

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY

A. S. LOWMAN ODONTOLOGIST

Office and Residence, Phone 115

THE KLAMATH FALLS STEAM LAUNDRY

Wood! Wood! 16-inch Body Wood

WOOD Black wood, load \$2.00

A Good Eater Makes A Good Thinker

Good groceries build up the system, stimulate the brain

VAN RIPER BROS. "Quality Groceries"

The Herald, delivered at your door, office or home, 50 cents

Blue Front Livery and Feed Stables

W. O. SMITH, Editor

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KLAMATH FALLS, OREGON TUESDAY, SEPTEMBER 8, 1914



AND STOP AT KLAMATH FALLS

WASTED ADVERTISING

Copyright 1913 by Geo. E. Patterson A noted scientific writer said that "at least two-thirds of all human effort is wasted, and the remaining one-third is largely misdirected."

Men who have made a careful study of advertising tell us that over 75 per cent of all advertising is wasted.

The problem of distribution of bringing buyer and seller together, is the great problem in business.

Spasmodic, and in fact all advertising not backed up with a definite plan, is wasteful advertising.

Green Mountain mine, in Douglas county, may operate on a large scale.

Warrenton has carried a \$150,000 bond issue for gravity water.

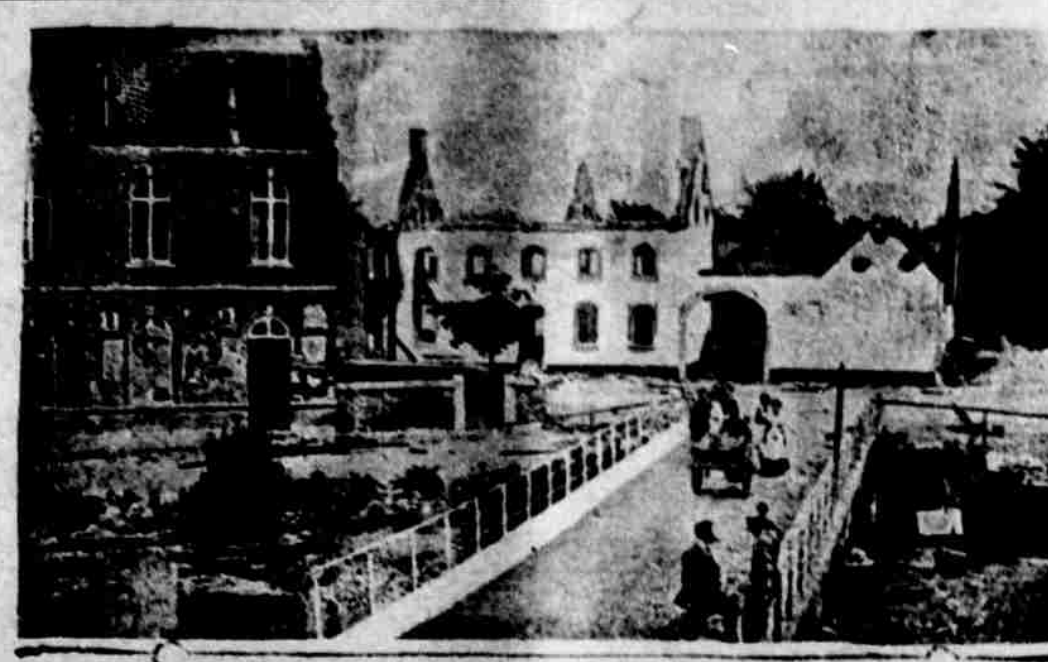
Fendleton has a building boom, and the Daily Tribune has a new home.

Wizard Edison says he expects to solve the problem of securing electric power directly from coal.



Economy supply station for the thrifty motorist. Everything here to decrease your running expenses and increase your comfort and pleasure.

Town of Mouland, Burned to the Ground by German Invaders



This photograph was taken a few hours after the German troops had occupied the town of Mouland in Belgium. They decided to wipe the place from the face of the earth.

Advertisement. HAVE DARK HAIR AND LOOK YOUNG

NOBODY CAN TELL WHEN YOU DARKEN GRAY, FADED HAIR WITH SAGE TEA

Grandmother kept her hair beautifully darkened, glossy and abundant with a brew of Sage Tea and Sulphur.

A well-known downtown druggist says everybody uses Wyeth's Sage and Sulphur, because it darkens so naturally and evenly that nobody can tell it has been applied.

King Albert Is Reported Hurt

United Press Service LONDON, Sept. 8.—A news agency dispatch via Amsterdam says King Albert of Belgium was slightly wounded on the hand by fragments of a shell Saturday.

Several Central Western roads are to build bathhouses for cattle that unpleasant odors may be avoided.

Herald's Classified Advs.

FOR RENT FURNISHED ROOM, with or without board, with private family; gentleman preferred.

OFFICE ROOMS—Choice suites in the Odd Fellows and Willis buildings; best location in the city.

LOST AND FOUND LOST—Sunday night, on Main street, blue chinchilla coat.

FOR SALE FOR SALE—Cow, half Jersey, half Durham. J. E. L., Herald. 2-8t

FOR SALE—Spring chickens, average weight 2 pounds, 40 cents each delivered.

MT. LAKE NOTES

(Herald Special Service) MT. LAKE, Sept. 8.—The Ladies' Aid Society of the Mt. Lake church held its regular monthly business meeting at the church Wednesday afternoon.

The Christian Endeavor Society went for a picnic on Mount Stukel on Friday. They drove to the other side of the mountain, where they had lunch.

The young people of Mt. Lake were entertained last Wednesday evening at the home of Mr. and Mrs. Clyde Griffith.

Admiral Sir David Beatty, Great Britain's New Hero



Admiral Sir David Beatty is Great Britain's new hero. He has shown what the fleet in which England has so much pride could do when it met the enemy.

First Women's State Political Convention On

United Press Service SAN FRANCISCO, Sept. 8.—The first state political convention ever held in the world by women opened here at 10 a. m. today in the Phelan building.

Belgian Telephoning To Headquarters



The telephone has played an important part in this war, and most orders from headquarters of the armies in the field have been sent by it.

Germans Avoided Fortified Towns

United Press Service LONDON, Sept. 8.—Stories from writers at the front indicate that the Germans have avoided serious attacks on the chief French fortified cities.

Dr. J. W. Jackson of Chicago says crime in boys is due to disease.

"TIZ" GLADDENS SORE, TIRED FEET

"TIZ" makes sore, burning, tired feet fairly dance with delight. Away go the aches and pains, the corns, calluses, blisters and bunions.

CLOGGED NOSTRILS OPEN AT ONCE, HEAD COLDS AND CATARRH VANISH

In One Minute Your Stuffy Nose and Head Clears, Sneezing and Nose Running Cease, Dull Headache Goes.

There Is No Kodak Save the Eastman Kodak

We are the ONLY drug store in Klamath Falls having the genuine Kodaks and Eastman Films