

PROFESSIONAL CARDS

MAXWELL M. LONG
Osteopathic Physician
Suite 18 and 19, White Building
Phone 88

**CITY AND COUNTY
ABSTRACT COMPANY**
ABSTRACTS INSURANCE
Members Oregon Association
Title Men

**A. S. LOWMAN
ONION FACTOR**
Rooms 11 and 12
First National Bank Building
Klamath Falls, Ore.

Office and Residence, Phone 118
NW cor. 7th and Main
CLAYTON E. WHEELER
Physician and Surgeon
Osteopath
Spondylitis (Spinal Treatment)
Office hours: 9 to 11:30 a. m.; 2
to 5 p. m.; evenings, 7 to 8

**THE KLAMATH FALLS
STEAM LAUNDRY**
Guarantee first class work as
well as first class service.
If you have occasion to make
complaint and do not get im-
mediate attention, phone
D. B. CAMPBELL

**MRS. A. PETERSTERN'S
CAFE**
Not much silver,
But plenty to eat.
For a two bit meal
It can't be beat.
129 Ninth Street

Wood! Wood!
16-inch Body Wood ...
16-inch Limb Wood ...
4-ft. Body Wood ...
4-ft. Limb Wood ...
Block Wood, damped, \$8 load
(Extra on hill)
Leave Orders at
Square Deal Store
On Ninth and Main
P. C. CARLSON
Phone 225

WOOD
Block wood, load ... \$8.00
Block wood, double load ... \$16.00
16-inch Green Slab ... \$8.75
16-inch Dry Slab ... \$8.50
Dry Slab, 4-foot ... \$8.00
Buy your green slab early
KLAMATH FUEL CO.,
Office 505 Main. O. Peyton, Mgr.
Phone 187.

**A Good Eater
Makes
A Good Thinker**
Good groceries build up the
system, stimulate the brain and
increase your capacity to think.
And RIGHT thinking brings the
BEST results. Our groceries
MAKE YOU THINK.

VAN RIPER BROS.
"Quality Groceries"
6th and Main Phone 88

Local news appears first in
The Herald, 54c a month

The Evening Herald

W. O. SMITH, Editor
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One month .50

KLAMATH FALLS, OREGON
THURSDAY, AUGUST 27, 1914



AND STOP AT
KLAMATH FALLS

Date	Max.	Min.	Weather
1.....	92	53	Clear
2.....	95	59	Pt. Cl'dy
3.....	89	59	Clear
4.....	89	59	Clear
5.....	92	61	Clear
6.....	93	53	Clear
7.....	85	52	Clear
8.....	84	53	Clear
9.....	88	55	Clear
10.....	93	58	Clear
11.....	94	62	Clear
12.....	95	62	Clear
13.....	91	54	Clear
14.....	91	55	Clear
15.....	89	50	Clear
16.....	75	40	Clear
17.....	83	50	Clear
18.....	83	47	Clear
19.....	80	45	Clear
20.....	71	45	Clear
21.....	85	50	Clear
22.....	83	49	Pt. Cl'dy
23.....	83	47	Clear

HONEST ADVERTISING

Copyright, 1913, by Geo. E. Patterson
A noted educator once said that he knew no genius except "the genius of industry, honesty and common sense." In advertising the fruits of judicious publicity are but the product of industry, honesty and common sense—above all is honesty.

Honest advertising is a wonderful force for good, both to the consumer and producer. As evidence of the direct way fraudulent or dishonest advertising affects the public or consumer, take the food products. Through fraud and false advertising wholly unfit and unhealthy food products are sold and eaten as good goods, and the health of every member of the home, including children, is affected. The health of the country is a matter of grave importance, and dishonest advertising of food products is criminal. Dishonest advertising of dry goods, clothing, shoes, hardware, etc., is a matter that affects the health less, and is not of so grave a nature. The producer or merchant is interested in securing a permanent market for his goods. Two forces must work to his advantage to accomplish this result. First, the goods must be meritorious. Second, the goods must be honestly advertised. If goods are not meritorious it is useless to expect a permanent market. Exaggerations and deceptions in advertisements produce only temporary advantage in business, if any at all, and soon brands the merchant as a pirate in business. Dishonest advertising reacts, and in reacting affects all merchants more or less, hence all merchants should be directly interested in honest advertising. However, the people are getting wiser every day, and more easily detect lies in advertisements, and it is a sad blow to the merchant when people lose faith in his advertisements. The producer or merchant who adopts the straight-to-the-point, honest advertising policy will ultimately hold the attention and win the confidence of the people, which is an invaluable asset in business.

Scattered Shots

THE CZAR is fishing again. This time his bait is freedom for the Russian Jews

WAR TO THE right of us; war to the left of us; war behind us; war in front of us; war above us; war all around us, and—hell beneath us.

DIPLOMACY solemnly and ponderously informs us that a state of war exists. Thanks, Dip., for advance news on the subject.

