

PROFESSIONAL CARDS

**CITY AND COUNTY
ABSTRACT COMPANY**
ABSTRACTS
Members Oregon Association
Title Men

**A. S. LOWMAN
CHIROPRACTOR**
Rooms 11 and 12
First National Bank Building
Klamath Falls, Ore.

Office and Residence, Phone 115
NW cor. 7th and Main
CLAYTON E. WHEENEN
Physician and Surgeon
Osteopath
Spinal Therapist
(Spinal Treatment)
Office hours: 9 to 11:30 a. m.; 1
to 5 p. m.; evenings, 7 to 9

**THE KLAMATH FALLS
STEAM LAUNDRY**
Guarantee first class work as
well as first class service.
If you have occasion to make
complaint and do not get im-
mediate attention, phone
D. B. CAMPBELL

Wood! Wood!
16-inch Body Wood ...
16-inch Limb Wood ...
4-ft. Body Wood ...
4-ft. Limb Wood ...
Black Wood, dumped, \$8 load
(Extra on hill)
Leave Orders at
Square Deal Store
Over Smith and Main
P. C. CARLSON
Phone 325

WOOD
Blackwood, Load ... \$2.75
Blackwood, Double Load ... \$5.75
16-inch Green Wood ... \$2.75
16-inch Dry Wood ... \$2.50
Dry Wood, 4-foot ... \$2.50
Buy your green wood early
KLAMATH FUEL CO.,
Office 525 Main, O. Peyton, Mgr
Phone 187.

**A Woman
with a mind**
**IS QUICK TO
GRASP A POINT**
Genuine values require
no "inducements."
We give our customers
genuine values, and the wo-
men of our community have
been quick to respond.
We find from experience
that it pays US to give OUR
CUSTOMERS genuine val-
ues, for THEY BRING
OTHERS.
Join the merry bunch,
eat, wall, live long, and—
forget to die.

VAN RIPER BROS.
"Quality Groceries"
6th and Main Phone 85

The Herald, delivered at your
store, office or home, 50 cents
extra a month.

**Blue Front Livery
and Feed Stables**
Formerly the Goodman Stables
WELL EQUIPPED LIVERY AND
FEED STABLE

Mundy & Hilyard, Props.
222 Klamath Ave. Phone 355-W

The Evening Herald

W. O. SMITH, Editor
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The Herald Publishing Company of
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One month .50

KLAMATH FALLS, OREGON
FRIDAY, OCTOBER 2, 1914



AND STOP AT
KLAMATH FALLS

Date	Max.	Min.	Weather
1.....	53	47	Pt. Cl'dy
2.....	55	48	Clear
3.....	78	44	Clear
4.....	74	41	Clear
5.....	79	38	Pt. Cl'dy
6.....	75	40	Cloudy
7.....	63	48	Cloudy
8.....	57	35	Pt. Cl'dy
9.....	59	36	Clear
10.....	51	45	Clear
11.....	78	48	Clear
12.....	59	29	Clear
13.....	58	34	Clear
14.....	60	40	Pt. Cl'dy
15.....	58	43	Cloudy
16.....	58	41	Cloudy
17.....	67	51	Cloudy
18.....	63	37	Cloudy
19.....	61	39	Pt. Cl'dy
20.....	70	39	Clear
21.....	79	43	Clear
22.....	83	46	Clear
23.....	82	47	Pt. Cl'dy
24.....	71	46	Pt. Cl'dy
25.....	59	43	Pt. Cl'dy
26.....	75	40	Clear

SIGN THE PETITION

HAVE you signed the petition to have the question of a half mill levy for advertising placed on the November ballot?

If not, hasten, Mr. Voter (or Mrs. or Miss Voter), for tomorrow is the last day this can be circulated. A number more names are needed, and you can sign a petition at the Chamber of Commerce.

For years what publicity work has been done in Klamath county has been the efforts of the Klamath Chamber of Commerce. A faithful few in the organization have been furnishing the funds necessary to carry on this work. And the entire county has reaped the benefit.

