of a special make are supposed to be

ute, and so provide a current of one

means of straps, which fasten across

The sending can be carried out

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY

Title Men

A. B. LOWMAN CHIROPBACTOR Rooms 11 and 19 National Bank Build

Office and Residence NW sor. 7th and Main CLAYTON E. WHEELE Physician and Surgeon Osteopath (Spinal Treatment)

Office house: 9 to 11:30 a. m; 3

to 5 p m.; evenings, 7 to 2

THE KLAMATH PALLS TRAM LAUNDRY

Guarantees first close work on well as first class service. if you have occasion to make aint and do not get imate attention, phone D. B. CAMPBELL

$\mathbf{Wood}!$

16-lack Body Wood 16-tuch Limb Wood I-ft. Body Wood -ft. Limb Wood .

Leave Orders at

P. C. CARLSON

CHEAP SHINGLES

shingles that we are selling while they last at 75c per M. Call at once, first come first served.

KLAMATH FUEL CO. Office 865 Male. O. Poyton, Mgr Phone 187.

Woman

IS QUICK TO GRASP A POINT

Genuine values require no "inducements." We give our customers

genuine values, and the women of our community have been quick to respond. We find from experience

that it pays US to give OUR CUSTOMERS genuine valuce, for THEY BRING

Join the merry bunch, eat well, live long, and-forget to die.

The Herald, delivered at your

Blue Front Livery and Feed Stables

Formerly the Goodman Stables

WELL EQUIPPED LIVERY AND FRED STABLE

Mundy & Hilyard, Props 333 Klamath Ave. Phone 252-W

The Evening Herald

Published daily except Sunday by The Herald Publishing Company of

Klamath Falls, at 116 Pourth Street

Entered a' the postoffice at Klam-

Subscription terms by mail to any address in the United States: One month

KLAMATH FALLS, . . WEDNESDAY, SEPT. 16, 1914



Du										N	AT.	Min.	Weather		
1													53	47	Pt. Cl'dy
2				×									85	48	Clear
3													78	44	Clear
4										٠			74	41	Clear
5													79	38	Pt. Cl'dy
6		٠											75	40	Cloudy
7	+						*				٠		62	48	Cloudy
8	÷		٠			ě		÷	÷			٠	57	35	Pt. Cl'dy
						è	+						69	36	Clear
10		÷			×	×							81	45	Clear
11													78	43	Clear

BUILDING A BUSINESS

Copyright, 1913, by Geo. E. Patterson utation, and at last, but not least. La Pine Inter-Mountain. poor advertising. If the poor salesmen do not sell the goods to the pub-

ing don't pay him. vertising can change the leopard's Register. spots, but advertising will sell the eopard's skin. Likewise, no one claims that advertising will make a business man out of a man, or a success of any business, but it is claimed Monday at Wilderville, the present abundant. that advertising will assist materially in building a business for a man where common sense is used in the

conduct of the business. The basis of all individual success in life is common sense, and the basis of success in business is common sense. If a man uses common sense in embarking in a business, buying his goods, selecting a location, choosing salesmen and parading his wares before the public through advertising, it is as impossible to prevent him ara. His purpose is to build a permanent and profitable patronage. The only way to do that is to go out after business all the time.

No business essential is less undertood and more neglected, and thus contributes more completely to so many business failures as advertising. The buying habit of the people is changing constantly, and the best way to keep in touch with these everchanging habits, ever increasing demands, is through newspaper advertising-everybody looks to the newspaper for all the news.

Scattered Shots

WITH FREE AUTOS at our disposal, and no admission fee charged at the fair, is there any reason at all why we can't go to Merriti Friday?

NO MATTER who started this war, it's going.

ONE WAY to stop the high cost of

ving is to stop living. THEY SAY everything Rockefeller touches turns to gold. Shake, old

GENERAL VILLA is quietly biding his time. But just wait until he lets out a "whoop"!

boy, both hands!

"SMALL, HOT bullets cause little pain," comes the word from the front. Make ours a bird shot.

GERMANY says the French use dumdum bullets. The French say they don't. "Another one"-take faith to theaeroplane as a weapon of been immensely more valuable than fly their dirigibles over Paris. It is war the Germans have worked out the idea of the dirigible. The two cities, so that a dozen or more air- be sent over Parls to ruin the city

Of the 176 aeroplanes owned by the British war department, 136 are of native make.

