, penetrating oil needs to be used only once. It takes the ache and pain right out of your back and ends the misery. It is magical, yet absolutely harmless and doesn't burn the skin.

Nothing else stops lumbago, sciatica and lame back misery so promptly!

"Trading at Home,"
as Farmer Sees It

Editor Herald—

You have been roasting the farmer in some of your editorials about patronizing mail order houses and I believe it is getting time for the "other fellow" to make his spiel.

What is local trade? If I buy a \$15 suit of clothes from Mr. Local merchant and he charges me \$20, I guess I am patronizing local trade, but if I order the same suit of clothes from a mail order house and have it laid down for \$15 here and I keep the \$5.00—the local merchant's profit in my own pocket, I am not patronizing local trade.

Or as long as I pay \$8.00 for a sack of sugar locally, I am an enterprising young rancher, but when I ship in the same sugar for \$6.50, I am helping to build up the payroll of the "mail order city."

But when I come into town with some home cured bacon to sell to the local merchants and leading citizens for about half what it is worth—what is will bring in the open market, Mr. Local Merchant has just got in his supply from Chicago, in fancy parchment paper, and with fancy freight added, plus fancy profit and is sorry he can't handle it.

Early potato seasons comes on and a struggling homesteader from his sidehill rockpile homestead, comes driving into town with a few sacks of red potatoes, dry-land raised, etc., and hauls from store to store to peddle them off. One just got in 100 sacks from Sacramento, another has still some left from his last shipment, another expects 50 sacks on tonight's freight and another won't buy because Mr. Homesteader didn't vote right when the county judge was up for recall and makes a few other nice excuses.

It would be patronizing local trade to my fool notion, to buy those potatoes, but that homesteader might get gay with that money and pay off a note at the implement house or maybe get extravagant and buy a new pair of overalls to go to church with.

I have seen the local merchant take two bunches of turnips out of the peddler's basket and sell them for 15 cents to 30 cents a dozen bunches. Of course, the local merchant took all the risk of spoilage, etc., and he bought as many as one dozen bunches in the morning, and generally had to reorder by 8 a. m.

The truck gardener invested his time, labor, seed, land and got 30 cents per dozen bunches. Mr. Local Merchant invested 30 cents for from one to twenty-four hours and made 200 per cent profit.

Mr. Local Merchant is always willing to buy at home (for about 25

per cent of its value), patronize local trade and belongs to the Chamber of Commerce and will boost anything for the good of the community, but when anything like a public market gets started, they see to it that it is softly put to sleep.

There is no doubt in anybody's mind that the local merchants have got to charge 25 to 50 per cent above buying price, because of too much duplication in delivery, rent, light, clerk hire, etc., but this world of ours is an elimination of the unit.

You may kick like steers and try to keep that public market down, but it is bound to come, and then we will see some of these local merchants hollering about "farmer's competition", and in a short time they will be receiving the same nice, soft political job.

Well, I started with patronizing local trade and ended with public market (and I hope to see a public market before I am ended), but I all dove tails.

As long as the farmer helps the local merchant's automobile in gasoline, and himself drives his plow team 20 or 25 miles to town, he is alright, but as soon as he uses business judgment in his purchases, he is patronizing mail order houses.

Funny, isn't it?

A Voice from the Farm.

At Prineville the Pioneer's Creamery company will resume operations.

STOP CATARRH! OPEN
NOSTRILS AND HEAD

Says Cream Applied in Nostrils
Relieves Head-Colds at Once.

If your nostrils are clogged and your head is stuffed and you can't breathe freely because of a cold or catarrh, just get a small bottle of Ely's Cream Balm at any drug store. Apply a little of this fragrant, antiseptic cream into your nostrils and let it penetrate through every air passage of your head, soothing and healing the inflamed, swollen mucous membrane and you get instant relief.

Ah! how good it feels! Your nostrils are open, your head is clear, no more hawking, snuffling, blowing; no more headache, dryness or struggling for breath. Ely's Cream Balm is just what sufferers from head colds and catarrh need. It's a delight.

(Paid Advertisement)

The Herald, delivered at your door, office, or home, 50c a month.



We carry all makes of shaving soaps and creams.

HAY RUM, WITCH HAZEL, PEROXIDE, HAIR TONIC.

Come to us if you want a first-class lather brush.

UNDERWOOD'S PHARMACY

Corner Main and Seventh

KLAMATH FALLS, OREGON

CASTLES IN THE AIR



become concrete realities if you found your success upon a bank book. A small sum deposited weekly will insure you against the inevitable "rainy day." The man with the bank account has a feeling of security and is not in the "half-fellow-well-met." A dollar opens an account with us and forms the habit.

FIRST STATE AND SAVINGS BANK
KLAMATH FALLS, OREGON