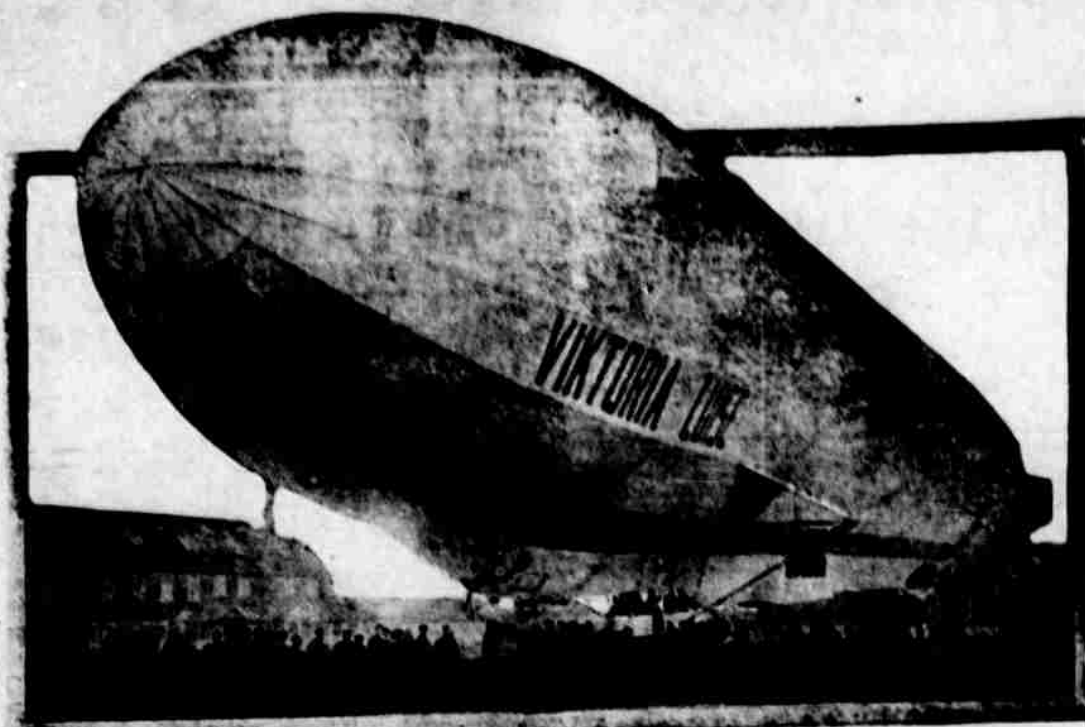
Now, however, there is need of still greater publicity work—an advertising campaign that will entail heavy expenditures in the near future. This is the Panama-Pacific International Exposition, which will be visited by millions of people, financiers looking for investments, manufacturers with a watchful eye to Western locations for their enterprises, and homeseekers, tired of crop uncertainties in the East and Middle West, and seeking new homes in the Land of Promise, the Pacific Coast. What has Klamath Falls to show just now that will interest and attract these people here?

The European war is one of the greatest things that could happen for the West, for with the ships of the belligerent nations docked and idle, and their manufacturing plants shut down, the world is looking to the United States to supply the demands for machinery, raw and manufactured goods, foodstuffs and other commercial articles. And recognizing the wonderful advantage the country will gain in building up this world commerce, the United States will expend \$20,000,000 in the purchase of foreign ships, to fly the Stars and Stripes and carry goods "Made in U. S. A." to the harbors of all nations. This tremendous increase in the orders of American manufacturers means one thing certain. The plants now in operation will soon be inadequate to supply the orders, and the building of other plants will become imperative.

Where will these new plants be built? That is what the manufacturers are also asking. And many of them believe they should be built on the Pacific Coast, where there is a wealth of raw material available, and where shipping facilities are such that these Western ports could easily take care of the trade expansion in the Far East and along the west coast of South America.

