

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY
ABSTRACTS INSURANCE
Members Oregon Association
Title Men

A. S. LOWMAN
ORINOPRACTOR
Rooms 11 and 12
First National Bank Building
Klamath Falls, Ore.

Office and Residence, Phone 115
NW cor. 7th and Main
CLAYTON E. WHEELER
Physician and Surgeon
Osteopath
Spondylotherapist
(Special Treatment)
Office hours: 9 to 11:30 a. m.; 2 to 5 p. m.; evenings, 7 to 9

KLAMATH COUNTY EMPLOYMENT OFFICE
We furnish all kinds of help at short notice. If you want work register at
MRS. A. FISTERSTINE
128 Sixth St. Phone 244

THE KLAMATH FALLS WASH. LAUNDRY
Guarantee first class work as well as first class service.
If you have occasion to make complaint and do not get immediate attention, please
D. E. CAMPBELL

MRS. A. FISTERSTINE'S CAFE
Hot lunch offered,
But plenty to eat.
For a two bit meal
It can't be beat.
128 Sixth Street

Wood! Wood!
16-inch Body Wood ...
16-inch Lamb Wood ...
4-ft. Body Wood ...
4-ft. Lamb Wood ...
Black Wood, dumped, 95 load
(Extra on hill)
Leave Orders at
Square Post Office
Our Office and Main
P. C. CARLSON
Phone 125

WOOD
Black wood, load ...\$2.00
Black wood, double load ...\$4.25
16-inch Green Shab ...\$2.75
16-inch Dry Shab ...\$2.50
Dry Shab, 4-foot ...\$2.00
Buy your green shab early
KLAMATH FUEL CO.
Office 505 Main. O. Patten, Mgr.
Phone 127.

**A Good Eater
Makes
A Good Thinker**

Good groceries build up the system, stimulate the brain and increase your capacity to think. And RIGHT thinking brings the BEST results. Our groceries MAKE YOU THINK.

VAN RIPER BROS.
"Quality Groceries"
5th and 7th
Phone 65

The Evening Herald

W. O. SMITH, Editor
Published daily except Sunday by
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Klamath Falls, at 115 Fourth Street

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KLAMATH FALLS, OREGON
TUESDAY, SEPTEMBER 1, 1914



AND STOP AT
KLAMATH FALLS

Date	Max.	Min.	Weather
1.....	92	53	Clear
2.....	95	59	Pt. Cl'd
3.....	93	59	Clear
4.....	89	59	Clear
5.....	92	61	Clear
6.....	88	53	Clear
7.....	85	53	Clear
8.....	84	53	Clear
9.....	88	55	Clear
10.....	88	55	Clear
11.....	83	53	Clear
12.....	94	63	Clear
13.....	95	63	Clear
14.....	91	54	Clear
15.....	91	55	Clear
16.....	89	50	Clear
17.....	75	40	Clear
18.....	83	50	Clear
19.....	83	47	Clear
20.....	80	45	Clear
21.....	71	45	Clear
22.....	85	50	Clear
23.....	83	49	Pt. Cl'd
24.....	83	47	Clear
25.....	83	48	Clear
26.....	79	50	Cloudy
27.....	77	48	Clear
28.....	77	48	Clear
29.....	86	45	Clear
30.....	80	43	Clear
31.....	83	44	Clear

Summary for Month
Mean maximum, 85.6; mean minimum, 51.6; mean, 68.6; maximum, 95, on August 2 and 13; minimum, 46, on August 17.

Precipitation, .02 of an inch; greatest in 24 hours, .02 of an inch on August 25.

Number of days clear, 25; partly cloudy, 5; cloudy, 1; with .01 of an inch or more precipitation, 1.

WHO RUNS OUR SHIPPING?

AND NOW the United States, the most peace loving nation of them all, the one power that has been working assiduously for months to preserve peace in Mexico and Europe, is becoming indirectly connected with the European fight, for England and France have made formal protest that the United States is violating the neutrality laws by purchasing German ships in American harbors, with which to carry on the commerce of this nation, and establish the merchant marine so sadly needed these many years.

