

PROFESSIONAL CARDS

**CITY AND COUNTY
ABSTRACT COMPANY**
ABSTRACTS INSURANCE
Members Oregon Association
Title Men

Office and Residence, Phone 115
NW cor. 7th and Main
CLAYTON E. WHEAT
Physician and Surgeon
Osteopath
Spinal Treatment
(Spinal Treatment)
Office hours: 9 to 11:30 a. m.; 2
to 5 p. m.; evenings, 7 to 9

**THE KLAMATH FALLS
STEAM LAUNDRY**
Guaranteed first class work as
well as first class service.
If you have occasion to make
complaint and do not get im-
mediate attention, phone
D. B. CAMPBELL

Wood! Wood!
Block Wood, Load \$2.50
Block Wood, Double Load \$3.50
(Extra on hill)
16-inch Body Wood ...
16-inch Limb Wood ...
4-ft. Body Wood \$2.50
4-ft. Limb Wood
Leave Orders at
Square Deal Store
Our Shop and Main
P. C. CARLSON
Phone 125

WOOD
Blockwood, Load \$2.75
Blockwood, Double Load \$3.75
16-inch Green Shab \$2.75
16-inch Dry Shab \$2.50
Dry Shab, 4-foot \$2.50
Buy your green shab early
KLAMATH FUEL CO.,
Office 505 Main, O. Payton, Mgr.
Phone 127.

Have You Seen the
Big Cheese?
A 650 POUNDER

IT WILL BE CUT IN TWO
WEEKS, AND YOU KNOW
THAT THE BIGGER THEY ARE
MADE THE BETTER, FOR THE
HEART OF ANY CHEESE IS AL-
WAYS THE BEST. IT IS FULL
CREAM AND MADE IN WIS-
CONSIN.

VAN RIPER BROS.
"Quality Groceries"
6th and Main Phone 55

Blockwood Theater
Featuring W. E. Seaborn in the
Commercial Drama
"ALL FOR GOLD"
For this, or its equivalent, on the
spot, we will deliver Blockwood
for \$2 a load, and a so-called
"Double Load" for \$4, with trad-
ing stamps to boot.
PHONE 72

**Blue Front Livery
and Feed Stables**
Formerly the Goodman Stables
WELL EQUIPPED LIVERY AND
FEED STABLE
Mundy & Hilyard, Props.
525 Klamath Ave. Phone 353-W

The Evening Herald

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KLAMATH FALLS, OREGON
MONDAY, OCTOBER 19, 1914



A NAME FOR EVERY FARM

THE custom of naming the farm is
spreading all over the United
States. Iowa is probably ahead of
other states at present, but its lead is
threatened.

Farmers are not naming their
places for mere sentiment's sake, al-
though that has a lot to do with the
choice of names. The farmer recog-
nizes the advertising value that a
good name creates.

Charles Dillon of the Kansas Agri-
cultural College, pointed to this fea-
ture when he said:

"Why don't you advertise Mr.
Farmer? Get a name for your farm
and then advertise your farm by that
name."

"Suppose you choose the name of
Fairview. Then buy under the name
of Fairview, sell under the name of
Fairview, have your butter marked
Fairview, print Fairview on your ber-
ry boxes and have eggs marked Fair-
view, paint Fairview on your wagon
boxes and have Fairview printed on
your letter heads and envelopes.

"It won't be long before the name
of your farm is known, and people
will be calling for your products. The
town merchant advertises and the
farmer can just as well advertise his
butter, eggs and produce."

Let the progressive farmers of
Klamath county name their farms.
Pick out a good name, and let us
know.

We will publish it, and that will
pre-empt the title for your sole use.

HOW ABOUT NEWCOMERS?

ALL Oregon wants more settlers of
the right kind. Men who will
work; men with families.

A man from Illinois with six nor-
mals, or one from South Dakota with
four, Minnesota with six, or Kansas
with three, contemplates coming to
the Coast. With California to the
south of us with eight normals, and
Washington to the north with three
well-supported schools, he would be
apt to say, "Give me the state that is
alive and abrest with other states,
particularly along lines of public
school advantages."

The voters of the state will have a
chance at the coming election to put
our state in the progressive list, by
re-opening the normal schools in
Eastern and Southern Oregon.

