

Herald's Classified Ads.

FOR RENT

FOR RENT—Housekeeping rooms over Ashland Fruit store. See L. Jacobs or phone 280J. 2-17

OFFICE ROOMS—Choice suites in the Odd Fellows and Willis building; best location in the city. See W. O. Smith, Herald office. 28-17

FOR SALE

FOR SALE—Second-hand 40 horsepower Buick touring car, A-1 condition. White Pelican Garage. 15-17

FOR SALE—Underwood typewriter, \$20. Call at Howe Garage. 16-17

FOR SALE—Piano and household goods. Dr. M. M. Long, 521 Alameda. Phone 336 M. 18-17

MISCELLANEOUS

ROOMS AND BOARD—By the day, week or month. Corner Ninth and Oak, No. 832. Phone 197X. Terms reasonable. 12-17

6 per cent Money

Loans may be obtained for any purpose on acceptable real estate security; liberal privileges; correspondence solicited. A. C. Agency, Company, 758 Gas, Electric Bldg., Denver Col. M & th, 4w

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY
ABSTRACTS INSURANCE
Members Oregon Association
This Man

Wood! Wood!

Block, single load\$2.75
Block, double load\$4.00
Absolutely dry slabs\$3.35
(Extra on hill)

16-inch Body and Limb Wood
4-foot Body and Limb Wood
Rock Springs Coal
Leave orders at Ashland Fruit Store, 34 and Main.

PHONE 388-J
P. C. CARLSON

Midway Livery Co.

IN NEW HANDS

Horses bought and sold. Harness and buggies for sale. Good rigs for hire and gentle horses. Hauled hay and grain for sale.

Phone 215J

We Will Give Scrip

WITH ALL SPOT CASH WOOD BUSINESS at regular prices. Leave money with order or pay on Delivery

KLAMATH FUEL CO.
515 Main Street

Plumbing and Tinsmithing

We Do the Work Just Right
PADE & PINGLE
"The Know How Men"
Cor. 6th & Klamath, Phone 217

New Darning Machine

Darns your hosiery and underwear
KLAMATH FALLS
Steam Laundry
PHONE 22

HALL GRILL

Special every day

Room Lunch 25c
Night course Dinner 50c
Sunday Chicken Dinner for Two
Dinner every evening by Tindall's Orchestra

HENRY E. DAY, Prop.

The Evening Herald

W. O. SMITH Editor

Published daily except Sunday by The Herald Publishing Company of Klamath Falls, at 115 Fourth Street.

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KLAMATH FALLS, - - OREGON
THURSDAY, FEBRUARY 18, 1915



AND STOP AT
KLAMATH FALLS

WAR AND BEETS

WHEN PEACE again reigns in Europe how will the peasants of Belgium and Northern France be able to till their lands? We read daily of the fighting in the trenches which honeycomb the whole country. If we judge rightly the land is perforated as though it were a great sieve, so thick are the trenches. The burrows are evidently deep, as many of them are said to be fitted up as dwellings.

This means that the rich and fertile farms are badly cut up, and before normal crops can be grown it will be necessary to have the trenches filled.

It will require years of hard labor to do this work.

While their fields will not be in as bad a condition, the farming interests in Germany and Austria will also suffer. The fearful toll of life will cause labor to be at a premium, and higher wages must be paid. Much of the seed crop has been used, and will be used for foodstuff, and before this can be replaced and agriculture in Continental Europe restored to even a semblance of its extent before the war, at least a decade will have passed.

In the meantime the world will look to other sources to supply these commodities. One of the principal ones is beet sugar, a big percentage of this kind of sugar coming from the warring nations. Klamath county is splendidly adapted to the growth of sugar beets, and beet sugar will command the highest prices it has in years. Now is the time for Klamath Falls and Klamath county to get busy on this proposition and secure a factory before some other locality beats us to it.

Scattered Shots

THEY TELL us there is a vast difference between a good chew of tobacco and a chew of good tobacco.

LOWER FREIGHT rates and the completion of the railroad, more factories and more dairymen—then watch our smoke.

AS A HINT to etiquette, we admonish our readers never to sing "Tipperary" or "God Save the King" at a German picnic. It's in bad form and besides—it's dangerous.

IT WILL BE fair weather in San Francisco beginning Saturday. It has been fair weather here for a couple of weeks back.

WHILE SOME ARGUE about whether the county court was right in revoking the Chapman and Knott contracts, and whether Sheriff Low or other officers should be sued for keeping Spillies in durance vile, it is the general consensus of opinion that Klamath Falls needs a sugar factory, and that the only way to get it is to go after it.

AS THIS IS the season when some will plant gardens, many an economical housewife is turning her chickens out of the pen to give them a chance to live off the embryo radishes, sweet peas and beets planted by the neighbors.

BETTING TODAY is even on the courthouse being completed before the railroad is finished, giving us Portland connections.

Insurance that pays, as pays on time. See Chilcote, 625 Main St.

