

Herald's Classified Ads.

FOR RENT

FOR RENT—Housekeeping rooms over Ashland Fruit store. See L. Jacobs or phone 2507. 2-17.

OFFICE ROOMS—Choice suites in the Odd Fellows and Willits buildings; best location in the city. See W. O. Smith, Herald office. 20-17.

FOR SALE

FOR SALE—Second-hand 40 horsepower Buick touring car, A-1 condition. White Pelican Garage. 1517.

FOR SALE—Underwood typewriter, \$20. Call at Howie Garage. 16-17.

FOR SALE—Piano and household goods. Dr. M. N. Long, 521 Alameda. Phone 236 M. 18-17.

MISCELLANEOUS

MISS GERTRUDE ECKMAN being absent in the East purchasing spring stock, the store will be closed until her return, March 1. Gertrude & Co. 23-30-6-13-20-27.

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY
ABSTRACTS INSURANCE
Members Oregon Association
Title Map

Wood! Wood!

Block, single load\$2.75
Block, double load\$4.00
Absolutely dry slabs\$3.25
(Extra on hill)
16-inch Body and Limb Wood
4-foot Body and Limb Wood
Rock Springs Coal
Leave orders at Ashland Fruit Store, 2d and Main.
PHONE 292-J
P. C. CARLSON

Midway Livery Co.

IN NEW HANDS

Horses bought and sold. Harness and buggies for sale. Good rigs for hire and gentle horses. Baled hay and grain for sale.
Phone 215J

We Will Give Scrip

WITH ALL SPOT CASH WOOD BUSINESS at regular prices.
Leave money with order or pay on Delivery

KLAMATH FUEL CO.
515 Main Street

Plumbing and Tinsmithing

We Do the Work Just Right
PADE & PINGLE
"The Know How Men"
Cor. 6th & Klamath, Phone 217

New Darning Machine

Darns your hosiery and underwear
KLAMATH FALLS
Steam Laundry
PHONE 28

HALL GRILL

Special every day
Noon Lunch35c
Night course Dinner50c
Sunday Chicken Dinner for 75c
Music every evening by Tindall's Orchestra
HENRY E. DAY, Prop.

The Herald, delivered at your door, office, or home, 50c a month.

The Evening Herald

W. O. SMITH Editor

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SATURDAY, FEBRUARY 20, 1915
KLAMATH FALLS, - - OREGON



AND STOP AT
KLAMATH FALLS

ALL TOGETHER NOW

MR. BRAMWELL, who is interested in the establishment of beet sugar factories on the Pacific coast, has written the Klamath Chamber of Commerce for data regarding this section. This comes as the result of tireless and persistent work on the part of Secretary Fleet, Director Jacobs and The Evening Herald, who have been on the trail for a couple of weeks, but this is only the preliminary work. Now comes the real task.

Mr. Bramwell asks for data regarding Klamath county's attitude toward beet sugar raising. Before he comes in here to open a factory, he must be assured that there will be at least 5,000 acres of beet land signed up under five-year contracts. The next big proposition to be attended to is the signing up of this acreage.

At Monday night's meeting of the directors of the Klamath Chamber of Commerce, the question of the beet factory will be discussed. If you are interested, come prepared to boost, and give some plan of action for the signing up of the required acreage.

A beet sugar factory is not an institution, in most cases, that furnishes long employment for factory hands. In the most cases, the factory runs a matter of weeks, following the harvesting of the beet crop. But the beets to be converted into sugar must be raised and it is here that the farmer benefits, by reason of having a crop that sells at a good cash price. Lack of market has long been a drawback to Klamath county agriculture. Raising sugar beets, if a factory is secured, is raising a crop that is sure of sale at a good price, the average profit being \$18 to \$25 an acre.

Nor is the value of the beet ended after the sugar is extracted. The pulp forms an excellent food for stock, and is sold very cheaply. In some Eastern Oregon districts, cattle men ship their stock to Idaho points, where they can be fed cheaply on the pulp from the sugar factories.