Scattered Shots

NOW THAT THE serial, "In the
Clutches of the Timber Barons" has
been completed, it has been suggested
that the old melodrama, "Why Trade
the Poor Farm?" be presented.

YES, BUT think how much easier
potatoes will dig now.

"SAFETY FIRST," say those voters
who have decided to cast their ballot
against all of the proposed initiative
measures.

A FOUR-DAY vacation for the
school kiddies is fine while it lasts—
but, oh, it's hard to resume studying
again.

THE WAR is no more terrible than
some of the jokes perpetrated at its
expense.

agitation for universal peace.
The final results of the general
election for members of the Swedish
parliament show that the socialists
have fifty-seven seats, the conserva-
tives eighty-six and the liberals fifty-
seven. The liberals lost fourteen
seats to the socialists.

Local news appears first in
The Herald, 50c a month

War Names a Confusion

Savants Outline Rules for Pronunciation

(Continued from Page 1)

List of words, with the pronunciation
given as clearly as possible:

French and Belgian
Aisne—Ayn.
Aix-la-chapelle—Ex-la-shappel.
Alsace—Al-sass.
Amiens—Am-ee-en.
Argonne—Ar-gon.
Brabant-le-Roi—Bra-bonn-le-rwa.
Cambrai—Cam-bra.
Châlons—Chal-lon (nasal).
Chantilly—Shan-te-yee.
Craonne—Krah-on.
Chateau Salins—Sha-to-sal an (na-
sal).
Chateau Thierry—Sha-to-tee-ry.
Compiègne—Com-pa-yne.
Coulommiers—Cool-o-mee-ay.
Epervier—Ap-pear-nay.
Epinal—Epe-nal.
Ghent—Gham (nasal).
Liège—Lee-eh.
Lierre—Lee-yere.
Loire—Loo-are.
Louvain—Loo-van (nasal).
Lunenburg—Loon-ay-vel.
Maubeuge—Mo-Bursh (r is not
sounded).
Meaux—Mo.
Mort—Mort.
Meuse—Merse (r silent).
Meyers—May-se-air.
Mons—Mawng (nasal).
Montdidier—Mawng-dee-di-ay (1st
syllable).
Montfaucon—Mawng-fo-can (na-
sal).
Nantes—Nawnt.
Nanteuil—Nawng-teh-ree.
Oise—Waa.
Ourcq—Ourk.
Peronne—Pear-ron.
Pont-a-Mousson—Pon-tah-moo-
awn (nasal).
Rambervillers—Rom-ber-veal-yay.
Raon l'Etape—Rah-on-la-tap.
Revin—Ray-veen-yee.
Rheims—Rance (nasal).
St. Die—San-dee-ay.
St. Menchould—San-many-ool.

St. Quentin—San-kon-tan (nasal).
Senlis—San-lease.
Seine—Sen.
Serres—Ser-ann.
Solomons—Swas-sohn (nasal).
Somme—Sum.
Sulpo—Sweep.
Termonde—Ter-mond.
Thiaucourt—Tee-o-koor.
Valenciennes—Van-in-see-en.
Vervins—Vair-van (nasal).
Vesle—Vell.
Vic-sur-Aisne—Vik-seer-ayne.
Ville-sur-Tourbe—Vil-seer-torb.
Vitry-le-Francois—Vee-tree-le-fran-
swah.

Austrian
Grodok—Grow-dek.
Ravensbruck—Ray-a-roos-ka.
Halle—Hal-itch.
Aspern—Ash-er-n.
Przemysl—Phem-e-see (accent on
first syllable).
Tisat—Tee-st.
Tomassow—Thom-as-hoff (second
syllable).

Jaroslav—Yar-o-slaf.
Dniester—Dnee-ter.
Opole—Op-ol-a (second).
Turbin—Tur-bin.
Krasnodar—Kras-no-staf.
Wisloka—Vis-lok-a.

Holland
Maastricht—Mas-trich.
Belgium
Drina—Dreen-a.
Save—Sav-a.
Visegrad—Vish-e-grad.
Sarajevo—Sar-a-yaw-o.
Srebrenica—Sra-bran-it-za.
Ruska
Kielce—Kiel-ca.
Krasnodar—Kras-no-staf.