So far there has been only the protest. Perhaps if Uncle Sam was to purchase ships from the British owners exclusively, it would be all right with Great Britain—but Germany would be the one to howl then.

To the layman, the charge that it is in violation of the neutrality laws for a neutral nation to purchase from private concerns of one nation at war seems to be absurd. And it is rendered doubly so by the protest made by Great Britain as to "neutrality"—immediately after England has seized two warships belonging to Turkey, a neutral nation.

All of which brings to mind the question, "Is the United States to conduct her own maritime affairs, or are they to be directed entirely from across the Atlantic?"

It is just a few short months since the United States, after France had made a botch of it, stepped in, and at an enormous outlay of American capital, severed the Isthmus of Panama with a canal which revolutionizes the commerce of the world.

And has American shipping derived any benefit from this enormous expenditure on the part of Uncle Sam? Not so as to be noticed—for the benefits are not a bit greater than those of the other nations of the world, who have not one cent invested in the big ditch. In this case again it was European nations who protested against American shipping being favored at all—and they carried their point.

Will they do so again? That remains to be seen.

Enter Now the Feature Movies

Klamath Folks Like Films of Books

Following "The Spoilers" and "London Crooks," We Are to See "The Merchant of Venice" Tonight and "The Jungle" on Sunday Night

Is the big feature film, the filming of a standard play or novel, a success? The answer came decidedly "yes" to local theatrical magnates Sunday, when both the Orpheus and Houston's Opera House were packed to capacity. And the crowds at the Temple and the Star were also good, showing that the big feature draw out those who seldom attend the movies.

"The Spoilers" in nine reels was the feature at the opera house, and from the very first this Selig masterpiece held the audiences. The scenes were all true to life, and the characters happily cast. The scenes in Nome at the time of the gold rush, the blowing up of the "Midas" mine, the dance halls and the great fight between Glenister and McNamara, all acted out in the same red-blooded reality that Rex Beach put into his great book, made the audience gasp many a time, and none who saw the fight are satisfied that the two men were entirely shamming.

That fight scene was so gripping

that Manager John V. Houston, after one good look, hastily pulled his spectacles out of his pocket, jammed them on and "beat it" down front on the double quick to get as near as possible to the scene of action.

And already the demand for a return engagement of "The Spoilers" has been so strong that Javee has arranged for an exhibition some time in October.

At the Orpheus, "In the Hands of London Crooks," a five reel bill, drew two packed houses Sunday night, and another last night. This deals with the machinations of two clever society crooks to ruin a young Englishman, which they accomplished to such an extent that he was driven from home, suspected of being a forger, and the direct cause of his father's death.

Realizing then the way he had been duped, he worked for revenge, which he secured to a queen's taste. The battle scene and the scenes taken at Royal Ascot during the races were especially interesting.

Nor are these the last to be shown. Right after the London film Manager Archie Tindall of the Orpheus has

another billed, which will be shown tonight.

This is no less than "The Merchant of Venice," acted by some of the most capable players, in five reels. This great Shakespearean play will be shown only this evening.

Sunday night Houston will show his second big feature, when "The Jungle," Upton Sinclair's great novel of labor strife, will be shown in movies. This powerful work will be in five reels, and it will be the attraction at the Star.

To secure this feature, 250 Klamath Falls residents signed a petition, asking that it be shown in Klamath Falls. And another petition signed by Merrill people is responsible for its being billed there also.

The feature films are acted by some of the greatest players in the world, and the settings and incidents represent an outlay greatly beyond what even a big city production of a play could afford. Knowing that they "see them right" in the movies, Klamath people are therefore much interested in this great new educational and broadening work of the moving picture world.

HABIT OF READING ADS

Copyright, 1913, by Geo. E. Patterson
It is always interesting to ask people how much of the advertisements they read. The answer in a majority of cases is, "I don't read the ads." Let us examine this.

Man is a creature of habit. He is doing things, unintentionally and unknowingly, every day from force of habit. He reads the newspaper for news because it has become a habit, and he has unintentionally acquired the habit of glancing at the ads. This is evident as when people buy soap, baking powder, canned goods, etc., they buy a certain kind. Why? Because they have unknowingly read and been influenced by advertising. We generally buy products that are well advertised.