Subscribe for the Herald, 10 cents a month.

An Antidote for Mercury Bichloride



The medical world has become interested in the claim of Dr. J. H. Wilms of Cincinnati that he has discovered an antidote for bichloride of mercury poisoning. In explaining his discovery the doctor said:

"Chemists have long known that sulphur forms an insoluble compound with mercury, but it had never been used universally as an antidote to mercurial poisoning. I have used calcium sulphide in one-tenth to one one-hundredth grain doses, repeated every hour, in mercurial poisoning such as we frequently meet with. In giving mercury for diseased conditions requiring large doses internally, when salivation would follow in these cases relief followed almost immediately.

"In bichloride poisoning we have almost the same condition as from mercury distributed to the various tissues and organs. This condition requires some drug that will form the insoluble compound. This is what the calcium sulphide does. Bichloride of mercury is one of the most valuable drugs and antiseptics in use, and its universal use makes it all the more important that its antidote should be known."

The Madras commercial club is boosting a starch factory.

LOTS STIRRING AROUND BONANZA

BASKETBALL GAMES SATURDAY
EVENING—ICE CREAM SOCIAL
MONDAY AND OTHER EVENTS
ARE ON CALENDAR

(Herald Special Service)

BONANZA, Feb. 18.—Mrs. Hickman spent part of the past week in Olney, visiting her sister, Mrs. Corpening.

Mrs. Frank White has returned from a trip to Langell valley, where she was visiting Mrs. Haynes.

Mrs. Daniels spent Monday in town, calling upon her friends.

Mrs. J. A. Chastain went to Hly with her daughter, Mrs. Arthur Langell, where she will remain for a few week's rest.

Rev. H. J. Van Fossen, superintendent of the Klamath M. E. district, will preach in Langell valley church Sunday morning, the 21st, and at Bonanza church in the evening. Prof. R. P. Burk will lead the Bible class lesson, finishing the Life of St. Paul this Wednesday evening.

The Ladies' Aid met at the home of Mrs. Parsons last Friday.

The Merrill high school basketball team will come here to play a return game with the Bonanza high school team next Saturday evening. If it can be arranged, there will be a preliminary game between the girls' teams.

Rev. J. B. Griffith preached here morning and evening last Sunday, there was a large congregation at both services. He expects to return for services the second Sunday in March.

On Wednesday evening, February 22, there will be an ice cream social and concert at the M. E. church. Rev. Van Fossen will read, and Rev. Hevener, of Beatty, will give an address. Everyone is invited.

The McMinnville two-story annex will be built for a hospital.

Suing the Rock Island Directors for Big Sum



Nathan L. Amster is at the head of the committee of minority stockholders of the Rock Island railroad, which has begun a suit against directors of the company for \$7,500,000. The declare that this sum was lost by juggling the assets in a way that brought about receivership proceedings.

RECIPE TO CLEAR A PIMPLY SKIN

PIMPLES ARE IMPURITIES SEEKING AN OUTLET THROUGH THE SKIN PORES

Pimples, sores and boils usually result from toxins, poisons and impurities which are generated in the bowels and then absorbed into the blood through the very ducts which should absorb only nourishment to sustain the body.

It is the function of the kidneys to filter impurities from the blood and cast them out in the form of urine, but in many instances the bowels create more toxins and impurities than the kidneys can eliminate, then the blood uses the skin pores as the next best means of getting rid of these impurities which often break out all over the skin in the form of pimples.

The surest way to clear the skin of these eruptions, says a noted authority, is to get from any pharmacy about four ounces of Jad Salts and take a tablespoonful in a glass of hot water each morning before breakfast for one week. This will prevent the formation of toxins in the bowels. It also stimulates the kidneys to normal activity, thus coaxing them to filter the blood of impurities and clearing the skin of pimples.

Jad Salts is inexpensive, harmless and is made from the acid of grapes and lemon juice, combined with lithia. Here you have a pleasant, effervescent drink which usually makes pimples disappear; cleanses the blood and is excellent for the kidneys as well.

(Paid Advertisement)

OLD-TIME COLD CURE—DRINK HOT TEA!

Get a small package of Hamburg Breat Tea, or as the German folks call it, "Hamburger Brust Thee," at any pharmacy. Take a tablespoonful of the tea, pour a cup of boiling water upon it, pour through a sieve and drink a teacup full at any time during the day or before retiring. It is the most effective way to break a cold and cure grip, as it opens the pores of the skin, relieving congestion. Also loosens the bowels, thus breaking up a cold.

Try it the next time you suffer from a cold or the grip. It is inexpensive and entirely vegetable, therefore safe and harmless.

