

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY

A. S. LOWMAN CHIROPRACTOR

Office and Residence, Phone 115

KLAMATH COUNTY EMPLOYMENT OFFICE

THE KLAMATH FALLS SEWING LAUNDRY

MRS. A. PETERSEN'S CAFE

Wood! Wood! 16-inch Body Wood

WOOD Black wood, lead

A Good Eater Makes A Good Thinker

Good groceries build up the system, stimulate the brain

VAN RIPER BROS. "Quality Groceries"

The Evening Herald

W. O. SMITH, Editor

Published daily except Sunday

Subscription terms by mail to any address in the United States:

KLAMATH FALLS, OREGON THURSDAY, SEPTEMBER 3, 1914



HOW ADVERTISING WORKS

Copyright 1913 by Geo. E. Patterson

Every merchant is anxious to increase his net annual profit.

If it pays a merchant to handle a product that is well advertised,

Suppose a retail merchant buys an article for 75 cents,

Suppose on the other hand the retail merchant advertises the article

The net annual profit on the article when not advertised is \$40,

Scattered Shots

CIVILIZATION slowly emerges from barbarism,

OUR MERCHANT MARINE is still in the shell,

ENGLAND WANTS to place an order with the United States for \$54,000,000 worth of hosiery

"THE PRESIDENT is worried," says a Washington dispatch.

And in the meantime, "Do your Christmas shopping early,"

Notice to Students. High school will open Tuesday,

Establishment of independent meat packing plants in various parts of the state

When baby suffers with eczema or some itching skin trouble,

Prince Rapprecht, the Leader of the Victorious Germans



Notice

Your attention is called to the following section of the city ordinance

"Section 22.—It shall be unlawful for any person or corporation,

The charter provides a penalty for the violation of the ordinance of a fine of not less than \$5 nor more than \$100

J. C. SMITH, Chief of Police.

Accurate information about the Klamath Basin. See Chilcote, 635 Main.

Herald want ads bring results

Herald's Classified Advs.

FOR RENT

FURNISHED ROOMS—Nice cool rooms at the Clairmont. 8-19-1m

OFFICE ROOMS—Choice suites in the Odd Fellows and Willits buildings; best location in the city.

FOR RENT—Six unfurnished rooms in stone building near postoffice; suitable for light housekeeping or roomers;

FOR SALE

FOR SALE OR TRADE—Two story frame building; good location; long lease on ground; good income.

FOR SALE—Cow, half Jersey, half Durham. J. E. L., Herald. 2-6t

FOR SALE OR RENT—Rooming house with 16 rooms, well furnished; good location. See Chilcote, 635 Main street, phone 66. 1-6t

Blue Front Livery and Feed Stables

Formerly the Goodman Stables

WELL EQUIPPED LIVERY AND FEED STABLE

Mundy & Hilyard, Props. 822 Klamath Ave. Phone 252-W

MACKMEN NEED NOT FRET ABOUT ENTERING INTO THE WORLD'S SERIES

By HAL SHERIDAN (Written for the United Press)

NEW YORK, Sept. 3.—With the season but a little more than a month to run, Connie Mack's wonderful ball club—the Athletics—seem to have the American League pennant lashed to their mast.

George Stallings' Braves of Boston seem to be an almost unanimous choice for the honor of meeting the Athletics. The wonderful work of the Beantown club since July 1 has impressed all the critics around both major loops, and many are doting them to beat the Athletics if it falls to them to defend the National League in the big setto.

In view of this, it might not be amiss to scan the personnel of this Boston gang and see just exactly who's who. Of course, the main cog in the Boston machine is Johnny Evers, former Cub, and rated as the premier second sacker in the game.

Evers' running mate in guarding the keystone sack is Maranville, the smallest ball player in captivity. He is even more of a midget than Ornie Bush, the diminutive Tiger star.

"He's the greatest mechanical shortstop in the game right now," Evers said recently, "and it won't be long, at the rate he is developing, until he will be as brainy as any of them. You want to watch his smoke when he reaches the top."

"Red" Smith, erstwhile member of the Brooklyn club, is guarding the hard corner—third base—for the Braves. This position had worried Stallings all year until he landed Smith. It had been one of the weak points on the team. Smith filled the hole. Although not a finished fielder he is more than making up for deficiency by the manner in which he is interrupting the horsehide. His hitting has played an important part in many of the Braves' victories.