The sugar factory is one that Klamath county cannot overlook, one that should receive more than just moral support. Other communities are bidding for such enterprises, and Klamath, especially adapted to beet raising, must not pass this matter up.

There should be a big turnout at Monday night's session of the Klamath Chamber of Commerce, to decide what this section will do toward subscribing a portion of the stock for the factory. Mr. Bramwell is known all over the West as a careful financier, a good business man, and the fact that his name is connected with the enterprise should be sufficient to assure even the most skeptic that it is not a mere promotion scheme.

Scattered Shots

WELL, a sugar manufacturer is at least interested.

IF HE STOOD outside very long this morning, he could hardly be called a "dry" farmer.

NOW THAT THE big show is on at San Francisco, it behooves Klamath county people to bestir themselves, and show the county's advantages to those attracted by the exhibit in the Oregon building.

BY THE WAY, are you boosting for the short courses here and at Merrill?

AS A CLEANER there is nothing equal to gasoline. In addition to cleaning your clothes, look how it

cleans your pockets if you are an automobile owner.

BASEBALL PROSPECTS among the kids received a little setback today, but not enough to cancel and corner lot game schedules.

AND IF WE LAND that sugar factory the good word is "Business is Good."

At the Churches

First Presbyterian Church—Corner of Third and Pine streets. J. S. Stubbs, pastor.

Clerk of Sessions—C. C. Hogue. Superintendent of Sunday school—J. R. Mason.

Planist—Miss A. B. Parker. President Christian Endeavor—Roy LaPrairie.

Sunday school at 10 a. m.

Preaching 11 a. m., and 7:30 p. m. Morning subject, "Feeling and Conduct"; evening subject "She Hath Done What She Could."

6:30 p. m., Christian Endeavor. Special music and speaking.

Union Meeting 7:30 p. m. in Grace M. E. Church.

Prayer meeting Wednesday evening at 7:30, with Mr. and Mrs. C. C. Hogue.

You are cordially invited to all of these services.

Christian Church—Corner of Ninth and Pine streets. Elder S. D. Harlan, minister. Residence, corner Tenth and High streets. Phone 147. 11 a. m., preaching, subject: "Forgive Me."

8 p. m., "God So Loved the World." 3 p. m. Junior Endeavor. 6:30 Y. P. S. C. E. H. S. Fox, president.

Union memorial services Tuesday night at 7:30, in honor of Frances E. Willard. All welcome.

Grace Methodist Episcopal Church—Corner Tenth and High streets; E. C. Richards, minister.

10 a. m., Sunday school, Geo. J. Walton, superintendent.

11 a. m., preaching. 6:30 p. m., Epworth League, E. M. Chilcote, president.

7:30 p. m., evening song and sermon.

Vernon Motschenbacher, choir master. Miss Hazel North, pianist.

Baptist Church—Corner Eighth and Canal streets. Rev. A. F. Simmons, pastor.

Bible school at 10 a. m., C. R. De Gap, superintendent.

Preaching at 11 a. m. and 7:30 p. m. Everyone cordially invited to all of these services.

Church of Christ Scientists—Services are held on Sunday morning at 11 o'clock and Wednesday evening at 7:30 in Christian Science Hall, in the Jacobs block, corner Third and Main streets, upstairs.

The lesson subject for Sunday is "Mind."

Baptist Mission Sunday school meets at 10 a. m. in the basement of the Library building. Mr. O. P. Couchman, superintendent. You are welcome.

NOSE CLOGGED FROM A COLD OR CATARRH

Apply Cream in Nostrils To Open Up Air Passages.

Ah! What relief! Your clogged nostrils open right up, the air passages of your head are clear and you can breathe freely. No more hawking, snuffing, mucous discharge, headache, dryness—no struggling for breath at night, your cold or catarrh is gone.