RUB RHEUMATISM FROM STIFF, ACHING JOINTS

Rub Soreness from joints and muscles with a small trial bottle of old St. Jacobs Oil

Stop "dosing" Rheumatism. It's pain only; not one case in fifty requires internal treatment. Rub soothing, penetrating "St. Jacobs Oil" right on the "tender spot," and by the time you say Jack Robinson—out comes the rheumatic pain. "St. Jacobs Oil" is a harmless rheumatism cure which never disappoints and doesn't burn the skin. It takes pain, soreness and stiffness from aching joints, muscles and bones; stops sciatica, lumbago, backache, neuralgia, timber up! Get a 25 cent bottle of old-time, honest "St. Jacobs Oil" from any drug store, and in a moment you'll be free from pains, aches and stiffness. Don't suffer! Rub Rheumatism away.

Advertisements Hold Lots of Gray Matter

UNIVERSITY OF OREGON, Eugene, Feb. 18.—"There is more gray matter in the advertisements of the ordinary newspapers and magazines than in such of the literature of the world," said Merrill A. Reed, president of the Reed Advertising Agency, and chairman of the educational committee of the Portland Ad club, yesterday afternoon.

Mr. Reed was the first speaker to lecture to the students of the newly formed advertising class at the University of Oregon. Over 100 students are registered in this class. It is hoped that in the future a permanent department in advertising will be established in the new school of commerce, at the university. Throughout the semester other speakers will be selected from the Portland Ad club to speak to the class each week, many of the members of which are future advertising consumers.

Mr. Reed spoke on the subject of advertising in general, taking up the history of advertising, its evolution, development and uses in the modern business world. It was an interesting lecture. He spoke of the time when hand bills were first used and the use of sign painting upon rocks. "Over \$70,000,000 yearly is spent for advertising in the newspapers and magazines of our country," said Mr. Reed.

"A good advertising writer must have a liberal education, including the study of psychology, economics, commerce and the financial conditions of the market. In the practical field he must be able to know the people as well as the goods he is offering for sale, and he must also know the workings of the mind of the consumer. It takes a mechanic as well as a literary person to be a good advertiser and the man who is best equipped in the various fields can generally weave the best arguments which are necessary to sell goods."

"The best place for a young man who intends to follow the advertising profession is on a live, small daily newspaper. He must learn the entire shop, from the picture process and the editorial department, down to the mechanical department," development and uses in the modern concluded Mr. Reed.

Comiskey's Crew Is Off for California

By JAMES O'DEA

(Written for the United Press)

CHICAGO, Feb. 18.—Chicago a record to snap the tape ahead of the White Sox.

In the act today when Charley Comiskey's personally conducted crew steamed out on a special train for the Paso Robles, California, training camp. There were 100 or more in the party. They included ball players, some who merely are classified under that name, personal friends of the Old Roman, to the number of sixty or seventy, and several Pacific Coast League players en route to join their respective clubs.

Very much among those present was a young man named Clarence Rowland, the erstwhile bush leaguer who is to lead a big league crowd this summer. Rowland got almost as much of a send-off as did the beloved Comiskey himself. If he makes use of 87 1/2 per cent of the good wishes and hopes for success that he carried away with him, he'll make any of the white hopes in the A. L. break.

Put on another Squeegie

One of the strongest proofs of tire value is the desire of the man who has been using tires of a certain kind to have others of the same kind put on his car when he needs new ones.

The man who says, "Put on another Squeegie" when he drives his car into the garage, registers the highest possible endorsement of Diamond Tires.

Read this letter from a Tire Dealer:

"Oakland, Cal., Nov. 24, 1914.

"Our customers are more than satisfied with the service they are getting from Diamond Tires, and some of the reports of mileage received are wonderful. The best evidence of this is the fact that we seldom have to solicit repeat orders. They come to us voluntarily. 'Put on another Squeegie' is generally their first greeting on entering the store, and they leave with a smile, feeling that their trouble is over for a long time, and each a Diamond booster.

"RECORD TIRE COMPANY,
"Per A. J. Donovan."

In addition to the extraordinary mileage and freedom from trouble that you get in Diamond Squeegie Tread Tires, you can now buy them at the following

"FAIR-LIST" PRICES:

Size	Diamond Squeegie	Size	Diamond Squeegie
30 x 3	\$ 9.45	34 x 4	\$20.35
30 x 3 1/2	12.20	36 x 4 1/2	24.75
32 x 3 1/2	14.00	37 x 5	33.00
33 x 4	20.00	38 x 5 1/2	40.00

PAY NO MORE

Put on
Diamond Tires



THAT PARTY OR DINNER

NEEDS A FEW FANCY TOUCHES THAT ONLY THE RIGHT SORT OF PLACE CARDS, FAVORS, ETC., CAN GIVE.

SEE US FOR WASHINGTON'S BIRTHDAY NOVELTIES, SEALS, NAPKINS, DINNER FAVORS, LUNCH SETS AND DECORATIONS

COMPLETE OUTFITS FOR ST. PATRICK'S DAY ALSO

UNDERWOOD'S PHARMACY

Corner Main and Seventh KLAMATH FALLS, OREGON