Just where these plants will be located is a question that will be decided largely by the Panama-Pacific International Exposition. The manufacturer who is planning such a Western enterprise will look largely for

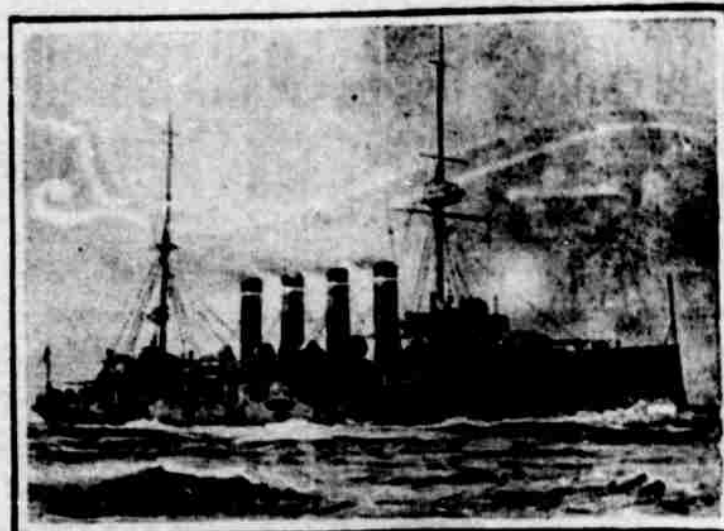
Enormous Zeppelin, Viktoria Luise



The Viktoria Luise was named for Kaiser Wilhelm's daughter. The great size of this dirigible may be seen from a comparison with the workmen beneath it. The German army has many more dirigibles like this, so

powerful that they can carry from ten to fifty men and a large number of bombs. Those thrown in Antwerp were said to have weighed more than 600 pounds, and at least four were thrown from one dirigible. So far

Three British Cruisers Sunk by German Submarines



This is a photograph of the Cressy, one of the three cruisers sunk by German submarines in the North Sea. But it is also the official photograph of the Aboukir and the Hogue, which also went down. They were sister ships, built exactly alike. The normal displacement of the ships was 12,000 tons. Each was 454 feet on the water line. Each carried two 9.2 inch guns, twelve 6-inch, twelve 12-

pounders and three 3-pounders, with two 18-inch submerged torpedo tubes. The speed of the vessels was 21 knots. According to the story sent out by the British admiralty the Aboukir was struck first by the submarine torpedo. The Cressy and the Hogue went to save her crews, when both were struck and they all went down. Many members of the crews were saved by the ship Lowestoft and trawlers.

such a place at the exposition, which is to be the show place of the Pacific coast. All of the states and counties are vying with each other in preparing exhibits and displays that will impress upon the stranger the advantages of their particular locality, and they are sparing no expense in their efforts to set forth the reasons just why each particular county or state is the logical stopping place for the homeseeker, investor and manufacturer.

And unless Klamath county votes the half mill levy, which will raise about \$8,000, what chance have we to impress upon the Eastern people our wonderful advantages? Wouldn't a basket of potatoes and a couple of sheafs of grain make a great impression in comparison with the displays of other districts. The coast districts have expended thousands of dollars in exploiting their resources in the past few years, but all of that is only considered preliminary to the displays at the fair. For three years Siskiyou county has been levying a two-mill tax to be expended only for participation in the Panama-Pacific International Exposition. What will Klamath do?

We all know that Nature endowed this wonderful district of ours with boundless resources, that here are to be found matchless opportunities for the farmer, the lumberman, the manufacturer and the business man. But why should we keep the secret, if we hope to progress?

A half mill levy would not cost the man who pays \$100 in taxes 5 cents. A half mill levy would enable Klamath county's resources to be properly set before those attending the fair, at very little expense to any one.

We cannot afford to make a poor showing at the exposition. Sign the initiative petition tonight or early tomorrow, and vote "yes" in November.

Herald want ads bring results.

"Fra Elbertus" Is Pleased With Expo

(Herald Special Service)

SAN DIEGO, Oct. 2.—Elbert Hubbard, better known as Fra Elbertus, has been an interested visitor at San Diego, getting impressions for some extensive writing he plans to do in his publications during the coming winter.

"It is the only exposition I ever saw," said the Fra, "which is typical of the city in which it is held. The San Diego exposition 'could be held nowhere in the world except in the small radius of Southern California. Here you have climate, the most romantic traditions and a distinct atmosphere in which imagination must run riot. There are great things ahead in 1915; great things not alone for San Diego and for California, but for every Easterner who is fortunate enough to come here."

The Spanish atmosphere is so striking that it cannot possibly be missed. Every building in the grounds is Spanish-Colonial; even the great entrance looks as though it had been transplanted from some ancient Spanish city.