JACK JOHNSON is in the French army, but the big smoke is valiantly side-stepping the firing line.

BERKELEY STORE
TAKES NO CASH

OLD CUSTOM OF BARTER AND
TRADE IS BUSINESS PRINCIPLE
OF MERCHANT IN THRIVING
CALIFORNIA CITY

United Press Service

BERKELEY, Aug. 27.—"You don't need any money to trade here," is the motto in the window of the general store of F. M. Campbell, recently opened in this city.

Campbell keeps all sorts of household utilities, groceries, vegetables—everything useful, in fact, that he can get, not for money, but for some goods of some other kind.

In the same way, his customers pay, not in money, but in goods.

In cases where it is impossible to make change or a visitor with something to sell to the store needs something at the time, Campbell gives exchange checks.

YESTERDAY'S COAST
LEAGUE RESULTS

	R.	H.	E.
Oakland	2	7	0
Sacramento	1	7	2
Kiawitter and Mitze; Williams and Hannah.			
Venice	7	15	3
Los Angeles	8	10	0
Hurley and Elliott; Munner, Porritt and Meek.			
Venice	5	15	2
Los Angeles	5	10	3
Kieffer, Harkness and Elliott; Chech, Love and Boles. (Called in the ninth inning on account of darkness.)			
Portland	3	6	5
San Francisco	12	15	1

Hotel Arrivals

Hotel Hall
M. Breer, Lakeview; D. E. McMicken, Mabel M. Harper, Portland; Mrs. H. F. Hammett, Chiloquin; Julius Joseph, Merrill; J. H. Short, Fort Klamath; John W. Rankin, Los Angeles; Mrs. Bert Crandall, Los Angeles; Carolyn P. Brown, Mildred G. Brown, Medford; Nora C. Harris.

Herald's Classified Ads.

FOR RENT

FURNISHED ROOMS—Nice cool rooms at the Clairmont. 8-12-1m*

OFFICE ROOMS—Choice suites in the Odd Fellows and Willis buildings; best location in the city. See W. O. Smith, Herald office. 20-ft

MRS. DR. STACEY HEMENWAY, 238 Third street, has furnished rooms to let; hot and cold water, bath, light housekeeping. 26-6t*

LOST AND FOUND

LOST—Two Goodyear tires, between Klamath Falls and Pelican Bay Lodge; size 24x4, with covers and rims. Notify Central garage. 24-4t*

MISCELLANEOUS

WANTED—To rent or care for a piano. Phone 26 25-2t

KLAMATH COUNTY
EMPLOYMENT OFFICE

We furnish all kinds of help at short notice. If you want work register at

MRS. A. PETERSTERN
122 9th St. Phone 244

Blue Front Livery
and Feed Stables

Formerly the Goodman Stables

WELL EQUIPPED LIVERY AND FEED STABLE

Mundy & Hilyard, Props.
622 Klamath Ave. Phone 352-W

German Ambassador
Leaving London



Count Lichnowski, German ambassador to Great Britain, hurried from London just as soon as Germany declared war on Great Britain.

Eagle Point; G. C. Britcher, Albany; W. Wolff, H. E. Rafferty, J. C. Wilson, F. M. Moriarty, San Francisco; W. M. Galloway, Salem; J. G. Wiley, Dunsmuir; D. M. McNamee, city.

White Pelican

M. Clemens and wife, C. E. Cullick and wife, Tyrell Carver, Grants Pass; C. S. Wilson, Los Angeles; Clay Peters, R. H. Kavanaugh, L. A. Jones, G. E. Delanester, H. C. Pollard, San Francisco; Miss G. H. Lawrence, Mrs. Ethel Kolb, W. B. Trapper, F. A. Engle, Oakland; W. R. Clark, Stockton; Oliver Harbaugh, Jacksonville; W. A. Jones, Medford; C. P. Beckof and wife, C. M. Duffy, Salem; Mrs. S. O. Johnson, Miss Minnie Shanks, Berkeley; C. A. Wester, Dunsmuir; W. E. Dyer, H. R. Eaton, Portland.

Lajoie and Wagner 20 Years in Game

Though Both Are Slowing Up This Year, They Still Play Fast Enough to Keep Them in the Game for a Few More Years at Least

United Press Service

CLEVELAND, Ohio, Aug. 27.—Ball players will come and go—thousands of them—and the world will forget most of them as quickly as their names cease to appear in the box scores, but the names of two players who are about to pass out of the sport as active participants will live as long as the national pastime itself.

The name of Napoleon Lajoie, the famous Cleveland second baseman, and Hans Wagner, equally famous Pittsburgh shortstop, have been written in letters of fire on the walls of baseball's hall of fame. After nearly twenty years these laurel wreaths of the diamond are slowing up, and soon must give way to younger men.

