

Herald's Classified Ads.

FOR RENT

FURNISHED ROOMS for light house-keeping; rent reasonable. 116 Second street. 11-42

OFFICE ROOMS—Choice suites in the Odd Fellows and Willis buildings; best location in the city. See W. O. Smith, Herald office. 29-42

LOST AND FOUND

LOST—Gold watch, open face, Howard movement, monogram, L. W. M. on back; Tuesday night on Third street, between Main and Walnut. Reward. Return to Herald. 27-31*

FOR SALE

TURKEYS—How about another turkey dinner? A half dozen fat turkeys for sale. F. W. Riggs, Phone 93.

FOR SALE—Steel range and other furniture for sale. Mrs. C. O. Morgan, 39 Pine street. 25-41

FOR SALE—Auto, household and kitchen furniture. J. H. EVERETT. 28-31*

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY ABSTRACTS INSURANCE Members Oregon Association Title Men

Office and Residence, Phone 118 NW cor. 7th and Main OLAYTON E. WHELEN Physician and Surgeon Osteopath Spinal Treatment (Special Treatment) Office hours: 9 to 11:30 a. m.; 2 to 5 p. m.; evenings, 7 to 9

KLAMATH FALLS Steam Laundry Wash, Dry, etc per pound, 40c per dozen. Sock-darning machine will repair your bestery. New collar machine prepares the collar for the tie.

Wood! Wood! Block, single load \$2.75 Block, double load \$4.00 Absolutely dry slabs \$3.25 (Extra on hill) 14-inch Body and Limb Wood 4-foot Body and Limb Wood Rock Springs Coal Leave orders at Ashland Fruit Store, 2d and Main. PHONE 282-J P. C. CARLSON

Midway Livery Co. IN NEW HANDS Horses bought and sold. Harness and buggies for sale. Good rigs for hire and gentle horses. Baled hay and grain for sale. Phone 215J

We Will Give Scrip WITH ALL SPOT CASH WOOD PURCHASES at regular prices. Leave money with order or pay on Delivery KLAMATH FUEL CO. 515 Main Street

Plumbing and Tinsmithing We Do the Work Just Right PAPER & PINGLES "The Know How Men" Cor. 6th & Klamath, Phone 217

When baby suffers with eczema or scalding skin trouble, use Doan's Ointment. A little of it goes a long way and it is safe for children. Fifty cents a box at all drug stores.

The Evening Herald

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KLAMATH FALLS, OREGON THURSDAY, JANUARY 28, 1915



FIGHT FIRE WITH FIRE

EACH YEAR as the winter season comes around newspaper paragraphs find subject for pointed comment in the farmers' custom of spending many of their winter evenings perusing the mail order catalogs. Exactly how much truth there is in the belief that the mail order catalog constitutes a large part of the farmer's reading it would be difficult to say.

One fact, however, is indisputable, and that is that a large part of the farmer's reading is of a sort to encourage mail order buying and many of the monthly magazines that he reads are mail order sheets almost exclusively.

Practically all of the advertising in the mail order catalog directed to the customer variety and most of the reading matter is inspired by the advertiser. The probability is that the average reader, not to say the average farmer, reads the advertising pages of his periodicals with every bit as much interest and care as he reads the other pages.

In view of the predominating mail order influence that is exerted upon his customers, the retail merchant need not be surprised that much of the patronage that logically should come to him goes instead to the distant catalog house. In fact, the marvel is that the retail merchant receives any patronage at all.

Commonly the patronage he does receive is owing more to his proximity and to other natural advantages that literally compel people of his community to patronize him than to the service he renders or appeals that he makes to the people of his community. On the other hand, the trade that the mail order house gets is secured almost exclusively as a result of its advertising appeals and the service it gives or promises to give. The best possible means or medium through which the rural retailer can reach the people of his community is the local newspaper and that is a medium that generally is not open to the mail order house. In fact, if it is already open it is so because the paper has been obliged to accept foreign advertising owing to the local merchants' lack of patronage of the local papers.

Scattered Shots Oh, the flower that blooms in the spring, tra la, You may sing about that if you will— But the flour we have to buy now, tra, la, Is what fattens the grocery bill.

THE WARMER weather last night caused many to sleep sounder, owing to the absence of the sound of running water in the house.

IT MAY SEEM a little harsh, but we must say that the condition of some sidewalks between Eighth and Twelfth streets have been such as to drive some of our best citizens to the gutter.

THE MAN WHO still insists that he purchased the same thing for 78 cents less in the East, where he worked for less than half the wages he is getting here, has the full permission of every other resident to go back East again.

AND SOME things come to those who try not to wait for them.

AS YET the railroads have not intimated that there will be special rates to the Johnson-Willard match in Juarez.

Herald want ads get results.