News of Our Neighbors

Gossip and Progress of Nearby Communities as Chronicled in the Press.

Jackson county is planning to send ath Falls. Oregon, for transmission one carload of exhibits for the State through the mails as second-class Fair at Salem, to be held September 28 to October 3, inclusive. G. M. Loewe, the famous "dry farmer," will be in charge of the exhibit, which will consist of boxed fruits, vegetables, and all sorts of agricultural products. They are attempting to make it the prize exhibit of the fair, and if farmers in the vicinity of Ashland would liven up to the fact they would bring all sorts of fine produce for the exhibit .- Ashland Tidings.

Prohis Sleuthing

Investigators for the prohibition have been inspecting liquor conditions swim in this city and Jacksonville. Investigator J. H. McDaniels of Portland city on this mission. Two other 770,055. sleuths preceded him in July and August. Their chief mission was to probe violations of the blacklist and sale of intoxicants to minors.—Med-

... Sassy, Sassy La Pine

Mr. Raper and others have been making an effort all week to get the Bend baseball team here for Sunday, no definite promise had been received that they would come. Wt all have been willing all along the line to help Bend to most anything they go It is a difficult proposition to build a lafter, but when we want something, if business without capital and business only amusement which they could tle capital, in a poor location, with to time. From this time on we are ed or gray; also ends dandruff, itch- carry a distance of 180 miles unless ropes. poor goods, poor salesmen, poor rep- going to be very much on the map -- ing scalp and stops falling hair. Years the topography of the country inter-

Rails Near Tidewater

The Steel is now laid on the Willic at the poor location, aided by the lamette Pacific grade as far as the drug store for "Wyeth's Sage and poor advertising, what does the poor sixth crossing of the Siuslaw River, Sulphur Hair Remedy." You will get merchant blame. He invariably the crew having reached that bridge a large bottle for about 50 cents. Evblames the advertising, and says ad- site Sunday evening, 2,000 feet fur- erybody uses this old, famous recipe. vertising doesn't pay. His advertis- ther than the fifth crossing, where the because no one can possibly tell that The impossible is not claimed for weeks till the bridge at the latter so naturally and evenly. You dampen advertising. No one claims that ad- place had been completed.—Eugene a sponge or soft brush with it, and

First Ticket Sells High

terminus of the road. All the businosa houses in Grants Pass were
closed and everybody who could do
so took a ride on the railroad owned
by the people. Last Saturday eventype the first the fir terminus of the road. All the busiing the first ticket was anctioned off to the highest bidder, the price paid being \$115 for a 50-cent ticket, by George E. Sanders, the well-known promoter. Grants Pass Courier.

...

The second agricultural fair of Modoc county will be held in Alturus on ums will be given on products grown With This Ultra Modern Signal Corps Equipment, Commun-September 29 and 30. Liberal premi in Modoc county, also best specimens of live stock. 'A premium list will be printed later. Alturas New Era.

per week.

Miss Pay Scoggin is teaching 600 Sept. cause, with headquarters at Portland. Kansas City women and girls bow to graph outfits have proved a boon to To return to the matter of trans- used, but in case these are not avail-

Women engaged in agricultural spent the first of the week in this pursuits in this country now number

but up to \$:30 o'clock this morning SAGE TEA AND SULPHUR TURNS

ago the only way to get this mixture feres. was to make it at home, which is mussy and troublesome.

work was held up for two or three you darkened your hair, as it does it draw this through your hair, taking one small strand at a time; by morn- guages. ing the gray hair disappears, and The completion of the Grants Pass after another application or two your

German War Dirigible and French Aeroplane

While the French have pinned their war experts that the dirigible has The Germans have been so bold as to

ideas have been tested for more than ships would be able to destroy a mod- should a bombardment be begun by

a month now, and it is the opinion of ern city if they could not be hindered. their armies.