Napoleon Lajoie first gained fame on the lots of Woonsocket, R. I. His fielding and hitting ability excited the admiration of a scout of the Fall River, Mass., team, who happened along one day. Lajoie signed a Fall River contract and proceeded immediately to make good. Billy Naah, Philadelphia National League manager, saw the young Frenchman perform one August day, and purchased his release. He was assigned to first base and played the position amazingly well. His batting for the first year in fast company was .328.

Previously Lajoie had been a hack driver. In one year the Rhode Island hack driver rose from obscurity to fame. Lajoie was shifted from first base to second, where his fielding was so spectacular that he soon became known as the king of second basemen. His graceful and apparently careless manner of fielding the ball caused him to be acknowledged the most finished fielder the game has ever known.

In 1901 Lajoie jumped from the Philadelphia Nationals to the Athletics, and was transferred to Cleveland in 1902. He led the National League in batting his last year with that organization, with a mark of .422. He led the American League in his first year with .376. In 1904

he led the American League with .391, and the following year with .329.

Lajoie's coming to Cleveland with Bill Bernhard and Elmer Flick, who had also jumped the National League, converted Cleveland from a dead baseball town into a live one. The Cleveland club was named the "Naps" after Lajoie, and he became the idol of Cleveland fandom. Lajoie batted over .300 in all but three of his nineteen seasons in the major league. He swatted 259 in 1907 and .286 in 1908. He will probably hit under .260 this season.

This great players sudden slump is a baseball mystery. Few players ever lose their batting eyes as suddenly as has Lajoie. He can offer no explanation. "It's just one of those things that happen," he says. Lajoie in his fielding is still brilliant, but he cannot cover as much territory as a few years ago. He has also slowed up on the bases.

However, Lajoie should worry. When he passes out of baseball he

will not be required to resume his youthful occupation of hack driving. He is rich. He is worth no less than \$200,000. He has a valuable farm and a fine home in a Cleveland suburb. Lajoie will be 39 in September.

Hans Wagner of the Pirates has not slumped as badly in his hitting this year as Lajoie, but he has slowed up noticeably in all departments of the game.

This is Wagner's eighteenth year as a major league player. He made his debut with the Louisville club of the old National League a year after Lajoie joined the Phillies.

Wagner led the National League eight seasons. He averaged .349, including this season. Lajoie has averaged about .343 in his nineteen years of major league playing.

Both Pittsburgh and Cleveland are greatly affected by the slumps of these star players. It is significant that the Pirates and Naps both dropped to last place the first year that the great stars showed signs of falling.

LADIES! LOOK YOUNG,
DARKEN GRAY HAIR

Use the Old-Time Sage Tea and Sulphur and Nobody Will Know

Gray hair, however handsome, denotes advancing age. We all know the advantages of a youthful appearance. Your hair is your charm. It makes or mars the face. When it fades, turns gray and looks dry, wispy and scraggly, use a few applications of Sage Tea and Sulphur and its appearance a hundred-fold.

Don't stay gray! Look young!

Either prepare the tonic at home or get from any drug store a 50 cent bottle of "Wyeth's Sage and Sulphur Hair Remedy." Thousands of folks recommend this ready-to-use preparation, because it darkens the hair beautifully and removes dandruff, stops scalp itching and falling hair; besides, no one can possibly tell, as it darkens so naturally and evenly. You moisten a sponge or soft brush with it, drawing this through the hair, taking one small strand at a time. By morning the gray hair disappears; after another application or two its natural color is restored and it becomes thick, glossy and lustrous, and you appear years younger.

(Paid Advertising.)

SUMMER COMFORT CAN BE SECURED
BY THE USE OF ELECTRICITY

Electric Toasters, Electric Coffee Percolators, Electric Baking Ovens and Stoves.

Electric Vacuum Cleaners and Electric Fans.

Electric Washing Machines, and last but not least, Electric Irons.

Have you bought your new HOTPOINT ELECTRIC IRON yet, at the special price of \$2.50. This price good till August 15, 1914.

California-Oregon Power Co.

There Is No Kodak

Save the Eastman Kodak

We are the ONLY drug store in Klamath Falls having the genuine Kodaks and Eastman Films

Beware of imitations. Some firms advertise Kodaks, but, have none for sale.

UNDERWOOD'S PHARMACY

Corner Main and 7th Streets, Klamath Falls, Oregon

COMING
Sunday and Monday
ORPHEUS
Klamath's Kinsey Showhouse

"In the Hands of London Crooks"
A Thrilling Drama in Five Reels
ADULTS, 15c CHILDREN, 10c

On Your Way to the Bank

to make your first deposit you meet many men bound in the same direction—men whose company you will be glad to be in. They represent the most progressive business men in the community. Put yourself in that class by starting your account today. The amount doesn't matter. Start with what you have.

FIRST STATE AND SAVINGS BANK
KLAMATH FALLS, OREGON