Stallings fooled the wise ones around the Tener circuit by keeping Schmidt on first base. When the season opened and it was seen Stallings was going to depend on Schmidt to

hold down first base, the critics began to pan the Boston manager. Schmidt wouldn't do, they said. Schmidt fooled the wise ones, and proved the worth of Stallings' judgment. The big fellow has been playing a remarkably good fielding game. He was raw at the start of the season, but he improved noticeably every day, and it wasn't long until he took on a polish that stamped him as better than the ordinary. And he has been hitting at a good clip right along, being one of the most consistent clubbers on the team.

Gowdy, an ex-Giant, is doing the bulk of the catching for the Braves. Whaling is his first assistant. With the loss of Bill Rariden, who jumped to the Feds, it was predicted that the Boston catching staff would be weak. On the contrary it has been proven strong all year. Gowdy has been driving in more than his share of the Braves' runs.

Boston's pitching staff is already pretty well known as the result of its great work since July 1. The staff—that is, the active staff—consists of Tyler, a southpaw, and Rudolph and James, right handers. These three have done practically all of the flinging for the Beantown club. Stallings has juggled them along, and despite the fact that they are all small men, as pitchers go, they have never shown signs of weakening under the strain. Beside the star trio, Stallings has several classy youngsters who look mighty good. Crutcher and Strand have both taken part in several games, and look to have the making of stars.

The outfield is a well balanced department. Devore, former Giant; Cather, former Cardinal; Whitted and Connolly are most frequently in the lineup. Stallings uses many changes in his outfield, using left hand batters on the day right hand pitchers are working against his club, and right hand hitters when southpaws are working. That his judgment has been good is shown by the standing of the Braves in the percent-age column.

Pendleton is to get the largest vulcanizing plant between Portland and Salt Lake.

The Herald, delivered at your store, office or home, 50 cents a month.

The Hygienist

is rapidly winning the interest and approval of thousands of readers because it gives

HEALTH PRINCIPLES in a Practical, Understandable, Result Bringing Style

Our Belief: Good Health is the Natural Heritage of All Peoples

The Hygienist tells you How to Get and Keep Good Health.

A monthly magazine edited by Dr. E. B. DANIELS

10c a COPY \$1.00 a YEAR

At your Newsdealer, or

The Hygienist Publishing Co. MAJESTIC BLDG., DENVER, COLO.

THE LIFE CAREER

Involvement in youth should invariably be directed to prepare a person in the best way for the best permanent occupation for which he is capable.—President W. Wilson.

This is the Mission of the OREGON AGRICULTURAL COLLEGE

Forty-sixth School Year Opens SEPTEMBER 18th, 1914

Write for illustrated 100-page booklet, "THE LIFE CAREER," and for Catalog containing full information.

Degree Courses—AGRICULTURE: Agronomy, Animal Husbandry, Dairy Husbandry, Poultry Husbandry, Horticulture, Agriculture for Teachers. FORESTRY, LOGGING ENGINEERING, HOME ECONOMICS: Domestic Science, Domestic Art, ENGINEERING: Electrical, Irrigation, Highway, Mechanical, Chemical, Mining, Ceramics. COMMERCE: PHARMACY, INDUSTRIAL ARTS.

Vocational Courses—Agriculture, Dairying, Home Makers' Course, Industrial Arts, Forestry, Business Short Course. School of Music—Piano, String, Band, Voice Culture.

Farmers Business Course by Mail Free. Address THE REGISTRAR, Corvallis, Oregon (9-7-15 to 9-9)



Economy supply station for the thrifty motorist. Everything here to decrease your running expenses, and increase your comforts and pleasures. We specialize in "Nobby Tread" Tires. These tires are now being sold under the United States Tire Company's regular warranty—guaranteed wearability and material—BUT any adjustment is on a basis of 5,000 Miles WHITE PELICAN GARAGE

Pick Good Seed, Is Advice From McCall

By M. A. McCALL, County Agriculturalist

The poor market for Klamath potatoes during the past season should have emphasized to the Klamath grower the absolute necessity for a higher standard. This means not only standard varieties, such as the market demands, but also a better quality of tuber. This latter can be partially attained by proper grading, but if in grading it is necessary to discard too many of the tubers, this will not be all that is needed.

Like has a tendency to produce like, and to get results better seed must be used. In some cases it might be advantageous to import seed, as where new varieties are to be introduced, but in general home grown seed is best. There is a common opinion that potato seed has a tendency to deteriorate when grown for any length of time in one locality, but in nearly all cases this can be traced not to an inherent quality or tendency of the potato to degenerate, but to the continued use of the poorest tubers for seed. Seed selection, then, is the real foundation of potato improvement. Use only the best tubers for seed. This is a recognized principal in livestock improvement, and is just as important with plants.