The Klamath Valley Warehouse
will store grain and issue warehouse
receipts. Phone 55. 57-2w

When baby suffers with eczema or
some itching skin trouble, use Doan's
Ointment. A little of it goes a long
way and it is safe for children. Fifty
cents a box at all drug stores.

SHORT CATTLE
RUN REPORTED

STEER MARKET ADVANCED 15
CENTS DURING WEEK JUST
ENDED—ADVANCE IS NOTED
ALSO IN THE HOG MARKET

(Herald Special Service)

PORTLAND, Oct. 15.—The cattle
run was short last week. Some very
good steers arrived which command-
ed a premium. The steer market
closed higher than the preceding
week, showing an advance of about
15 cents.

Cows and heifers were weak, but
all other classes steady.

The hog market opened for the
week with a small run, and continued
short until the end of the week.

The market was distinguished by
an advance of 5 to 10 cents, and
much better quality of arrivals.

Sheep continued steady and firm
all week. Somewhat increased ar-
rivals.

Yearling wethers are in excellent
demand, while the outlook for lambs
declines. Prime lambs were quoted
at \$5.55 to \$6; ewes, \$4 to \$4.35;
yearlings, \$5 to \$5.50; wethers, \$4.75
to \$5.40.

Economy and Charity

To counteract the recent order of
the council on the grounds of econ-
omy, taboos further buying by the
city of towels and soap for the fire
department, an "ex-councilman" this
morning presented the firemen with a
dozen cakes of soap and a couple of
towels. The name of the ex-council-
man is unknown. The package was
left on the steps of the city hall—
Medford Mail-Tribune.

The Department of Agriculture, in
co-operation with agricultural col-
leges is seeking to interest girls and
boys in various parts of the country
in the formation of apple clubs, sim-
ilar to the boys' and girls' potato and
corn clubs already established.

Our Weekly Health Talk

By DR. R. R. DANIELS, Editor "The Hygienist"

Rest—Nature's Way of Curing Acute Illness.

One of the first aids to the sick is
rest. By rest we mean not only rest
from physical labor, but rest from
mental effort, and, more important,
rest from food. The reason for this
is that disease is due in a great meas-
ure, overwork, not so much phys-
ical overwork, but overwork of the
various organs of the body, hence,
rest removes the principal causes of
disease. Furthermore, an acute ill-
ness, such as a cold, or typhoid fever,
or pneumonia, imposes upon the body
unusual work both in amount and
kind, hence, to cure itself the body is
obliged to discontinue all of its usual
work, such as physical and mental
effort, and even the work of digestion,
and devote itself to eliminating dis-
ease.

We all know that one of the first
things which happens to us when we
become ill is a disinclination or dis-
ability for physical exertion—Nature's
way of forcing us to rest. In the same
way, inflammation in any part of the
body is usually accompanied by pain
in that particular part, which pre-
vents movement and use and enforces
rest to the part. Here a valuable les-
son is to be learned from Nature:
When we are sick, we should rest.
The man who tries to "work off" an
attack of illness delays the cure, and
frequently opens the way for disease

of a more serious nature. Even so
insignificant an illness as an ordinary
cold will get well in half the usual
time under the rest plan of treatment.
In all acute disorders physical rest is
necessary to a rapid cure. On the
contrary, chronic disorders are usu-
ally benefited by physical exertion.

While physical rest is necessary to
a rapid cure of disease, rest from food
is far more necessary. When we are
sick, Nature takes away our appetite;
she does it for a purpose. A good
part of the work of the body and of
its various organs consists in hand-
ling the food and its products. Hence,
to reduce the food is to reduce the
curbing the disease. Furthermore,
work of every organ and to assist in
rest from food, or partial rest, is fre-
quently the most important curative
measure in relieving disease for the
reason that many of our diseases,
both acute and chronic, are the result
of overworked organs and lowered
disease-resisting power, due to over-
eating.

Mrs. Blank (to next door neighbor)
—"I think it is disgusting to go into
a store just to look around and have
them coax you to buy. Sometimes
they even get peeved when you don't
buy, and that is why I always like to
go to Willis-Johnstone's store, as I
am always made to feel welcome, if I
buy or not."