A large number of readers see ads but few stop to read them, unless the ads are attractive. The advertiser should so construct each ad as to catch and hold the casual glance of the reader. It is capturing the casual glance that counts. That glance must interest the reader in the subject matter of the ad, and when that interest is created the chances are certain that the reader will want to read the ad to the end. "If an ad isn't read, it's dead."

It is a matter of common knowledge that a reader peruses the paper for the news, whatever the news may be. The news the reader is looking for is the news that interests. Therefore it pays the advertiser to so construct his ad, giving business news, as to attract and interest the reader. Why is it that department stores, house furnishing and automobile advertisements are read so generally? Because they contain so much interesting matter of news value.

Whether or not the ads are read depends upon whether or not the ads are worth reading. The reader tells at a glance whether or not he wants to read an ad, and if he does not it is the advertiser's fault. If the advertiser wants his ads read he must educate himself to write ads worth reading.

Accurate information about the Klamath Basin. See Chilcote, 635 Main.

Blue Front Livery and Feed Stables
Formerly the Goodman Stables
WELL EQUIPPED LIVERY AND FEED STABLE
Mundy & Hilyard, Props.
522 Klamath Ave. Phone 352-W

BARBERS FAIL ON ORDINANCE

MEASURE REGULATING CLOSING HOURS FOR TONNORIAL PARLORS GETS UP TO ITS FINAL PASSAGE, AND THEN—LOSES

A third attempt to have the city regulate the hours of barbershops was made at last night's meeting of the council, when the ordinance passed its second reading and came up for final passage on Matthew's motion.

On this motion Matthews and Hamilton voted "aye," and Rogers, Owens and Lockwood "no."

A number of Knights of the Razor were present, and were greatly disappointed at the ordinance's defeat. "I guess it's back to scabbing," said one, as he left the city hall.

Notice to Students.

High school will open Tuesday, September 8th. The office will be open from 9 till 4 on Thursday and Friday this week for the purpose of enrollment. All students who can arrange to do so are urged to enroll at that time, to avoid the rush of the opening day.

1-6t W. E. FAUGHT.

Grandma Never Let Her Hair Turn Gray

KEPT HER LOCKS DARK, THICK, GLOSSY, WITH SAGE TEA AND SULPHUR

When you darken your hair with Sage Tea and Sulphur no one can tell, because it's done so naturally, so evenly. Preparing this mixture at home, though, is messy and troublesome. For 50 cents you can buy at any drug store the ready-to-use tonic called Wyeth's Sage and Sulphur Hair Remedy. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time. By morning all gray hair disappears, and, after another application or two, your hair becomes beautifully darkened, glossy and luxuriant. You will also discover dandruff is gone and hair has stopped falling.

Gray, faded hair, though no disgrace, is a sign of old age, and as we all desire a youthful appearance, get busy at once with Wyeth's Sage and Sulphur, and look years younger. (Paid Advertising.)

Notice

Your attention is called to the following section of the city ordinance against starting fires in the city:

"Section 22.—It shall be unlawful for any person or corporation, either by him or themselves or his or their agent or employee to cause any fire to be kindled on any asphalt or similar pavement or to heat any roofing or other material on or above such pavement, OR TO BURN IN THE OPEN ANYWHERE IN THE CITY LIMITS, offal, refuse, garbage or other matter causing noxious odors, or to burn on the unpaved or any street or alley or private property in said city without first obtaining permission from the chief of police, and under such precaution as he may direct, any paper, straw, vegetable matter, leaves, wood or other substance emitting in combustion sparks, flying ashes or cinders, or dangerous to adjacent property."

The charter provides a penalty for the violation of the ordinance of a fine of not less than \$5 nor more than \$100 or by imprisonment in the city jail not less than two nor more than fifty days. You are hereby notified to take warning.

J. C. SMITH,
Chief of Police.

There are two kinds of insurance. Chilcote writes the kind that pays. 635 Main.

Subscribe for the Herald, 50 cents a month.

Herald's Classified Ads.