English Towns Which Were Recently Raided by Airships



The British public was again thrown into a furor Tuesday night when six towns were attacked by German airships with bombs, and several persons were killed. The towns on the east coast were Yarmouth, Sheringham, Hunstanton, Cromer, Heacham, Dersingham, King's Lynn and Sandringham, where King George has a palace. The king was at Sandringham several hours before the attack, which convinces many Englishmen that the chief purpose was to frighten them by showing how easy it was to reach their ruler.

Experts Say Eggs to Be High Again

WASHINGTON, Jan. 28.—If the farmer wishes to benefit by the high prices that eggs are certain to bring next fall and winter, he should begin to get ready for them at once, says the poultry specialists in the department of agriculture. The way to have eggs late in the year is to hatch early pullets. It is the early hatches from which the early pullets are derived that are the largest money makers for the poultry producer.

The early hatched cockerels can be marketed at three-fourths of a pound to a pound and a half each, which they should reach at about six to ten weeks of age, respectively, at a greater profit to the producer than at any other time of their lives. The early hatched pullets, if properly grown, should begin to lay in the fall at the time when eggs are scarce and high in price. A few facts to remember are: Pullets must be well matured before they will lay many eggs.

Announcement Underwood's Pharmacy. We are pleased to announce that this store has been... WE SELL ADVERTISED GOODS... ADVERTISED GOODS GUARANTEED... Underwood's Pharmacy

Man of the Hour in Turkey Not Sultan, But Abdul Hamid

Seventy-two Years Old, and Deposed and Imprisoned, Old Moslem Ruler Is Being Turned to by Turks These Troublous Times

By Henry Wood United Press Staff Correspondent

CONSTANTINOPLE, Dec. 22.— (Via Rome to New York)—The thoughts of all Constantinople, if not all of Turkey, have suddenly, as if by magic, become centered upon one single man. By a strange oddity, too, this man is not the one who for the moment is most in the public eye. Enver Pasha, with his 32 years of age, his imperial alliance, his ministry of war, and his grand ambition to put the old Turkish empire back on the map, awakens no especial interest in the Turkish mind.



Enver Pasha

Enver is a dare devil boy, they say, who has secured for himself the chance to have his fling, and they are quite willing that he have it. If he makes good, all very well. They are quite willing that he have all the credit and reward for it, too. But if he doesn't make good—well, that is how all Turkey has suddenly begun thinking about another man, and who, by way of strange contrast, is the one who at the present moment is farthest from the public eye. Abdul Hamid, the old Sultan, the man whom the boy Enver put down and out, and by whom he is now kept shut up in a little white prison palace on the opposite shores of the Bosphorous—this is the man of mystery, the man of mythical possibilities about whom Turkey has suddenly set itself a-thinking.

But if Enver falls, there is no one who does not realize that the last resource of Turkey will have been spent. This will mean also that Enver and the Young Turks must go, and then—will the old Sultan come back? This is the great Turkish question of today, and the great bulk of the Turkish public is most favorably inclined to accept its answer in the affirmative. Time after time since Abdul Hamid's imprisonment plots have developed to liberate him and replace him on the throne. Obviously these plots have all developed from without. Those who profess to know, however, are quite certain that all developed from within—that the master mind of the foxy old Turk has ever been at work just as keenly, just as active as in the days when he sat on the throne.

HEAD STUFFED FROM CATARRH OR A COLD Says Cream Applied in Nostrils Opens Air Passage Right Up.

Instant relief—no waiting. Your clogged nostrils open right up; the air passages of your head clear, and you can breathe freely. No more hawking, snuffling, blowing, headache, dryness. No struggling for breath at night; your cold or catarrh disappears.

Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic, healing cream in your nostrils. It penetrates through every air passage of the head, soothes the inflamed or swollen mucous membrane and relief comes instantly. It's just fine. Don't stay stuffed with a cold or nasty catarrh. (Paid Advertisement)

WINES CHOICE CALIFORNIA WINES PURE APPLE BRANDY PURE PEACH BRANDY PURE GRAPE BRANDY These and many other toothsome Beverages for the home KLAMATH LIQUOR COMPANY

"TIZ" FOR TIRED SORE, ACHING FEET

Ah! what relief. No more tired feet; no more burning feet, swollen, bad smelling, sweaty feet. No more pain in corns, callouses or bunions. No matter what ails your feet or what under the sun you've tried without getting relief, just use "TIZ". "TIZ" draws out all the poisonous conditions which puff up the feet; "TIZ" is magical; "TIZ" is grand; "TIZ" will cure your foot troubles so you'll never limp or draw up your face in pain. Your shoes won't seem tight and your feet will never, never hurt or get sore, swollen or tired. Get a 25 cent box at any drug or department store, and get relief.

Old Age Tells the Youth to Save while he is still young. It is easy to acquire the saving habit then. It is harder later on. Besides, the earlier you begin to save the sooner you will gain a position to view old age without fear or worry. Why not open an account here and now? FIRST STATE AND SAVINGS BANK KLAMATH FALLS, OREGON