It becomes thick, glossy and lustreous,
and you appear years younger.
(Paid Advertisement)

Klamath Liquor Co., Schütz beer,
the beer that made Milwaukee
famous. 12-41

Today's news in The Herald.

Herald's Classified Ads.

FOR RENT

OFFICE ROOMS—Choice suites in
the Odd Fellows and Willis build-
ings; best location in the city. See
W. O. Smith, Herald office. 12-41

NICELY FURNISHED steam heated
home at the Clairmont. 2-25-1m*

FOR RENT—House and barn, also
tent house. See Bob Alexander.
12-41

MISCELLANEOUS

PUBLIC STENOGRAPHER-NOTARY
—Legal papers, letter writing and
copying. O. H. Ashley, 126 1/2 1st st.,
phone 27. 2-25-1m*

HELP WANTED

WOMEN—Well guaranteed history to
friends, neighbors and general
wearer; 70 per cent profit; make
\$10 daily; experience unnecessary.
International Mills, West Philadel-
phia, Pa. 6-101*

FOR EXCHANGE

TO EXCHANGE—Five room mod-
ern house close in. Also good va-
cant corner near city hall. E. O.
Argaves, owner, 1125 Main St. 12-41

FOR SALE

FOR SALE—BULB—All kinds
should be planted this month; same
price you paid last year at the Klamath
Floral company. Phone 1507.
Hotel Hall. 12-31

WHY DESTROY the INDUSTRIAL
PROGRESS OF OREGON?

That's what the so-called "Water Front" bills, Numbers
328 and 330 on the ballot, will do if passed at the Novem-
ber election.

Why make it impossible to build saw mills or any other
industrial, labor-producing plants on the rivers and bays of
Oregon?

That's what the passage of these bills will do.

Why cripple the development of our great timber resources; why cripple
all future manufacturing in Oregon?

That's what will take place if the people vote "yes" on numbers 328
and 330.

Why lock up the thousands of acres of over-flow lands bordering upon
the navigable waters of the State and its miles of water front for the bene-
fit of "future generations," why not let the present generation have some of
the benefit from the use of these lands?

Industries of all kinds will be driven from Oregon and intending investors
will turn their backs upon the State if these so-called "Water Front" bills be-
come laws. That is why every man, woman and child in Oregon will be ad-
versely affected if these bills are passed by the people in November.

Oregon needs outside capital to develop its great natural resources but
we will drive it away if we pass Numbers 328 and 330 on the ballot at the
November election.

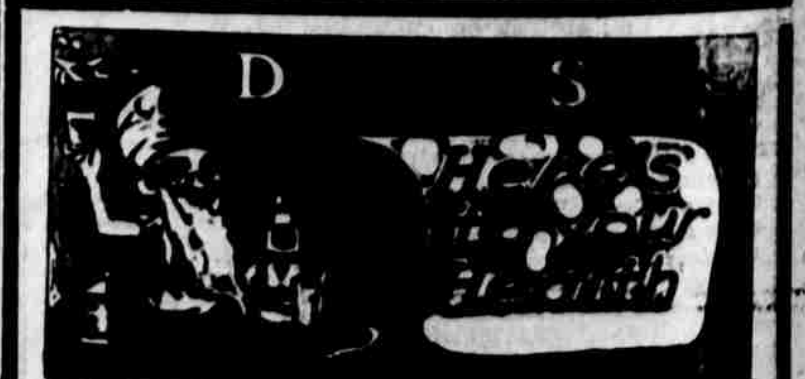
If these so-called "Water Front" bills are passed by the people, a vast
amount of property will be withdrawn from taxation in this State and this
great burden will be thrown upon the rest of the taxable property, resulting in
a heavy increase in everybody's taxes.

These bills are vicious; they are destructive of the very best interests of
the State; they ought never to become laws.

The way to defeat them is to vote "NO" 329 and 331.

OREGON COMMERCIAL PROTECTIVE ASSOCIATION
Youn Building, Portland, Oregon

(Paid Advertisement)



WE ARE IN BUSINESS FOR YOUR HEALTH

We keep at all times the latest medicines demanded by the med-
ical fraternity.

Your prescriptions are dispensed by registered pharmacists.
May we not serve you?

UNDERWOOD'S PHARMACY
Corner Main and 7th Streets, Klamath Falls, Oregon