FOR RENT

FURNISHED ROOMS—Nice cool rooms at the Clairmont. 8-19-1m*

FOR SALE OR RENT—Rooming house with 16 rooms, well furnished; good location. See Chilcote, 635 Main street, phone 66. 1-6t

OFFICE ROOMS—Choice suites in the Odd Fellows and Willits buildings; best location in the city. See W. O. Smith, Herald office. 20-1t

MRS. DR. STACEY HEMENWAY, 228 Third street, has furnished rooms to let; hot and cold water, bath, light housekeeping. 26-6t*

FOR SALE

FOR SALE OR TRADE—Two story frame building; good location; long lease on ground; good income. See Chilcote, 635 Main. Phone 66. 1-6t See Chilcote, 635 Main street, phone 66. 1-6t

San Diego Looks for Benefits From War

SAN DIEGO, Sept. 1.—In the slightest, inasmuch as instead of being governmental, all exhibits are industrial, and the goods for display are already in the hands of the American agents.

Since the opening of the war installation of one of these exhibits has started, and five important exhibits of leading American manufacturers have been announced.

The indoor space is now entirely exhausted, and such other companies as participate must either follow the program of placing exhibits out of doors or build their own structures.

With the expositions as the main coast attractions travel throughout the West, including Canada and possibly Mexico, will be greatly increased.

Hotel Arrivals

Hotel Hall
A. P. Lipp, Shasta Retreat; Edward Hoyt, Addie Hoyt, Maud Gray, Alfred P. Castel, Ft. Klamath; Edith B. Crawford, Klamath Agency; Jas. Wiley and family, Ashland; Paul Brunzell, Oakland; Jessie A. Applegate, J. W. Call, Medford; B. L. Kaeli, Redmond; W. J. Schilder, San Francisco; J. C. Cramer, Portland; B. L. Hall, Merrill; C. E. York, Grants Pass; Jennie Silver, Dorris.

White Pelican
Mrs. Grover Neil, Fort Klamath; Miss Edna Boorman, McMinnville; Wm. Malin, Los Angeles; F. W. Montosh, Mr. and Mrs. E. W. Lick, E. Judell, W. H. Cortright, S. E. Evans, San Francisco; Mrs. W. M. Miller, Mrs. B. L. Rush, Russell Laval, Geo. Harrison, Portland; D. Williams, city; Abner Wood, Dunsmuir; J. M. Meyer, field, Sacramento; C. E. Evans, Wood; Fred Jewell, C. S. Hills, San Diego.

IN ONE MINUTE! CLOGGED NOSTRILS OPEN--COLDS AND CATARRH VANISH

Stop Nasty Discharge, Clear Stuffed Head, Heals Inflamed Air Passages and You Breathe Freely.

Try "Ely's Cream Balm."
Get a small bottle anyway. Just try it—Apply a little in the Nostrils and instantly your clogged nose and stopped-up air passages of the head will open; you will breathe freely; dullness and headache disappear. By morning, the catarrh, cold-in-head or catarrhal sore throat will disappear. End such misery now! Get the small bottle of "Ely's Cream Balm" at any drug store. This sweet, fragrant balm dissolves by the heat of the nostrils; penetrates and heals the inflamed, swollen membrane which lines the nose, head and throat; clears air passages; stops nasty discharges and a feeling of cleansing soothing relief comes immediately. Don't lay awake tonight struggling for breath, with head stuffed; nostrils closed, hawking and blowing. Catarrh or a cold, with its running nose, foul mucous dripping into the throat, and raw dryness is distressing but truly needless. Put your faith—just once—in "Ely's Cream Balm" and your cold or catarrh will surely disappear. (Paid Advertisement.)

Monuments and Tombstones Memorial Arches and Artistic Steel Fencing

Don't forget that you have in your own town a man of twenty years' experience in this business

Work Done to Order and Guaranteed

C. D. GRIZZLE
1028 Main Street

There Is No Kodak Save the Eastman Kodak

We are the ONLY drug store in Klamath Falls having the genuine Kodaks and Eastman Films
Beware of imitations. Some firms advertise Kodaks, but, have none for sale.

UNDERWOOD'S PHARMACY
Corner Main and 7th Streets, Klamath Falls, Oregon