Don't stay stuffed up! Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the head; soothe and heal the swollen, inflamed mucous membrane, giving you instant relief. Ely's Cream Balm is just what every cold and catarrh sufferer has been seeking. It's just splendid. (Paid Advertisement)

CITY MARKET

WE TAKE pride in our ability to please, and our customers are always satisfied, because they get the best.
COLUMBIA RIVER SALMON A SPECIALTY
Fresh Sea Fish and Eastern Oysters Always on Hand
214 MAIN - PHONE 291

Representative of President



Franklin K. Lane, secretary of the interior, and a native of California, who represented President Wilson at the opening ceremonies at the Panama-Pacific exposition today.

Harry Webber, who has been at the Blackburn hospital paralyzed, as the result of a stroke recently suffered, passed away yesterday evening. He has resided in Klamath Falls many years, conducting a painting establishment in addition to doing carpenter work. Deceased is survived by relatives in the East, and pending word from them, the remains are being held at the Whitlock chapel.

Accurate information about the Klamath Basin. Ask Chilcote.

Something to Remember

That the use of wool padding will not eliminate the grinding of corners and hems in your linen when it is dragged over twelve feet of iron surface, which is sure to pull them out.

Our plant is new and modern in every respect, and our FLAT WORK IRONER positively has none of these objectionable features. Call at our plant any day and let us convince you that we can prolong the life of your linen.

Mending Free

Superior Laundry
PHONE 123



CASTLES IN THE AIR



FIRST STATE AND SAVINGS BANK
KLAMATH FALLS, OREGON

World's Fair Opened Today

President Starts the Panama-Pacific Exposition

(Continued from Page 1)

Zone and dance in the exposition year. At dusk a lever will be thrown, releasing a stream of electrical energy generated in the Sierras 200 miles away, illuminating the fountains and buildings by a new, indirect method. The lights themselves being concealed. This is regarded as one of the great beautifying triumphs of the exposition. In addition, more than 100 searchlights will be employed to add to the brilliancy of the night displays. The exposition will remain open, including Sundays and holidays, until December 4, 1915.

Story of the Exposition

San Francisco won the government's support for its exposition against determined opposition by southern congressmen who wanted to center the Federal appropriation on a proposed exposition in New Or-

leans. The work of preparing for the exposition, which had been suspended pending this decision, then went forward with renewed energy.

Ground was broken January 1, 1913, on a stretch of sand covered with debris and old structures. More than 70 acres were reclaimed from San Francisco bay. Six hundred and thirty acres of marsh land were converted into a veritable garden.

Under the direction of the department of landscape gardening, the former arid waste was made to bloom until today, when the fair opened, flowers were blossoming everywhere on the grounds.

War Didn't Stop Work

When the great European war broke out last summer, it was predicted by some that the attendance of the San Francisco fair would be seriously affected. President Moore, of the exposition company, denied

this and he declared today that if the war affected the exposition at all it would be advantageously.

Thousands of persons who have been in the habit of visiting Europe every spring or summer will visit San Francisco and California this fall, he believes, so that, instead of being affected adversely, the fair will really be helped. Railroad officials are preparing to accommodate tremendous crowds of tourists and local hotel men assert that their reservations during the coming months bear out the railroad's forecast.

PHILADELPHIA, Feb. 20.—The Liberty Bell was rung today for the second time in three quarters of a century, and telephone instruments were arranged to convey the sound to the exposition grounds at San Francisco, where the fair opened today.



BY MARGARET MASON

(Written for the United Press)

Will you dress yourself like a little Bopeep
And copy her getup exclusive of sheep
Or will you, perforce, dress like sweet Lorna Doone
In tight silken bodice and buckled silk shoe.
Or panniered, powdered Colonial dame
In petticoat quilted, will you don the same?
Now these aren't suggestions for some costume ball
But latest spring fashions for one and for all.
These period dresses for nineteen fifteen
Are simply the last word of fashion, I ween.

NEW YORK, Feb. 19.—The Fifth avenue shop windows are all dolled up in their spring models look like nothing in the world so much as the display windows of those little costume shops that hire out the makings of a dashing cavalier, a Louis Quinze court lady, a Spanish senorita or a ballet spirit for a night of carnival or masque.