Even the large gardens and the quiet paths are Spanish. The gardens and attendants are caballeros and conquistadores; the dancing girls are Spanish; the carnivals and other special events of 1915 are made up from the carnivals of Spanish-America of the old days.

It needs little imagination to think that in walking through the gates of the exposition one has left behind him the turmoil and rush of a modern American city and has stepped back three or four centuries into a city of Old Spain.

BIG EATERS GET KIDNEY TROUBLE

**TAKE SALTS AT FIRST SIGN OF
BLADDER IRRITATION OR
BACKACHE**

The American men and women must guard constantly against kidney trouble, because we eat too much and all our food is rich. Our blood is filled with uric acid which the kidneys strive to filter out, they weaken from overwork, become sluggish; the eliminative tissues clog and the result is kidney trouble, bladder weakness and a general decline in health.

When your kidneys feel like lumps of lead; your back hurts or the urine is cloudy, full of sediment or you are obliged to seek relief two or three times during the night; if you suffer with sick headache or dizziness, nervous spells, acid stomach, or you have rheumatism when the weather is bad, get from your pharmacist about four ounces of Jad Salts; take a tablespoon full in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate clogged kidneys; to neutralize the acids in the urine so it no longer is a source of irritation, thus ending bladder disorders.

Jad Salts is inexpensive; cannot injure, makes a delightful effervescent lithia water beverage, and belongs in

every home, because nobody can make a mistake by having a good thing flushing any time.

(Advertisement)

Notice of Foundmaster's Sale

Notice is hereby given that the following described horses were impounded and will be sold at public auction at the city pound at 2 p. m. on Saturday, October 2, 1914:

One brown mare, age about 2 years, branded half circle over M on right hip.

One bay horse, age about 3 years, no brand.

One black stallion, age about 2 years, no brand.

One black mare, age about 2 years, branded FC on left shoulder.

One bay mare, age about 2 years, branded 2H on right hip.

One bay mare, age about 1 year, branded 2H on right hip.

One bay horse, age about 1 year, branded half circle under P on left hip.

One brown horse, age about 1 year, branded double half circle on left hip.

One bay mare, aged about 2 years, branded circle 1 on right shoulder.

One black face sorrel mare, age about 3 years, no brand.

One brown mare, age about 3 years, branded with dot over V on right shoulder.

ED OWENS, Foundmaster.

29-41

THIS MUST BE SOLD

Six-room house, on lot 52110, house completely furnished, has bath, toilet and electric lights; lawn and bearing fruit trees. Price \$1,700, with \$700 cash. Only three bids from Fifth and Main streets.

R. E. SMITH REALTY CO.

29-41

Herald's Classified Advs.

SITUATION WANTED

COLORED MAN and wife wish position, man as cook, wife as helper. Best references. Phone 219 W. Withers, 217 Klamath ave. 41 *

FOR RENT

OFFICE ROOMS—Choice suites in the Odd Fellows and White buildings; best location in the city. See W. O. Smith, Herald office. 20-41

NICELY FURNISHED steam heated rooms at the Clairmont. 9-25-1m *

LOST AND FOUND

LOST—Between Mallin and Merrill, small leather grip, containing wearing apparel and lady's purse with money and checks. Finder will be rewarded by returning to W. O. Smith, Klamath Falls.

FOR SALE

FOR SALE—One heater, bedstead, springs and mattress. Inquire of Mrs. R. A. Mitchell, 816 Bush street. 28-21

MISCELLANEOUS

PUBLIC STENOGRAPHER-NOTARY—Legal papers, letter writing and copying. G. H. Ashley, 126 Sixth st., phone 87. 9-25 1m *

WANTED TO TRADE—Good farm property, close to city; will trade for home or property in Klamath Falls. Address box 297. 1-31

Ding Says
Me for that Hot Water Bottle

Better get yours before the war causes an increase in price. We have them—good ones. From \$1.25 up

UNDERWOOD'S PHARMACY

Corner Main and 7th Streets, Klamath Falls, Oregon

THE DOORS TO WEALTH



Open readily to him who has made early and frequent deposits in a savings bank like this. The man who has saved often has opportunities for money making. The man who spends all never is able to embrace such opportunities. Have now and be ready when your chance comes.

FIRST STATE AND SAVINGS BANK

KLAMATH FALLS, OREGON