The most commonly practiced selection is simply choosing the best potatoes from the bin after digging. This is better than no selection, but still leaves much to be desired. A good tuber may be the only one produced in a hill, and would not have a tendency to produce a larger number of such in the next year's hill. For that reason, since we wish the largest number of marketable potatoes to the hill, we must select our seed directly from the hill at digging time. Where this is to be carried out in a large field it is a very laborious task, so after the first year's selection it is best to have a special smaller patch where the selections from the previous year are to be planted, being used in turn to make this season's choice. The surplus from such a patch should be used for the field seed.

In making hill selections for seed the following points should be born in mind:

First—Learn the vine characteristics of the chosen variety, and select

only plants showing these characters. Second—Choose strong, vigorously growing plants, not those which go entirely to top, but those which show a vigorous, healthy top.

Third—Choose the hills showing the largest number of marketable tubers per hill.

Fourth—Select for quality in the tuber as indicated by a smooth, uniform shape characteristic of the variety, absence of second growth, and shallow eyes, not too numerous in number.

Earliness is also a very essential quality in this climate, and those plants maturing earliest, which combine the other desired qualities with this one, should be saved for seed. Do not use the first maturing potatoes for the table. If the variety has a netted skin this should be quite pronounced, as it indicates quality. Any tendency to scab or other disease should result in discarding for seed.

Now is the time to secure next year's seed. If carefully followed the above outline will result in wonderful improvement. One year will not work an entire change, but several are necessary, as all faults cannot be overcome in one generation. Careful, patient effort will bring the final result.

HOW "TIZ" HELPS SORE, TIRED FEET

Good bye sore feet, burning feet, swollen feet, aching feet, smelling feet, tired feet.

Good bye corns, callouses, bunions and raw spots. No more shoe tightness, no more limping with pain or drawing up your face in agony. "TIZ" is magical, acts right off. "TIZ" draws out all the poisonous exudations which puff up the feet. Use "TIZ" and forget your foot misery. Ah! how comfortable your feet feel. Get a 25 cent box of "TIZ" now at any drugstore or department store. Don't suffer. Have good feet, glad feet, feet that never swell, never hurt, never get tired. A year's foot comfort guaranteed or money refunded.



AT ONCE! CLOGGED NOSTRILS OPEN, HEAD COLDS AND CATARRH VANISH

Breathe Freely! Clear Stuffed-Up, Inflamed Nose and Head and Stop Catarrhal Discharge. Cures Dull Headache.

Try "Ely's Cream Balm."

Get a small bottle anyway, just to try it—Apply a little in the Nostrils and instantly your clogged nose and stopped-up air passages of the head will open; you will breathe freely; dullness and headache disappear. By morning, the catarrh, cold-in-head or catarrhal sore throat will disappear.

End such misery now! Get the small bottle of "Ely's Cream Balm" at any drug store. This sweet, fragrant balm dissolves by the heat of the nostrils; penetrates and heals the inflamed, swollen membrane which lines the nose, head and throat; clears air passages; stops nasty discharges and a feeling of cleansing soothing relief comes immediately.

Don't lay awake tonight struggling for breath, with head stuffed, nostrils closed, hawking and blowing. Catarrh or a cold, with its running nose, foul mucous drooping into the throat, and raw dryness is distressing but truly needless.

Put your faith—just once—in "Ely's Cream Balm" and your cold or catarrh will surely disappear. (Paid Advertisement.)

erant balm dissolves by the heat of the nostrils; penetrates and heals the inflamed, swollen membrane which lines the nose, head and throat; clears air passages; stops nasty discharges and a feeling of cleansing soothing relief comes immediately. Don't lay awake tonight struggling for breath, with head stuffed, nostrils closed, hawking and blowing. Catarrh or a cold, with its running nose, foul mucous drooping into the throat, and raw dryness is distressing but truly needless. Put your faith—just once—in "Ely's Cream Balm" and your cold or catarrh will surely disappear. (Paid Advertisement.)

There Is No Kodak

Save the Eastman Kodak

We are the ONLY drug store in Klamath Falls having the genuine Kodaks and Eastman Films

Beware of imitations. Some firms advertise Kodaks, but, have none for sale.

UNDERWOOD'S PHARMACY

Corner Main and 7th Streets, Klamath Falls, Oregon