Positively one little model of azure silk blooming in pink roses has a tight bodice of the silk laced in front with a silken cord and deep panniers edged with silken quilling and caught up over a short petticoat of silk lace and net with single pink roses. It is exactly such an appropriate costume as little Bopeep always wears to tend her sheep between the covers of an edition de lux of Mother Goose.

In this instance little Bopeep has found her sheep in the throng of modern maids and matrons who follow the fashions like a pack of silly sheep and will don this stage-like creation with perfect sangfroid for present day wear.

Another creation in lustrous twilled silk in a soft blue tone has a quaint tight-boned bodice that hooks up the front and is worn over the full ankle length skirt with a sort of peplum effect of square tabs in the

fall of Troy design such as Lorna Doone is always pictured in.

These tabs are outlined in narrow flat gold braid as is also the square low cut neck and the edges of the tight elbow sleeves, which are also cut in the tab effect of the fall of Troy. Folds of gold colored silk net frills in the low cut bodice and forms full undersleeves down to the wrists.

Dolly Varden herself could not have found more fitting attire than the flowered frock of pink taffeta, but with the tight bodice the full over skirt looped up with black velvet loveknots over a pleated petticoat of plain pink taffeta and a fichu or kerchief of the finest laced edged net about the neck.

With tight fitting boned bodice laced down the front in peasant fashion, vie with the short empire waists for supremacy, but even with the short waist lines, the accompanying skirts are always voluminously full and in many instances actually held out with a bit of boning around the hem. The draped up overskirts and pannier effects are simply an evolution of the long straight Russian tunic, catching up itself with garlands and bows and incidentally, catching up with the insatiable fashionable desire for something different.

As it does, every spring, taffeta is flaunting its soft yet crisp folds in all the smartest frocks and especially in those fanciful period styles, and it is most usable.

The hats to be worn with the period dresses are equally picturesque and fanciful. Flapping shepherdess leghorns, rose wreathed and adorned with black velvet streamers, tiny close fitting Victorian bonnets and large leghorn poke bonnets, trimmed high in nodding ostrich plumes and tied under dimpled chins with ribbons of satin or velvet, like La Tosca wears when she trills her first act topnotes.

You see in describing these new

old styles one inevitably gets back for comparison to some lovely lady of other days, so the best way to pick your spring wardrobe is to pick your favorite heroine of history or early fiction and fit her garments if not her personality, to yourself.

Be judicious in your choice, however, we pray, portly Mrs. Porkpucker picking Cleopatra as her sartorial model or Miss Prudence Strong decking herself as Little Bopeep, might prove a bit unsatisfactory.

With the women going in for those picturesque togs, just what are the more men going to do about it. Will they be content to spoil the picture in their present day unpoetic and sordid attire or will they leap gladly at the chance to gratify that desire for personal adornment in every man's heart and take to small clothes frills, ruffles and perffumes.

6 per cent Money
Loans may be obtained for any purpose on acceptable real estate security; liberal privileges; correspondence solicited. A. C. Agency, Company, 758 Gas, Electric Bldg., Denver Col. M & th, 10

Local news appears first in The Herald, 50c a month

Think This Over

The Klamath Falls Steam Laundry is the only laundry in Southern Oregon that uses exclusively heavy all-wool for padding on its mangles, whereas other laundries use cotton, rag, felt gummy backing. The use of the latter instead of all-wool reduces the life of sheets, pillow slips and other flat goods from one to two years.

Phone 33

THAT PARTY OR DINNER

NEEDS A FEW FANCY TOUCHES THAT ONLY THE RIGHT SORT OF PLACE CARDS, FAVORS, ETC., CAN GIVE.

SEE US FOR WASHINGTON'S BIRTHDAY NOVELTIES, SEALS, NAPKINS, DINNER FAVORS, LUNCH SETS AND DECORATIONS

COMPLETE OUTFITS FOR ST. PATRICK'S DAY ALSO

UNDERWOOD'S PHARMACY

Corned Main and Seventh KLAMATH FALLS, OREGON