Portable Wireless Apparatus

Alturas to Have County Fair

The average wages paid women in

Nowadays we simply ask at any

ication Is Easily Maintained by Various Commands the textile trade in England is \$3.56 These are accurately balanced and within fifteen minutes of their arrival wires are attached to insulators fast. counterpoised, and the radiating at any point. They can be taken down ened near the bottom of the mast

BERLIN, thy Mail to New York), and made roady for transportation in | For sending purposes dry batteries

the German armies in the field. These porting the equipment it might be able a small dynamo, coupled to a outfits have eliminated the old field added that in country where neither pedalling instrument, forms part of telegraph systems, which were so horse nor motor propelled vehicle the outfit. With this a man can carrie tedious to by and which, when strong can travel it is carried by men on drive the generator at a speed of bamboo 1,300 to 1,400 revolutions per minthrough a hostile country were so specially constructed easily cut and put out of commission. "stretchers." Only along permanently established

16. Portable wireless tele from eight to ten minutes.

The regular "wireless crew" con- ampere at 50 volts, which is amply lines of communication are the lines sists of seven men and two officers sufficient for sending purposes. The laid for telegraphic and telephonic Two look after the borses, five are weight of dynamo and pedal drive is employed in setting up the equipment 99 pounds, and it is so arranged that In other countries the armies have or dismantling it, and the two officers it can be carried by one man by

TO DARKEN HAIR not solved the problem of portable send and receive messages. The mast is of aluminum alloy, and the shoulders. cumbrous and far from easily hand- is built in eight sections each six feet. The transmitter and receiver the led; they also do not always give the long, provided with allp joints. The latter of which is of the well-known service needed, and are easily put out must first is joined together on the "head-dress" pattern, are designed as of commission. The short range ground, the guy ropes are attached, as to be as light as possible, and it GRAY, FADED HAIR DARK equipment carried by the German and the whole raised. The lower might be considered that a cerain field forces can be transported on a joint is formed of a socket bedded in amount of efficiency has been sacrimotorcycle 200 miles a day. Long bitumen, which in turn is encased in seed to obtain increased portability range equipment can be carried 30 a metal tube provided with a pointed and ease in erecting. miles in twenty-four hours by a man shoe. If the ground is too rocky to it is interesting to note that the Almost everyone knows that Sage and a horse. The short range instru- permit of easy insertion, those mem- wave length is about 264 meters. methods. What would we think of a "go to" reply. Wonder if this will be ed, brings back the natural color and average of thirty-five miles, where the ing electricity or sending, hold the table, and the equipment can exclude man who started in business with lit- the spirit all along the line from time lustre to the hair when faded, streak- country is not hilly. Larger sizes will mast in position by means of the guy waves of 5 per cent variation. The aerial is very ingeniously de- with great rapidity, and the transmit vised. It consists of a number of ting and receiving apparatus, without

The instruments can be set up and bronze wire conductors radiating out the mast and serial, weight only ready for transmission of messages like the ribs of an inverted umbrella, eighty-five pounds.

Women play a big part in the in which Servia takes part.

Seventy-eight per cent of the school teachers in Pennsylvania are women

Miss A. Martin of Alberta, Canada, can typewrite in five different lan-

There are two kinds of insurance. railroad to Wilderville was observed and appears glossy, lustrous and Chilcote writes the kind that pays 635 Main.

NOSTRILS AND HEAD STOPPED UP FROM COLD? TRY MY CATARRH BALM

Instantly Clears Air Passages; You Grant balm dissolves by the heat of Goes; Nasty Catarrhal Discharge

Try "Ely's Cream Halm."

Get a small bottle anyway, just to ry it Apply a little in the Nostrile and instantly your clogged nose and storped-up air passages of the head atil open; you will breathe freely; nose, foul mucous dropping into the influess and headache disappear. By throat, and raw dryness is distressing marging, the catarrh, cold-in-head or but truly needless ntarrhal sore throat will disapper.

cach miners new! Get the small bottle of "Ely's Cream Balm" or calarrh will surely disappear

Breathe Freely; Dull Hondache the nostrile; penetrates and heals the inflamed, swollen membrage which lines the nose, head and throat; clears air passages; stops nasty discharges and a feeling of cleaning soothing relief comes immediately

Don't lay awake tonight struggling for breath, with head stuffed; nostrile closed, hawking and blowing. Cutarrh or a cold, with its running

fut your faith-just cace to "Ely's Cream Balm" and your cold Paid Advertisment.)

THE BRIDE AND GROOM



Who start life together with a savings bank book are starting right. We advise all young conples to begin saving as soon as the honeymoon is over. A joint account by which either husband or wife can withdraw money in the absence or illness of the other is best. Ask us about it.

FIRST STATE AND SAVINGS BANK KLAMATH FALLS, OREGON



Better get yours before the war causes an increase in price. We have them--good ones. From \$1.25 up

UNDERWOOD'S PHARMACY